



VILLAGE OF WILLIAMS BAY

250 Williams Street | PO Box 580 | Williams Bay | WI | 53191 | vi.williamsbay.wi.gov

Phone: 262-245-2700

NOTICE

VILLAGE BOARD OF TRUSTEES MEETING

MONDAY, APRIL 6, 2026 AT 6:30 PM

Village Hall Council Room

250 Williams Street

Williams Bay, WI 53191

The meeting will be live-streamed on the Village of Williams Bay's YouTube, which can be found here: <https://youtube.com/live/uJHMTceWOR8?feature=share>

AGENDA

The following agenda items may be considered for Discussion, Consideration, or Action

I. Call to Order

II. Roll Call

III. Pledge of Allegiance

IV. Meeting Decorum

- A.** Meeting Decorum. *According to Robert's Rules of Order, meeting decorum means maintaining respectful and orderly behavior during a discussion, including addressing the chair to speak, staying relevant to the topic at hand, avoiding personal attacks, and generally adhering to courteous conduct while debating issues; essentially, ensuring that discussions are focused and civil, with only one person speaking at a time when recognized by the chair. Violators of meeting decorum will be excused from the meeting.*

V. Minutes

- A.** Village Board Meeting Minutes of March 16, 2026

VI. Public Comments

- A.** Public Comments Responses - *Responses to Public Comments from the Previous Village Board Meeting are included in the Meeting Packet Materials Under this Agenda Item*
- B.** *Individual public comments will be limited to two (2) minutes maximum. If your comments align with other comments before you, please consider stating that you are in agreement with those comments. The public may speak on any item that is not included on this agenda as a "Public Hearing or Forum." Anyone who wishes to comment should identify himself or herself and provide his or her local address. Board members may discuss any matter raised by the public. However, the Board will refrain from extensive dialogue and should not take action on matters raised by the public during a public comment period. Referrals to committees or staff members might be made. Members may ask the commenter to clarify his or her remarks. The Board President or the presiding officer will maintain control of the meeting.*

VII. Presentation of accounts and petitions

- A. Payroll ending 03-20-2026 in the amount of \$57,167.97
- B. Accounts Payable Prepaids dated 03-20-2026 in the amount of \$13,604.73
- C. Accounts Payable Prepaids dated 03-25-2026 in the amount of \$3,294.25
- D. Accounts Payable Unpaids dated 04-02-2026 in the amount of \$80,834.15

VIII. President's Remarks

- A. Election Day is April 7, 2026

IX. Ordinances and Resolutions

- A. Discussion and Possible Action on Ordinance 2026-04 An Ordinance Creating Section 12-14 of the Code of Ordinances Concerning Tourism Commission. *Establishing A Village of Williams Bay Tourism Commission. Second Reading and possible Adoption.*
- B. Discussion and Possible Action on Resolution R-28-26 Approving A Quote from J&M Fireworks for the Annual Fireworks Show During Corn and Brat Fest 2026

X. Public Comments

- A. *Individual public comments will be limited to two (2) minutes maximum. If your comments align with other comments before you, please consider stating that you are in agreement with those comments. The public may speak on any item that is not included on this agenda as a "Public Hearing or Forum." Anyone who wishes to comment should identify himself or herself and provide his or her local address. Board members may discuss any matter raised by the public. However, the Board will refrain from extensive dialogue and should not take action on matters raised by the public during a public comment period. Referrals to committees or staff members might be made. Members may ask the commenter to clarify his or her remarks. The Board President or the presiding officer will maintain control of the meeting.*

XI. Other Items

- A. Discussion and Possible Action on an Application From **132 Conference Point** for the Slip Pier Expansion From Two (2) Pier Slips to Three (3) Pier Slips (WA425100001). *Village Zoning Administrator has **recommended approval** based upon the determination that the new pier does comply with the requirements of Village Code, including Section 281-1H. (3) (e) [1], That Provides That No Pier Shall Be Built, Located, Constructed or Maintained Within 12.5 Feet of a Riparian Proprietor's Property Line.*
- B. Discussion and Possible Action on an Application From **Chippewa Enterprises, LLC (Resort)** for the Installation of Three (3) New Piers at WOP 00091 and WOP 00092. *Replacing the existing three (3) wooden piers with steel piers, increasing the number of boat slips from 30 to 42 slips (increasing by 12) and reducing the number of mooring buoys from 14 to 2 (reducing by 12). Village Zoning Administrator has **recommended denial** based upon the determination that 2 of the 3 new piers do not comply with the setback requirements of Village Code Section 281-1H. (3) (e) [1], that provides that no pier shall be built, located, constructed or maintained within 12.5 Feet of a Riparian Proprietor's Property Line.*
- C. Village Board Receipt of an Appeal to Village of Williams Bay Code of Ordinances Chapter 46 Finance and Taxation Section 46-15 Payment of delinquent financial obligations regarding a Boat Slip Lease
- D. Arbor Day 2026 Proclamation
- E. Municipal Treasurers Appreciation Week Proclamation 2026
- F. National Library Week Proclamation 2026

XII. Adjournment

Requests from persons with disabilities, who need assistance to participate in this meeting or hearing, should be made to the Village Clerk's office in advance so the appropriate accommodations can be made.

Posted: 04/03/2026 5:00 PM
Updated 4/6/2026 1:30 PM
Posted: 4/6/2026 1:30 PM



VILLAGE OF WILLIAMS BAY

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Phone: 262-245-2700

UNOFFICIAL MINUTES VILLAGE BOARD MEETING 3/16/2026 MEETING MONDAY, MARCH 16, 2026 AT 6:30 PM VILLAGE HALL COUNCIL ROOM 250 WILLIAMS STREET WILLIAMS BAY, WI 53191

THE MEETING WILL BE LIVE-STREAMED ON THE VILLAGE OF WILLIAMS BAY'S
YOUTUBE, WHICH CAN BE FOUND
HERE: [HTTPS://YOUTUBE.COM/LIVE/RI2VWFDDHHK?FEATURE=SHARE](https://youtube.com/live/RI2VWFDDHHK?feature=share)

I. Call to Order

President Jaramillo called the meeting to order at 06:30pm.

II. Roll Call

Present: President Adam Jaramillo, Trustees George Vlach, Lowell Wright, Robert Umans, Steven Russell, Mary Bartholomew, Susan Franzen

Also Present: Administrator David Lothspeich, Police Chief Justin Timm, Fontana Fire Chief Rick Manthy, Village Engineer Doug Snyder, Public Works Director Wayne Edwards, Recreation Director Ryan Knop, Clerk Tina Kolls

III. Pledge of Allegiance

The Pledge of Allegiance was recited by all.

IV. Meeting Decorum

- A. Meeting Decorum. *According to Robert's Rules of Order, meeting decorum means maintaining respectful and orderly behavior during a discussion, including addressing the chair to speak, staying relevant to the topic at hand, avoiding personal attacks, and generally adhering to courteous conduct while debating issues; essentially, ensuring that discussions are focused and civil, with only one person speaking at a time when recognized by the chair. Violators of meeting decorum will be excused from the meeting.*

V. Minutes

- A. Village Board Meeting Minutes of March 2, 2026

The motion to approve the Village Board Meeting Minutes of March 2, 2026 was initiated by Trustee Umans and seconded by Trustee Vlach. Unanimously carried.

VI. Public Comments

Jack Jones, 34 Elm Street, spoke regarding parking near Green Grocer, requesting Streets & Highways Committee and Building, Zoning & Ordinances Committee please get something done.

Dawn Marie Mancuso, 77 N Walworth, spoke regarding parking issues, explaining that she has asked her employees not

to park on Walworth or Elm. Mancuso explained that she is working with the Condo Association to possibly lease parking spaces. Mancuso explained she would like to be part of the conversation. Mancuso suggested the Village add bike parking or possibly change the sail boat rigging into free parking.

- A. Public Comments Responses - Responses to Public Comments from the previous Village Board Meeting are included in the Meeting Packet Materials Under this Agenda Item
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VII. Consent Agenda

The motion to approve the Consent Agenda as presented was initiated by Trustee Franzen and seconded by Trustee Bartholomew. Unanimously carried.

- A. Approval of Resolution R-24-26 Authorizing A Municipal Business Lease with Crescent Moon Massage Therapy for 2026 for Yoga on the Beach Including the Placement of a Temporary Sign
- B. Approval of Resolution R-28-26 Authorizing the Final Change Order for the Water Treatment Plant Improvements
- C. Approval of a Quote From Per Mar Security for Fire and Security Services Installation, Maintenance and Monitoring of the Police Department Offices
- D. Approval of a Request from Geneva Lake Conservancy For the Placement of Temporary Signs Along the Lake Path on Village Property
- E. Authorization of Estimated Costs for Improvements to New Village Administrative Building Located at 121 N. Walworth Avenue & Police Department Expansion at Existing Village Hall Located at 250 Williams Street
- F. Approval of Modifications to Capital Improvements Plan (CIP) – Addition of \$25K for Administrative Offices (\$475k Total)
- G. Approval of Waiver of School District \$200 Building Permit Fee for Playground

VIII. Presentation of accounts and petitions

- A. Payroll ending 03-06-2026 in the amount of \$51,234.22

The motion to approve the Payroll ending 03-06-2026 in the amount of \$51,234.22 was initiated by Trustee Wright and seconded by Trustee Umans. Unanimously carried.

- B. Accounts Payable Unpays dated 03-11-2026 in the amount of \$244,410.17

The motion to approve the Accounts Payable Unpays dated 03-11-2026 in the amount of \$244,410.17 was initiated by Trustee Wright and seconded by Trustee Umans. Unanimously carried.

- C. January 2026 Financial Statements

The motion to approve the January 2026 Financial Statements was initiated by Trustee Wright and seconded by Trustee Umans. Unanimously carried.

- D. Library Accounts Payable dated 03-13-2026 in the amount of \$24,260.11 (*For Informational Purposes Only*)

The Library Accounts Payable dated 03-13-2026 in the amount of \$24,260.11 was for informational purposes only.

IX. President's Remarks

- A.** Voter Forum is scheduled for Tuesday, March 24 at 6:30 PM at Village Hall

President Jaramillo announced that the Williams Bay Women's Civic League would be holding the Voter's Forum on Tuesday March 24, 2026 at 6:30pm at Village Hall.

- B.** Thank you and Congratulations to the Library staff, Kishwauketoe board and every else involved for a successful event Voices of Aldo Leopoldo: A Community Read

President Jaramillo Thanked and Congratulated the Library staff, Kishwauketoe board and every else involved for a successful Community Read of Voices of Aldo Leopoldo.

X. Ordinances and Resolutions

- A.** Discussion and Possible Action Resolution R-22-26 Authorizing Work Order #1 Extending the Term of the Downtown Master Plan Agreement with Vandewalle Associates Until December 31, 2026

The motion to approve Resolution R-22-26 Authorizing Work Order #1 Extending the Term of the Downtown Master Plan Agreement with Vandewalle Associates Until December 31, 2026 with the remainder to be paid from contingency was initiated by Trustee Franzen and seconded by Trustee Bartholomew. Unanimously carried.

- B.** Discussion and Possible Action on Ordinance 2026-04 An Ordinance Creating Section 12-14 of the Code of Ordinances Concerning Tourism Commission. *Establishing A Village of Williams Bay Tourism Commission. First Reading and possible waiver of Second Reading and Adoption.*

Rob Elliott of the Williams Bay Business Association spoke requesting a formal sit-down with the Village Board regarding the proposed creation of the village-level tourism commission.

The motion to approve the first reading of Ordinance 2026-04 An Ordinance Creating Section 12-14 of the Code of Ordinances Concerning Tourism Commission. *Establishing A Village of Williams Bay Tourism Commission* was initiated by Trustee Franzen and seconded by Trustee Wright.

Votes:

Yes: President Jaramillo, Trustees Umans, Wright, Vlach, and Russell

No: Trustees Bartholomew and Franzen

Abstain: None

Result: Passes

XI. Other Items

- A.** Village Board Approval of Final Offer to Mr. Joseph Scurto to Fill Patrol Officer Vacancy

The motion to approve the Final Offer to Mr. Joseph Scurto to Fill Patrol Officer Vacancy was initiated by Trustee Umans and seconded by Trustee Bartholomew. Unanimously carried.

- B.** Discussion and Possible Action on A Draft Development Agreement with Yerkes Limiting Future Vehicular Access

There was no action taken on the Draft Development Agreement with Yerkes Limiting Future Vehicular Access.

- C.** Discussion and Possible Action on Potential Referendum - Fire Protection & Emergency Medical Services (EMS)

A potential referendum for Fire Protection and Emergency Medical Services was discussed. No action was taken.

XII. Public Comments

Allie Jettters, 114 Wettig Ct, spoke regarding the possibility of not allowing an occupancy permit without the applicant providing enough parking in their plan or providing an approved parking plan.

Dawn Marie Mancuso, 77 N. Walworth, spoke explaining that she had to apply for a variance for the parking lot at her location. Mancuso asked how the public will be informed regarding the Tourism Commission.

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XIII. Adjournment

The motion to adjourn was initiated by Trustee Wright and seconded by Trustee Bartholomew at 07:34pm. Unanimously carried.

/s/ Tina Kolls, Village Clerk

These are not official Minutes until approved by the Governing Body.

03/07/2026 - 03/20/2026

Pay Date:

3/27/2026

Department	Gross Regular Wages	Gross OT Wages	Payroll Taxes & Deductions	Net Wages
Crossing Guard	\$507.60	\$0.00	\$40.60	\$467.00
General Administration	\$12,651.92	\$0.00	\$5,661.57	\$6,990.35
KNC	\$3,456.38	\$0.00	\$983.85	\$2,472.53
Lakefront/Beach	\$0.00	\$0.00	\$0.00	\$0.00
Library	\$8,008.04	\$0.00	\$2,955.75	\$5,052.29
Parks	\$0.00	\$0.00	\$0.00	\$0.00
Police	\$32,093.37	\$2,240.58	\$11,329.30	\$23,004.65
Protective Services (F&R)	\$0.00	\$0.00	\$0.00	\$0.00
Public Works/W&S	\$16,126.20	\$486.41	\$5,284.77	\$11,327.84
Recreation Department	\$3,975.26	\$0.00	\$1,199.50	\$2,775.76
Village Board	\$5,512.50	\$0.00	\$434.95	\$5,077.55
Total Net Wages				\$57,167.97

GL Account and Title	Description	Amount	Date Paid	GL Period
BRUSHFIRE SIGNS				
500-51410-150 VILLAGE HALL-WALWORTH ST REMOD	SIGNAGE FOR NEW BUIL	6,560.44		326
Total BRUSHFIRE SIGNS:		6,560.44		
STARS AND STRIPES HONOR FLIGHT INC				
100-51410-160 GEN ADMIN SUPPLIES	MEMORIAL DONATION F	50.00		326
Total STARS AND STRIPES HONOR FLIGHT INC:		50.00		
VAN DYKE, JULIE				
100-24050 ADVANCE TAX COLLECTIONS	REFUND PROPERTY TAX	6,994.29		326
Total VAN DYKE, JULIE:		6,994.29		
Grand Totals:		13,604.73		

Village Board Approval Date: _____

GL Account and Title	Description	Amount	Date Paid	GL Period
BALSLEY PRINTING				
100-51410-161 GEN ADMIN POSTAGE	POSTAGE FOR NEWSLE	1,369.75		326
Total BALSLEY PRINTING:		1,369.75		
WALWORTH COUNTY TREASURER				
001-15100 UTILITY CASH CLEARING	1ST INSTALLMENT PAID	1,924.50		326
Total WALWORTH COUNTY TREASURER:		1,924.50		
Grand Totals:		3,294.25		

Village Board Approval Date: _____

GL Account and Title	Description	Amount	GL Period
326			
JEFFERSON FIRE & SAFETY			
100-52320-150 FIRE DEPT REPAIRS/MAINT	SENSIT COMBO CALIBRATION	705.00	326
Total JEFFERSON FIRE & SAFETY:		705.00	
TOP PACK DEFENSE LLC			
100-52120-125 POLICE UNIFORMS	RAABE PANTS	187.97	326
Total TOP PACK DEFENSE LLC:		187.97	
Total 326:		892.97	
426			
ABSOLUTE MOBILE TESTING LLC			
200-57930-130 WATER DRUG TESTING EXPENSE	PRE EMPLOYEE DRUG TESTIN	98.50	426
Total ABSOLUTE MOBILE TESTING LLC:		98.50	
ADAMS PUBLISHING GROUP			
100-51400-000 RECRUITING FEES	JOB AD - WATER SUPERVISOR	95.15	426
Total ADAMS PUBLISHING GROUP:		95.15	
ADRENALINE REAL ESTATE SERVICE			
100-52360-145 RESCUE TEMP HOUSING	36 x 36 PEDESTAL FOOTING	1,450.00	426
Total ADRENALINE REAL ESTATE SERVICE:		1,450.00	
AFLAC			
100-21259 AFLAC PAYABLE	VOLUNTARY INSUR POLICY MA	481.68	426
Total AFLAC:		481.68	
AMAZON CAPITAL SERVICES			
100-51410-160 GEN ADMIN SUPPLIES	VH OFFICE SUPPLIES	146.65	426
Total AMAZON CAPITAL SERVICES:		146.65	
AT&T MOBILITY			
100-52320-200 FIRE DEPT TELEPHONE	FIRE DEPT PHONE	74.22	426
Total AT&T MOBILITY:		74.22	
BAKER TILLY VIRCHOW KRAUSE LLP			
100-51570-000 AUDIT EXPENSE	2025 AUDIT PROGRESS PAY #3	22,423.80	426
200-57925-000 WATER AUDIT EXPENSE	2025 AUDIT PROGRESS PAY #3	7,474.60	426
300-58972-000 SEWER AUDIT EXPENSE	2025 AUDIT PROGRESS PAY #3	7,474.60	426
100-51570-000 AUDIT EXPENSE	TECHNOLOGY FEE	1,121.19	426
200-57925-000 WATER AUDIT EXPENSE	TECHNOLOGY FEE	373.73	426
300-58972-000 SEWER AUDIT EXPENSE	TECHNOLOGY FEE	373.73	426
Total BAKER TILLY VIRCHOW KRAUSE LLP:		39,241.65	
BAXTER WOODMAN			
100-51630-000 LEGAL/ENGINEER/PLANNING AR	R WOMENS LEADERSHIP WATE	130.00	426
100-51630-000 LEGAL/ENGINEER/PLANNING AR	R PARK PL CONSTRUCTION SE	1,320.50	426

GL Account and Title	Description	Amount	GL Period
Total BAXTER WOODMAN:		1,450.50	
BAY LOCK SERVICE			
100-55210-143 FACILITY MAINTENANC/EQUIPMENT	8 KEYS FOR REC SPACE	32.00	426
Total BAY LOCK SERVICE:		32.00	
BURLINGTON WASTEWATER UTILITY			
200-57623-170 WATER TESTING	DIST/WELL BAC-T TESTING	160.00	426
Total BURLINGTON WASTEWATER UTILITY:		160.00	
CINTAS OH			
200-57935-150 WATER PLANT REPAIRS/MAINT	WATER DEPT FIRST AID CABIN	75.36	426
100-54310-160 STREETS SUPPLIES	ST DEPT FIRST AID CABINET	73.31	426
Total CINTAS OH:		148.67	
CITY OF LAKE GENEVA			
100-51412-000 ELECTION EXPENSE	ELECTION PUBLICATION PUBLI	19.92	426
Total CITY OF LAKE GENEVA:		19.92	
CORE & MAIN			
200-57651-150 WATER MAINS REPAIRS/MAINT	WATER MAIN REPAIR SLEEVE	268.91	426
200-57346-000 NEW WATER METERS	2" WATER METER	2,061.54	426
200-57346-000 NEW WATER METERS	300 WATER METER WASHERS	255.73	426
200-57346-000 NEW WATER METERS	2" WATER METER REPLACEME	1,560.09	426
Total CORE & MAIN:		4,146.27	
DEPARTMENT OF ADMINISTRATION			
100-51414-000 SOFTWARE LICENSE & IT SUPPORT	GBS EMAIL FILTERING FEB 202	24.40	426
Total DEPARTMENT OF ADMINISTRATION:		24.40	
DJS SCUBA LOCKER INC			
100-52340-145 DIVE TEAM TANK MAINTENANCE	HEAD HARNESS FOR MASK	105.00	426
Total DJS SCUBA LOCKER INC:		105.00	
GLORCH, KAREN			
001-15100 UTILITY CASH CLEARING	REFUND WATER SEWER OVER	121.45	426
Total GLORCH, KAREN:		121.45	
GORDON FLESCH			
100-55210-130 REC DEPT TECHNOLOGY/IT	REC DEPT COPIER LEASE	48.46	426
100-51410-162 GEN ADMIN COPIER EXPENSE	VH COPIER LEASE	181.47	426
100-55210-130 REC DEPT TECHNOLOGY/IT	REC DEPT COPIER USAGE	69.60	426
100-51410-162 GEN ADMIN COPIER EXPENSE	VH COPIER USAGE	86.04	426
Total GORDON FLESCH:		385.57	
GROVES INC			
100-52360-145 RESCUE TEMP HOUSING	BUNKER GEAR LOCKERS	1,103.20	426

GL Account and Title	Description	Amount	GL Period
Total GROVES INC:		1,103.20	
HAWKINS INC			
200-57631-160 WATER TREATMENT CHEMICALS	CHLORINE	1,223.50	426
Total HAWKINS INC:		1,223.50	
HEIN ELECTRIC SUPPLY			
100-54310-150 STREETS EQUIP REPAIRS/MAINT	ELEC. CONNECTOR	11.10	426
Total HEIN ELECTRIC SUPPLY:		11.10	
JANESVILLE INDUSTRIAL SUPPLY			
400-58100-175 JANITORIAL SERVICES	MARCH 2026 LIBRARY CLEANI	702.00	426
100-51720-175 JANITORIAL SERVICES	MARCH 2026 FIELDHOUSE CLE	453.17	426
100-51730-175 JANITORIAL SERVICES	MARCH 2026 VH CLEANING	702.00	426
Total JANESVILLE INDUSTRIAL SUPPLY:		1,857.17	
JEFFERSON FIRE & SAFETY			
100-52320-150 FIRE DEPT REPAIRS/MAINT	SENSIT SENSOR	293.05	426
Total JEFFERSON FIRE & SAFETY:		293.05	
MERCY HEALTH SYSTEM			
100-52120-160 POLICE SUPPLIES	NEW HIRE PHYSICAL	116.00	426
Total MERCY HEALTH SYSTEM:		116.00	
MIDWEST PUMP WORKS			
100-55410-150 PARKS REPAIRS/MAINT	GRINDER PUMP PRESSURE S	150.40	426
Total MIDWEST PUMP WORKS:		150.40	
MTAW			
100-51410-190 GEN ADMIN TRAINING	REGULAR MEMBERSHIP	70.00	426
Total MTAW:		70.00	
ODLING CONSTRUCTION INC.			
200-57651-150 WATER MAINS REPAIRS/MAINT	53 CHERRY WATER MAIN REPA	5,299.82	426
Total ODLING CONSTRUCTION INC.:		5,299.82	
ROTE OIL CO.			
100-52320-180 FIRE DEPT FUEL	DIESEL PURCHASE	429.78	426
100-54310-180 STREETS FUEL	DIESEL PURCHASE	3,131.26	426
100-52360-180 RESCUE DEPT FUEL	DIESEL PURCHASE	61.40	426
100-55410-180 PARKS FUEL	DIESEL PURCHASE	2,148.90	426
300-58967-000 SEWER FUEL EXPENSE	DIESEL PURCHASE	368.38	426
Total ROTE OIL CO.:		6,139.72	
SAINTS OCCUPATIONAL HEALTH NETWORK			
100-52120-190 POLICE TRAINING	SCURTO PHYSICAL/DRUG TES	76.00	426

GL Account and Title	Description	Amount	GL Period
Total SAINTS OCCUPATIONAL HEALTH NETWORK:		76.00	
STAAB CONSTRUCTION CORP			
300-18110 SEWER ACCUMULATED DEPRECIATION	LIFT STATION 3 REPLACEMENT	10,074.00	426
Total STAAB CONSTRUCTION CORP:		10,074.00	
THE COACH'S LOCKER			
100-55210-270 REC DEPT ATHLETIC PROGRAM EXP	NET BAG	13.00	426
100-55210-270 REC DEPT ATHLETIC PROGRAM EXP	BOW NET	150.00	426
100-55210-270 REC DEPT ATHLETIC PROGRAM EXP	FUNGO BATS	100.00	426
100-55210-270 REC DEPT ATHLETIC PROGRAM EXP	5 DOZ DLL 1BASEBALLS	275.00	426
100-55210-270 REC DEPT ATHLETIC PROGRAM EXP	3 DOX T BALLS	90.00	426
100-55210-270 REC DEPT ATHLETIC PROGRAM EXP	CATCHERS LOCKER	100.00	426
100-55210-270 REC DEPT ATHLETIC PROGRAM EXP	9 HOLE PICHERS TARGET	250.00	426
100-55210-270 REC DEPT ATHLETIC PROGRAM EXP	6 GAL BASEBALL BUCKETS	45.00	426
Total THE COACH'S LOCKER:		1,023.00	
TOP PACK DEFENSE LLC			
100-52120-125 POLICE UNIFORMS	KOSTOCK PANTS	112.99	426
100-52120-125 POLICE UNIFORMS	KOSTOCK LS SHIRT	78.84	426
100-52120-125 POLICE UNIFORMS	SCURTO UNIFORM	1,531.63	426
Total TOP PACK DEFENSE LLC:		1,723.46	
UPPER CASE PRINTING			
200-57921-160 WATER OFFICE SUPPLIES	UTILITY BILLS	135.63	426
300-58969-160 SEWER OFFICE SUPPLIES	UTILITY BILLS	135.62	426
200-57921-160 WATER OFFICE SUPPLIES	RETURN ENVELOPES UTILITY B	120.75	426
300-58969-160 SEWER OFFICE SUPPLIES	RETURN ENVELOPES UTILITY	120.75	426
200-57921-160 WATER OFFICE SUPPLIES	MAILING ENVELOPES UTILITY B	146.40	426
300-58969-160 SEWER OFFICE SUPPLIES	MAILING ENVELOPES UTILITY	146.40	426
Total UPPER CASE PRINTING:		805.55	
VANDEWALLE & ASSOCIATES			
100-51630-000 LEGAL/ENGINEER/PLANNING AR	R - THE BAY CLUB COST RECO	320.00	426
Total VANDEWALLE & ASSOCIATES:		320.00	
VILLAGE OF WILLIAMS BAY			
100-51730-178 VH 121 WALWORTH WATER-SEWER	1ST QTR WATER/SEWER BILL	147.80	426
Total VILLAGE OF WILLIAMS BAY:		147.80	
WALWORTH COUNTY SHERIFF'S OFFICE			
100-52320-160 FIRE DEPT SUPPLIES	NET MOTION LICENSES	943.66	426
Total WALWORTH COUNTY SHERIFF'S OFFICE:		943.66	
WILLIAMS BAY AUTOMOTIVE			
100-52120-150 POLICE REPAIRS/MAINT	292 OIL CHANGE	100.12	426
Total WILLIAMS BAY AUTOMOTIVE:		100.12	

GL Account and Title	Description	Amount	GL Period
WISCONSIN PROFESSIONAL POLICE			
100-21262 UNION DUES PAYABLE	APRIL 2026 UNION DUES	282.00	426
Total WISCONSIN PROFESSIONAL POLICE:		282.00	
Total 426:		79,941.18	
Grand Totals:		80,834.15	

Village Board Approval Date: _____

ORDINANCE #2026-_____
AN ORDINANCE CREATING SECTION 12-14 THE CODE OF ORDINANCES
OF THE VILLAGE OF WILLIAMS BAY CONCERNING TOURISM COMMISSION

WHEREAS, pursuant to the authority granted to the Village of Williams Bay by Wis. Stat. §66.0615, the Village has, in Section 46-11 of the Code of Ordinances, enacted a room tax; and

WHEREAS, pursuant to the authority contained in Wis. Stat. §66.0615(1m), the Village is authorized to form a commission to utilize the funds received by the Village from said room tax for the purposes of tourism promotion and tourism development; and

WHEREAS, the Building, Zoning and Ordinance Committee having recommended to the Village Board the formation of a tourism commission which has the authority to contract with a tourism entity to facilitate the expenditure of funds received from the room tax for tourism promotion and tourism development; and

WHEREAS, such tourism commission would assume responsibility for the overall monitoring of the expenditure of funds received from the room tax to ensure that such funds are expended in conformity with the provisions of Wis. Stat. §66.0615; and

WHEREAS, the Village Board of the Village of Williams Bay having determined that it is appropriate to accept the recommendation of the Building, Zoning and Ordinance Committee to establish a tourism commission.

NOW, THEREFORE, the Village Board of the Village of Williams Bay hereby ordains as follows:

Section I. Section 12-14 of the Code of Ordinances of the Village of Williams Bay is hereby created to read as follows:

Section 12-14 Tourism Commission.

- A. **CREATED.** There is hereby created, pursuant to the authority of Wis. Stat. §66.0615 (1m) (a) and (c), the Tourism Commission.
- B. **PURPOSE.** The purpose and duties of the Tourism Commission shall be to use the room tax revenue that it receives from the village to develop and execute a tourism marketing plan for tourism promotion and tourism development for the Village. The Commission shall have the authority and carry out the duties set forth in Wis. Stat. § 66.0615 (1m) (c) and (d), and as otherwise provided by law.
- C. **DEFINITIONS.** For the purpose of this section, the following definitions shall apply unless the context clearly indicates or requires a different meaning.
 - (1) **Capital improvement.** Public structures or fixtures which are designed for and are determined to facilitate tourism promotion and tourism development. Such improvements may include, but are not limited to, signs, lighting, sidewalk improvements, downtown streetscape, pathways, banners, flower programs, tree planting programs, park

development, farmer's market physical improvements, and landscaping, together with other public infrastructure, including but not limited to public roadways, public sewer necessary to support tourism, but shall not include contribution toward or redevelopment of any lodging facility.

- (2) **Commission.** As set forth in Wis. Stat. § 66.0615 (1) (a).
- (3) **Hotel or Motel.** A building or group of buildings in which the public may obtain accommodations for a consideration, including, without limitation, such establishments as inns, motels, tourist homes, tourist houses or courts, lodging houses, summer camps, apartment hotels, resort lodges, campgrounds, cabins, and any other building or group of buildings in which the accommodations are available to the public, except accommodations rented for a continuous period of more than 29 days and accommodations furnished by any hospital, sanatoriums, or nursing homes, rooming houses, or by corporations or associations organized and operated exclusively for religious, charitable or educational purposes; provided that no part of the net earnings of such corporations and associations inures to the benefit of any private shareholder or individual.
- (4) **Sales Price.** The meaning as defined in Wis. Stat. §77.51 (15b) insofar as applicable. Any federal and state tax exempt transactions shall not be included in the definition of sales price.
- (5) **Tourism Entity.** The definition set forth in Wis. Stat. § 66.0615 (1) (f).
- (6) **Tourism Promotion and Tourism Development.** As set forth at Wis. Stat. § 66.0615 (1) (fm).
- (7) **Transient.** Any individual residing for a continuous period of less than 30 days in a motel, hotel or other furnished accommodations available to the public.
- (8) **Treasurer.** The Village Treasurer.

D. **DUTIES.**

- (1) Seventy (70) percent of the sales price receipts of the room tax collected by the village under §46-11 shall be forwarded to the Commission to be spent on tourism promotion and development, including capital improvement projects within the Village. The Commission may not, however, use any of the room tax revenue it receives to construct or develop a lodging facility.
- (2) The Commission shall advise and inform the Village Board of each capital improvement which it intends to implement prior thereto. If the Village Board objects to such expenditure, it shall inform the Tourism Commission of its objection and no room tax money shall be spent on that project.

- (3) The Tourism Commission shall monitor the collection of the room tax. The Commission shall report any delinquencies or inaccurate reporting to the Treasurer.
- (4) The Tourism Commission may contract as needed with a qualified organization under Wis. Stat. § 66.0615 (1) (f) to perform the functions of a tourism entity as defined under the statute and shall ensure that the money distributed to the tourism entity shall be used for tourism promotion and tourism development as defined in Wis. Stat. § 66.0615 (1) (fm). These activities include any of the following that are significantly used by transient tourists and reasonably likely to generate paid overnight stays at more than one establishment on which room tax may be imposed:
 - (a) Marketing projects, including advertising media buys, creation and distribution of printed or electronic promotional tourist materials;
 - (b) Transient tourist informational services; and
 - (c) Tangible municipal development, including, but not limited to, public beach house, public bathrooms, public boat launch, public parks and improvements, public deed-restricted open space, public pathways, lakefront amenities, downtown streetscape and related improvements.
- (5) The Commission shall operate a tourism grant program to provide financial investments for tourism-related projects, marketing projects, and/or events that promote and develop tourism in the village which substantially increases overnight stays within the area community.
- (6) The Commission shall report to the Village Board of Trustees at least quarterly the purposes for which the room tax revenues it received were spent.
- (7) The Tourism Commission shall annually provide the Village Treasurer with the information needed to make the reports required under Wis. Stat. § 66.0615, to the State Department of Revenue.

E. **COMPOSITION.** The Commission shall consist of a membership as follows:

- (1) Five persons to be appointed by the Village President, subject to confirmation by a majority of the Village Board who are present when the vote is taken. Commissioners shall serve for a one-year term, at the pleasure of the Village President, and may be reappointed up to a maximum of six terms.
- (2) One member shall represent the Village hotel and motel industry.
- (3) A member of the Village Board shall be appointed by the Village President, as a non-voting member for a two-year term coinciding with biennial election cycles.

- (4) Other municipal officials may be appointed as needed as ex-officio members.
- (5) The members of the Commission shall elect, from among its members, a chairperson, a vice chairperson and secretary.

Section II. This ordinance shall take effect upon passage and publication as provided by law.

Approved by the Village Board the Village of Williams Bay this _____ day of _____, 2026.

VILLAGE OF WILLIAMS BAY

By: _____
Adam Jaramillo, President

Attest: _____
Tina Kolls, Clerk

First Reading: _____
Second Reading: _____
Date Adopted: _____
Date Published: _____

David Lothspeich

To: Susan Franzen; Adam Jaramillo
Subject: RE: Ordinance Creating Section 12-14 Concerning Tourism Commission

From: David Lothspeich
Sent: Monday, March 9, 2026 12:46 PM
To: Susan Franzen <sfranzen@vi.williamsbay.wi.gov>; Adam Jaramillo <ajaramillo@vi.williamsbay.wi.gov>
Subject: FW: Ordinance Creating Section 12-14 Concerning Tourism Commission

Adam and Susan,

Please see Attorney Schroeder's review below. The attached draft ordinance is revised to reflect the following corrections highlighted noted below as corrections and as they are not policy decisions for the Village Board.

1. I recommend the ordinance add that the Tourism Commission is subject to open meetings and public records.
2. Section 1 B - the WI Statute referenced should be 66.0615 I believe, not 66.0175.
3. Section 1 C 3 - This definition is inconsistent with both the Village code and State statute definitions. I suggest referencing either the Village Code 46-11 or the WI Statute definitions 77.52 (2) (a) 1. 46-11
4. Section 1 D (1) - suggest revising to "Seventy (70) percent of the room tax revenue collected by the village..." With the recent update to how room tax revenue is calculated, I don't think referencing sales price receipts is necessary.
5. Section 1 D (2) - do we want to consider adding that capital improvements exceeding \$X require Village Board approval or is the Board approving every expenditure?
6. Section 1 D (3) - needs clarity on what "monitor the collection of room tax" means - I brought this up at our prior discussion of this ordinance and am not sure what role the Commission will play in this.
7. Section 1 D (4) - I suggest adding a competitive bid / RFP process for selecting the 501(c) (6) tourism entity.
8. Should we require the tourism entity to complete a public tourism impact analysis?
9. Section 1 D (5) - should the Board determine eligibility, matching requirements, scoring criteria and conflict of interest recusal rules?
10. Section 1 D (6) and (7) - the ordinance is missing the annual certification of how funds were spent requirement (66.0615 1m (d) (4)) - the ordinance only references quarterly reports. For (6) I suggest the Village receives a report on measurable outcomes.
11. Section E (1) - needs a statement regarding removal; consider staggered terms? Limit representation from a single entity? Commission members abstain from voting on matters in which they have a direct financial interest.
12. Section E (2) - prefer adding a local small business representative to the Commission and a minimum # of years in the Village hotel/motel industry.
13. If approved, we'll need to amend WB Ordinance 46-11 C from "...70% to be forwarded to a tourism entity for use..." to "...70% to be forwarded to the Tourism Commission created under Section 12-14 ..."

This version will be included in the March 16 Village Board packet, along with this email and the Village Board can re-consider the policy questions if they wish.

Please let me know if you have any questions.

Best regards,

Dave

David Lothspeich
Village Administrator
Village of Williams Bay | 250 Williams Street | PO Box 580 | Williams Bay | WI | 53191 | US
Office: 262-245-2700
Cell: 847-421-7715



<https://www.williamsbay.org/>

From: Kay Kirichkow <kkirichkow@janesvillelaw.com>
Sent: Friday, March 6, 2026 4:45 PM
To: David Lothspeich <admin@vi.williamsbay.wi.gov>
Cc: Mark Schroeder <mschroeder@janesvillelaw.com>
Subject: Ordinance Creating Section 12-14 Concerning Tourism Commission

Dave,

Attached you will find the proposed ordinance creating Section 12-14 concerning tourism commission. I have corrected the statutory reference on page 1 in Subsection B. I have also corrected Subsection D. (7) found on page 3 so that the first line reads "The Tourism Commission shall annually provide the Village...".

Mark A. Schroeder
CONSIGNY LAW FIRM, S.C.
303 East Court Street
Janesville, WI 53545
(608) 755-5050; (608) 755-5057 (Facsimile)
mschroeder@janesvillelaw.com

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From: Kay Kirichkow <kkirichkow@janesvillelaw.com>
Sent: Wednesday, March 4, 2026 4:45 PM
To: David Lothspeich <admin@vi.williamsbay.wi.gov>
Cc: Mark Schroeder <mschroeder@janesvillelaw.com>
Subject: Proposed Ordinance Creating Tourism Commission

Dave,

The following are my responses to the comments and questions posed by Trustee Franzen regarding the current version of the proposed Section 12-14 creating the tourism commission.

1. I recommend the ordinance add that the Tourism Commission is subject to open meetings and public records.

Response. This is a matter for the village board but I agree that the tourism commission would be subject to the open meetings and public records statutes.

2. Section 1 B – the WI Statute referenced should be 66.0615 I believe, not 66.0175.

Response. I agree to change the reference to section 66.0615.

3. Section 1 C 3 – this definition is inconsistent with both the Village Code and State Statute definitions. I suggest referencing either Village Code 46-11 or the WI Statute definitions 77.52 (2) (a) 1. 46-11.

Response. This is a matter for the village board. The current language is substantially the same as section 77.52 (2) (a) 1. Wis. Stats. The definition can certainly be replaced with a reference to the language of the statute.

4. Section 1 D (1) - suggest revising to "Seventy (70) percent of the room tax revenue collected by the village..." With the recent update to how room tax revenue is calculated, I don't think referencing sales price receipts is necessary.

Response. This is a matter for the village board. The wording can be changed to "Seventy (70) percent of the room tax revenue collected..."

5. Section 1 D (2) – do we want to consider adding that capital improvements exceeding \$XX require Village Board approval or is the Board approving every expenditure?

Response. This is a matter for the village board.

6. Section 1 D (3) - needs clarity on what "monitor the collection of room tax" means - I brought this up at our prior discussion of this ordinance and am not sure what role the Commission will play in this.

Response. This is a matter for the village board. The current language restates the statutory language found in Wis. Stat. Sec. 66.0615 (1m) c. 5.

7. Section 1 D (4) - I suggest adding a competitive bid / RFP process for selecting the 501(c) (6) tourism entity.

Response. This is a matter for the village board, but I would note that Wis. Stat. Sec. 66.0615 (1m) (b)1., implies that if a tourism entity exists in the village, the commission must work with that entity.

8. Should we require the tourism entity to complete a public tourism impact analysis?

Response. This is a matter for the village board.

9. Section 1 D (5) - should the Board determine eligibility, matching requirements, scoring criteria and conflict of interest recusal rules?

Response. This is a matter for the village board.

10. Section 1 D (6) and (7) - the ordinance is missing the annual certification of how funds were spent requirement (66.0615 Im (d) (4)) - the ordinance only references quarterly reports. For (6) I suggest the Village receives a report on measurable outcomes.

Response. I agree that it would be appropriate to insert specific language regarding an annual certification into subsection (1m) (d) (4). Regarding requiring a report on measurable outcomes, that is a matter for the village board.

11. Section E (1) - needs a statement regarding removal; consider staggered terms Limit representation from a single entity? Commission members abstain from voting on matters in which they have a direct financial interest.

Response. Regarding statement for removal, that can be added but I would note removal would also be addressed by Wis. Stat. Sec. 17.13 (1). Regarding staggered terms, I would note that per statute all of the terms are for one year only. See subsection (1m) (c) 3. Regarding limiting representation from a single entity, that is a village board matter. Regarding commission members abstaining from voting on matters in which they have a direct financial interest, that can be included but it is already addressed in Wis. Stat. Sec. 19.59 (1) (c) and Section 40-4C. of the Code of Ordinances.

12. Section E (2) - prefer adding a local small business representative to the Commission and a minimum # of years in the Village hotel/motel industry.

Response. This is a matter for the village board.

13. If approved, we'll need to amend WB Ordinance 46-11 C from "...70% to be forwarded to a tourism entity for use..." to "...70% to be forwarded to the Tourism Commission created under Section 12-14 ..."

Response. Agree that the suggested change to Section 46-11 C. would be necessary.

Mark A. Schroeder
CONSIGNY LAW FIRM, S.C.
303 East Court Street
Janesville, WI 53545
(608) 755-5050; (608) 755-5057 (Facsimile)
mschroeder@janesvillelaw.com

From: David Lothspeich
Sent: Monday, March 2, 2026 4:22 PM
To: Susan Franzen <sfranzen@vi.williamsbay.wi.gov>
Cc: Tina Kolls <clerk@vi.williamsbay.wi.gov>
Subject: RE: Ordinance #2026-O-03 Tourism Commission

Susan,

No apologies necessary and hope that your great niece had a great birthday party.

I will have to work with Attorney Schroeder to make the technical changes to the draft ordinance. Many of your questions are policy decisions for you and the board to discuss and come up with direction on. In terms of the timing for the revenues, I believe that the Village should start collecting room tax sooner than four years. In terms of the WBBA, at the least the conversations leading up to this point, there was not any discussion of reducing funding for the WBBA but their funding would be decided by the Tourism Commission. From a timing perspective, having the Tourism Commission established and for them to have everything in place prior to the funds arriving would be ideal. I would guess that the Commission could take six months or more to get established.

Best regards,

Dave

David Lothspeich
Village Administrator
Village of Williams Bay | 250 Williams Street | PO Box 580 | Williams Bay | WI | 53191 | US
Office: 262-245-2700
Cell: 847-421-7715



<https://www.williamsbay.org/>

From: Susan Franzen <sfranzen@vi.williamsbay.wi.gov>
Sent: Monday, March 2, 2026 1:59 PM
To: David Lothspeich <admin@vi.williamsbay.wi.gov>
Cc: Tina Kolls <clerk@vi.williamsbay.wi.gov>
Subject: Ordinance #2026-O-03 Tourism Commission

Hi Dave,

Apologies for the late questions as I was traveling for work through late Saturday and attended one of my great niece's 6th birthday party yesterday.

Here are some thoughts and questions on the Tourism Commission ordinance on the BZO Committee agenda for tonight.

I am concerned about the impact to the Williams Bay Business Association of the decision to move these funds from them to a commission. As the anticipated tax revenue from Topography will likely not be significant until operation year 4, I believe the creation of the Commission at this time is premature.

Waiting at least two years to develop the Commission seems reasonable and allows the Village Board to create a tourism strategic plan to guide the Commission's efforts.

Here are some additional thoughts and questions. I don't expect answers by tonight's meeting.

1. I recommend the ordinance add that the Tourism Commission is subject to open meetings and public records.
2. Section 1 B - the WI Statute referenced should be 66.0615 I believe, not 66.0175.
3. Section 1 C 3 - This definition is inconsistent with both the Village code and State statute definitions. I suggest referencing either the Village Code 46-11 or the WI Statute definitions 77.52 (2) (a) 1. 46-11
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12. Section E (2) - prefer adding a local small business representative to the Commission and a minimum # of years in the Village hotel/motel industry.
13. If approved, we'll need to amend WB Ordinance 46-11 C from “...70% to be forwarded to a tourism entity for use...” to “...70% to be forwarded to the Tourism Commission created under Section 12-14 ...”

Thanks,
Susan

Susan Franzen
Village Board Trustee
Village of Williams Bay
250 Williams Street, PO Box 580
Williams Bay, WI 53191

Varying Uses of Room Tax



A review of the 2023 room tax expenditure reports¹ filed by communities with the Department of Revenue reveals that local perspectives of what qualifies as promoting tourism and tourism development varies considerably across the state. Under the room tax law, 70% of the revenue a community collects must be forwarded to a tourism entity or tourism commission to be spent by those organizations on tourism promotion and tourism development. Since 2006, the room tax law has defined tourism promotion and tourism development as marketing projects, tourist information services, or “tangible municipal development,” such as a convention center, that is “reasonably likely” to generate paid overnight stays at lodging establishments.²

State law first allowed municipalities to impose a room tax in 1967. The original authorizing statute consisted of a single, short paragraph stating that local governments may enact an ordinance imposing a tax on the privilege of furnishing rooms to transients by hotelkeepers. Between 1967 and 1994 communities were free to set the room tax at whatever rate they wished and to use the revenue raised as they saw fit. Communities have significantly less freedom regarding the use of most room tax revenues today.

The state first limited municipal room tax authority in 1994 when it capped the room tax rate for most communities at 8% and required, with limited exceptions, that at least 70% of the tax revenue be spent on “tourism promotion and development.” However, the term went undefined until 2005. Municipal governing bodies maintained the ability to directly spend room

tax dollars on whatever they considered tourism promotion and development until 2015.

When the Legislature established the current definition of “tourism promotion and tourism development” by passing Act 135 in 2005, the original bill³ contained a narrower definition than the version eventually signed into law. The original bill required that the marketing projects, tourism information efforts, and tangible municipal development actually generate paid overnight stays. Legislators later amended the bill⁴ to require that such expenditures be “extremely likely” to generate overnight stays. Legislators further amended the bill⁵ to replace “extremely likely,” with “reasonably likely,” which became the language that was enacted into law. By making these changes, the Legislature intentionally gave communities and their tourism commissions wiggle room to argue that a particular expenditure on marketing projects, information services, or tangible municipal development met the generation of overnight stays or “heads in beds” standard.

Under current law, a municipality is no longer allowed to directly spend the 70% of room tax revenue that must go for tourism promotion and tourism development. Instead, municipalities must forward that part of the room tax revenue to a tourism commission or a qualifying tourism entity,⁶ such as a local convention and visitors bureau or chamber of commerce.

1. Under Wis. Stat. § 66.0615(4) every municipality that imposes a room tax must annually report to DOR all the following:

1. The amount of room tax revenue collected, and the room tax rate imposed, by the municipality in the previous year.
2. A detailed accounting of the amounts of such revenue that were forwarded in the previous year for tourism promotion and tourism development, specifying the commission or tourism entity that received the revenue. The detailed accounting shall include expenditures of at least \$1,000 made by a commission or a tourism entity.
3. A list of each member of the commission and each member of the governing body of a tourism entity to which the municipality forwarded room tax revenue in the previous year, and the name of the business entity the member owns, operates, or is employed by, if any.

The DOR posts these reports on its website here:

<https://ww2.revenue.wi.gov/VaultPublic/publish/rt/report.html>

2. Wis. Stat. § 66.0615(1)(fm).

3. <https://docs.legis.wisconsin.gov/2005/related/proposals/ab298.pdf>

4. https://docs.legis.wisconsin.gov/2005/related/amendments/ab298/aa1_aa1_ab298

5. https://docs.legis.wisconsin.gov/2005/related/amendments/ab298/sa1_ab298

6. Wis. Stat. § 66.0615(1)(f) defines “tourism entity” as “a nonprofit organization that came into existence before January 1, 2015, spends at least 51% of its revenues on tourism promotion and tourism development, and provides destination marketing staff and services for the tourism industry in a municipality, except that if no such organization exists, a municipality may contract with one of the following entities:

1. A nonprofit organization that spends at least 51% of its revenues on tourism promotion and tourism development, and provides destination marketing staff and services for the tourism industry in a municipality.
2. A nonprofit organization that was incorporated before January 1, 2015, spends 100% of the room tax revenue it receives from a municipality on tourism promotion and tourism development, and provides destination marketing staff and services for the tourism industry in a municipality.

A Tourism Commission offers the most flexibility.

Municipalities can retain some limited flexibility and control over the use of room tax dollars for tourism promotion and tourism development by creating a tourism commission. A tourism commission consists of 4-6 members appointed by the mayor or village president and confirmed by the governing body. At least one member must represent the local hotel and motel industry. A commission must use the room tax revenue that the municipality forwards to it for tourism promotion and tourism development in the municipality.⁷ The commission decides how best to spend the room tax dollars it receives for tourism promotion and tourism development. The commission must contract with another organization to perform the functions of a tourism entity, such as providing destination marketing services, if no tourism entity exists in the municipality.⁸

At least eight communities⁹ in Wisconsin with tourism commissions have created their own tourism department to market their community to visitors. In these communities, part of the room tax revenue forwarded to the tourism commission is used to pay the salary and benefits of staff hired to manage and implement a tourism marketing effort.

A random review of some of the 2023 room tax expenditure reports filed by communities with tourism commissions showed that, in addition to standard advertising campaigns and other marketing efforts, commissions spent room tax dollars on a range of items, including:

- contributing to the cost of operating local museums
- July 4th firework displays
- beer gardens
- holiday and farmers' markets
- sponsorship of local semi-pro baseball teams
- car shows
- summer concerts and community events
- local festivals and fairs

- landscaping
- local zoo
- Mainstreet fund
- wayside maintenance

Examples of spending on “tangible municipal development” that commissions concluded were reasonably likely to generate overnight stays in local lodging establishments included:

- downtown bike racks
- boat landing improvements
- trail construction
- trail wayfinding signage
- welcome signs for placement in municipal parks
- park pavilion
- park lodge

With one exception, enforcement of the provisions of the room tax law generally comes down to stakeholder oversight. Communities and their commissions who may be perceived as “pushing the envelope” with regard to interpreting what qualifies as tourism promotion and tourism development risk being sued by a local visitors and convention bureau, chamber of commerce, the statewide hotel and lodging industry association, or the statewide association of convention and visitors bureaus. The one exception is that failure to comply with the annual room tax reporting requirement can result in a \$3,000 fine being imposed by DOR on the municipality.¹⁰ The municipality may not use room tax dollars to pay the fine.¹¹



Curt Witynski, JD, Witynski Consulting LLC.
Contact Curt at cawitynski@gmail.com

7. Wis. Stat. § 66.0615(1m)(d)3.

8. Wis. Stat. § 66.0615(1m)(b)1.

9. Municipalities and/or their tourism commissions that maintain their own tourism marketing department funded in large part by room tax dollars include: Delafield, Middleton, Mt. Pleasant, New Berlin, Oak Creek, Oconomowoc, Two Rivers, and West Allis.

10. Wis. Stat. § 66.0615(4)(c).

11. *Id.*



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RESOLUTION NO. R-28-2026

**A RESOLUTION AUTHORIZING A QUOTE FOR ANNUAL FIREWORKS SHOW 2026
FROM J&M DISPLAYS, INC.**

WHEREAS, the Village of Williams Bay ("**Village**") has provided an annual fireworks show financed by donations in conjunction with the Williams Bay Lions Club Corn and Brat Fest; and

WHEREAS, from time to time the Village has sent out Request For Proposals (RFP); and

WHEREAS, the Village sent out and received three (3) proposals for the fireworks show and selected the continued services by J&M Displays, Inc. ("J&M") in 2023; and

WHEREAS, J&M Displays, Inc. fireworks shows in years 2023, 2024 and 2025 were well received at a cost of \$25,000 for year year, and

WHEREAS, due to increased tariffs, J&M submitted two (2) proposals for current year 2026:

- (1) maintaining the prior year approved amounts of \$25,000 accomplished through reducing the size of the fireworks show and
- (2) maintaining the same size fireworks show as the prior year at an increased cost of \$28,750; and

WHEREAS, the President and Village Board have determined that it is in the best interests of the Village and its residents to authorize the quote from J&M Displays, Inc. in the amount of [\$25,000] [\$28,750] to provide the annual fireworks show on August 8, 2025 in accordance with their proposal dated February 26, 2026 (Attached as Exhibit A);

NOW, THEREFORE, BE IT RESOLVED BY THE PRESIDENT AND BOARD OF TRUSTEES OF THE VILLAGE OF WILLIAMS BAY, WALWORTH COUNTY, WISCONSIN, as follows:

SECTION ONE: Recitals. The foregoing recitals are incorporated herein as if fully set forth.

SECTION TWO: Approval; Authorization. The Quote submitted by J&M Displays, Inc. is hereby authorized in substantially the form attached hereto as Exhibit A. The Village President and Village Clerk are hereby authorized and directed to execute and attest, respectively, the Proposal in its final form on behalf of the Village.

Approved by the Village Board of the Village of Williams Bay this 6th day of April 2026.

VILLAGE OF WILLIAMS BAY

By: _____
Adam Jaramillo, President

Attest: _____
Tina Kolls, Clerk

EXHIBIT A - PROPOSAL
(J&M Displays, Inc.)



February 26, 2026

Dear board members,

Thank you for the opportunity to submit proposals for the 2026 Lions Club Corn & Brat Festival fireworks display. We have enjoyed working with the Village of Williams Bay over the past years and hope you have enjoyed our shows.

2026 is a very busy year with the 250th Anniversary of America. This along with increased international shipping costs and current tariffs has forced J&M to increase our prices for this season. J&M is absorbing approximately ½ of our increased costs, but we still need to up our pricing 15% to keep going. Hopefully, things will change in the future.

I have put together two proposals for your consideration. The first, using the 2025 budget of \$25,000 and due to this year's price increase, will be a little smaller than last year's display. The 2nd proposal, at \$28,750, includes a 15% budget increase to offset the higher 2026 pricing. Looking at the final page of each of the proposals will show you what the additional \$3,750 is buying.

J&M is happy to work with whichever budget you choose. We understand that money does not grow on trees and that you probably have other expenditures which have also increased in price.

Both of these displays are still covered by our \$10 million liability coverage and they also both have our highest level of loyalty bonuses at 15%, and a 70-day early pay bonus of 8%.

Don't hesitate to contact me if you have any questions, or concerns. Thank you for your consideration!

Bryan Olson

Sales Representative/ Display Operator



J&M Displays Proposal for: Village of Williams Bay Lions Corn & Brat Festival - 2026

Opening

2.5 Inch Finales

Quantity	Name	Rising Effect
4	Salute with 1 white peony 10 Shot finale chain	
Category Shell Count: 40		
Section Shell Count: 40		

Flights

3 Inch Color Shells

Quantity	Name	Rising Effect
3	Red white and blue peony	
3	Brocade crown with Silver strobe pistil w/ tail	
3	Kamuro chrys to White strobe w/white strobe pistil	
Category Shell Count: 9		
Section Shell Count: 9		

Flight 1

3 Inch Color Shells

Quantity	Name	Rising Effect
3	Glittering willow waterfall	
Category Shell Count: 3		
Section Shell Count: 3		

Main Event

3 Inch Color Shells

Quantity	Name	Rising Effect
1	Assortment K Of 20 different J&M Brand shells E-fire + hand fire	
2	Assortment T of 20 different J&M Brand Shells E-fire + hand fire	
1	Assortment Y of 10 pairs (20 shells) J&M shells E-fire + hand fire (Low fal	
Category Shell Count: 80		

4 Inch Color Shells

Quantity	Name	Rising Effect
2	Blue peony with green pistil	
2	Brocade ring pattern	
2	Orange Dahlia	
2	Orange and Purple with Super Gold	
2	Red and blue dahlia with silver glitter	
2	Willow to Red White and Blue	
2	Glittering willow waterfall	
1	Green ring inside Brocade to purple ring	
2	Pastel Cycas	
2	Rainbow crossette	
1	Assortment A Of 20 different J&M Brand shells E-fire + hand fire	
1	Assortment Y Of 20 different J&M Brand shells E-fire + hand fire	
Category Shell Count: 59		



J&M Displays Proposal for: Village of Williams Bay Lions Corn & Brat Festival - 2026

Main Event

4 Inch Special Effect shells

Quantity	Name	Rising Effect
1	Double Crackle	
1	Heart pattern Red to crackle	
1	Midnight snow w/red pistil	
1	Red and green go getters with red tail	
1	Six Angle brocade crown	

Category Shell Count: 5

5 Inch Color Shells

Quantity	Name	Rising Effect
1	Assorted peony with Brocade ring	
1	Blue to Red to Crackle	
1	Medusa pattern (E-Fire ONLY) (assorted case)	
2	White flickering crossette	
1	Assortment E of 15 different J&M Brand shells	
1	Assortment N of 15 different J&M Brand shells ELECTRIC FIRE	

Category Shell Count: 35

5 Inch Special Effect Shells

Quantity	Name	Rising Effect
1	1/4 Red Green Yellow Blue Peony with Cross Gold Wave Ring	
1	Ghost Ring With Pistil	
1	Glitter rays with magenta pistil	
1	Happy Face Pattern	
1	Jellyfish (Blue to Red)	
1	Lemon strobe	
1	Red magic heart	
1	Stained Glass-Red Green Blue Yellow with Crackling	
1	Straw Hat-Golden Wave to Red w/Blue Pistil	
1	Twitter glitter to purple butterfly with green eyes	
1	Willow to multi-color swimming star	

Category Shell Count: 11

6 Inch Color Shells

Quantity	Name	Rising Effect
1	Assortment E of 9 different J&M Brand shells	
1	Assortment I of 9 different J&M Brand shells E-fire + hand fire	
1	Assortment N of 9 different J&M brand shells ELECTRIC FIRE	
1	Assortment T of 9 different J&M brand shells E-fire + hand fire	
1	Assortment W of 9 different J&M Brand Shells E-fire + hand fire	

Category Shell Count: 45

Section Shell Count: 235

Finales



J&M Displays Proposal for: Village of Williams Bay Lions Corn & Brat Festival - 2026

Finales

4 Inch Finales

Quantity	Name	Rising Effect
3	Color (rainbow) 8 shot finale chain	
Category Shell Count: 24		

2.5 Inch Finales

Quantity	Name	Rising Effect
3	5 Salute with 5 willows 10 Shot finale chain	
Category Shell Count: 30		

3 Inch Finales

Quantity	Name	Rising Effect
6	Color dahlia 10 Shot finale chain	
15	Rainbow 10 Shot finale chain	
Category Shell Count: 210		

5 Inch Color Shells

Quantity	Name	Rising Effect
10	Crackling Willow with gold tail	
Category Shell Count: 10		

6 Inch Color Shells

Quantity	Name	Rising Effect
6	Glittering willow	
Category Shell Count: 6		
Section Shell Count: 280		

Miscellaneous

Ignition Items

Quantity	Name	Rising Effect
300	MJG 10' (non-regulated ATF) Igniters with 10' leads (FWI 10 - 30 per box)	
50	MJG 15' (non-regulated ATF) Igniters with 15' leads (FWI15 - 20 per box)	
Category Shell Count: 0		
Section Shell Count: 0		

8% Free for Early Payment

Multi-shell Barrage Units

Quantity	Name	Rising Effect
1	Silver spinners to Red & Blue w/ report finale 36 shot "I" shape	
1	Green comets to Green Strobe Willow with Purple 49 shot	
1	New color crossettes 100 shot I shape	
Category Shell Count: 185		



J&M Displays Proposal for: Village of Williams Bay Lions Corn & Brat Festival - 2026

8% Free for Early Payment

4 Inch Special Effect shells

Quantity	Name	Rising Effect
1	Kamuro with Happy Face Pattern	
Category Shell Count: 1		

6 Inch Special Effect Shells

Quantity	Name	Rising Effect
1	3D ghost peony	
1	Flower Crown with pistil assorted	
1	Willow with multi-flash with purple pink lemon pistils	

Category Shell Count: 3

Section Shell Count: 189

15% Free for Loyalty Program

Multi-shell Barrage Units

Quantity	Name	Rising Effect
1	Blood Red & Blue mines to Silver Glittering 49 shot	
Category Shell Count: 49		

3 Inch Color Shells

Quantity	Name	Rising Effect
3	Red to crackling	
Category Shell Count: 3		

4 Inch Color Shells

Quantity	Name	Rising Effect
1	Color dahlia with silver strobe	
2	Red Plum Flower with Red Plum Flower Pistil	

Category Shell Count: 3

4 Inch Special Effect shells

Quantity	Name	Rising Effect
2	1/4 Orange Purple Light Blue Lemon with Cross Gold Wave Ring	
Category Shell Count: 2		

4 Inch Finales

Quantity	Name	Rising Effect
6	Color (rainbow) 8 shot finale chain	

Category Shell Count: 48

Section Shell Count: 105



J&M Displays Proposal for: Village of Williams Bay Lions Corn & Brat Festival - 2026

This proposal includes an extension of our \$10,000,000.00 spectator liability insurance, and workers compensation on our shoot team.

Total Price of Show: **\$25,000.00**

Total Shot Count: 861

Packing Check: 484

Date of Display: 08/07/26

Customer Number: 12222

Please Note the Following Comments:

The data in this proposal is confidential, and is to be accorded confidential treatment and shall not be disclosed other than to the official representative of the organization listed on the cover, and only then when in the evaluation of this proposal. Any reproduction of the contents of this proposal, whether in whole or in part, is expressly forbidden. J&M Displays, Inc. requests that all information be safeguarded from release pursuant to any request under the Freedom of Information Law of this state or any other state or jurisdiction; as it may cause competitive disadvantage to our company. The enclosed concepts and materials are the sole and exclusive property of J&M Displays, Inc. We reserve the right to make substitutions of equal or greater value. Prices and specifications are subject to change without notice. For choreographed displays the quantity and sizes of product may change based on the music selected; however, the dollar value of the product will remain the same.

Diameter	Quantity	Shots	Racks
Shells			
3"	19	95	10
4"	32	70	9
5"	28	56	12
6"	14	54	14
Shells Shot Ct: 275			
Finales			
2.5"	7	70	7
3"	21	210	21
4"	9	72	9
Finales Qty: 37 Shot Ct: 352			
Multi-shell Barrage Units			
1.2"	4	234	
Multi-shell Barrage Units Qty: 4 Shot Ct: 234			
Igniters Needed: 316			



FIREWORKS DISPLAY AGREEMENT

THIS AGREEMENT is made and entered into this 26 day of February, 2026, by and between J&M Displays, Inc., an Iowa corporation, having its principal place of business at Yarmouth, Iowa, including its employees, owners, and agents, hereinafter referred to as "Seller", and Village of Williams Bay, hereinafter referred to as "Buyer".

Seller shall furnish to Buyer one (1) fireworks display, as per the \$ 25,000 program (the "Fireworks Program") submitted to and accepted by the Buyer, and which by reference is made a part hereof as Exhibit A. The display is to take place on the evening of August 8, 2026, 20 at approximately 9:00 p.m., weather permitting.

IT IS FURTHER UNDERSTOOD AND AGREED BETWEEN THE PARTIES AS FOLLOWS:

I. FIRING OF DISPLAY

- a. Seller agrees to furnish all necessary fireworks display materials and personnel for a professional fireworks display in accordance with the Fireworks Program approved by the Parties. Seller agrees to comply with all local, state, and federal regulations and guidelines pertaining to the storing and displaying of fireworks. Seller, with Buyer's assistance, shall obtain any necessary permits for the fireworks display.
- b. Buyer Agrees to provide:
 - i. Sufficient area for the display, including a minimum spectator set back as determined by Seller;
 - ii. Protection of the display area by roping off or similar facility;
 - iii. Adequate police or security protection to prevent spectators from entering the display area; and
 - iv. Persons to assist in the inspection and cleanup of fireworks debris in the fallout zone of the shoot site at first light in the morning following the display;
- c. The cost and acquisition of any site-specific materials or display restrictions (such as sand or the use of a barge) shall be discussed prior to adoption of this Agreement, and the Party responsible for any such acquisition and cost shall be specifically laid out in the Fireworks Program (Exhibit A).
- d. Buyer understands that its failure to provide an appropriate area for the fireworks display, with requirement minimum setbacks and security, may result in a change to Buyer's display (such as a restriction on the type(s) of products which can be utilized) or a cancellation of the display for safety reasons, at Seller's sole discretion. In such event, if Buyer cannot immediately remedy the setback or security concern prior to the Display time noted above, Buyer remains responsible for the entire purchase price of the display regardless of any limitation or cancellation of the display.

II. PAYMENT. The Buyer shall pay to the Seller (check one of the below options):

- ☐ The sum of \$ _____ as a down payment upon execution of this Agreement. The balance of \$ _____ shall be due and payable within fifteen (15) days after the date of the fireworks display. A service charge of one and one-half percent (1 ½ %) per month shall be added to the unpaid balance if the account is not paid in full with the fifteen (15) days from the date of the display. If this account remains unpaid and is turned over to a collection agency for non-payment, all fees incurred in collecting the balance will be at the Buyer's expense. All returned checks will be assessed a \$30.00 fee.
- ☒ \$ 25,000 in full by May 31, 2026 (70 days prior to the display date). The Buyer will receive 8% prepayment bonus product in this fireworks display.
- ☐ \$ _____ in full by _____ (30 days prior to the display date). The Buyer will receive 5% prepayment bonus product in this fireworks display.

III. LOYALTY PROGRAM

- a. Seller has in place a bonus system for Buyer's who purchase their fireworks displays exclusively from Seller year-to-year. The full terms of Seller's loyalty program have been provided to Buyer with the Program and are available on J&M's website.
- b. Pursuant to Buyer's status in the loyalty program, Buyer will receive an additional ☐ 5% ☐ 10% ☒ 15% (check one) bonus product for this display.

IV. POSTPONEMENT/CANCELLATION

- a. Rain Date: Should inclement weather prevent the firing of the display on the date intended, the Parties agree to a mutually convenient rain date of August 9, 2026 or another date as agreed to by both Parties. Once display set-up has begun, the determination to cancel the fireworks display because of inclement weather or unsafe weather conditions shall rest within the sole discretion of the Seller, the Authority Having Jurisdiction, and the Seller's lead pyrotechnician.
- b. Except as specifically provided for elsewhere in this Agreement, neither Party will be liable for any failure or delay in performing an obligation under this Agreement that is due to any of the following causes (hereinafter referred to as "Force Majeure"), to the extent beyond the Party's reasonable control: acts of God, accident, riots, public disturbances including but not limited to an active-shooter situation, war, terrorist act, epidemic, pandemic, quarantine, civil commotion, breakdown of communication facilities, natural catastrophes, governmental acts or omissions, changes in laws or regulations, national strikes, fire, explosion, or generalized lack of availability of raw materials or energy.
- c. Disruption of Services due to Covid-19, supply chain disruptions, and public health. Fireworks displays and related events are prone to cancellation due to the ongoing and unforeseeable nature of the Covid-19 pandemic and related health issues, government intervention (such as stay-at-home orders or restrictions on gatherings), and unavailability of supplies and personnel. As such, Seller will work with all customers to ensure a timely and safe display, but due to circumstances outside Seller's and Buyer's control, certain fireworks displays may have to be cancelled or rescheduled with limited notice. Each Party's obligations to perform hereunder will be excused in the case of a Force Majeure Event, which is defined to include (but is not limited to) supply chain disruptions which prevent Seller from obtaining the necessary materials to perform the Display; medical conditions which result in quarantine or similar limitations, or restrictions on travel or congregation in the metropolitan area where the Display is scheduled to be held; and death, serious illness or incapacity of one or more of the display Shoot Team member(s) which renders it impossible, unsafe, or not reasonably practical for the Shoot Team to perform the display.

A governmental or municipal Buyer, who in its discretion and control, acts or adopts a restriction on public gatherings shall not be relieved of its obligations under the Force Majeure provisions of this Agreement. A Buyer who anticipates any such restriction or potential cancellation shall immediately notify and contact Seller to discuss alternative arrangements.

- d. Unless specified above: Displays postponed to an alternate date will be charged and additional 15% of the total contract price for additional expenses incurred in presenting the display on an alternate date; for Displays canceled and not rescheduled within the same calendar year, Seller shall be entitled to 20% of the contract price for out-of-pocket expenses incurred in preparation for the display.

V. INSURANCE and LIMITATIONS OF LIABILITY

- a. Seller agrees to provide, at its expense, general liability insurance coverage in an amount not less than \$10,000,000, and within two (2) weeks prior to the date of the fireworks display, shall submit to Buyer, if requested in writing, a certificate of insurance. All entities listed on the certificate of insurance will be deemed an additional insured. In the event of a claim by Buyer, the applicable deductible shall be paid by the Seller.

The Seller agrees to defend, indemnify, and hold harmless the Buyer and its agents and employees from and against all claims, costs, judgments, damages and expenses, including reasonable attorney's fees that

may or shall arise out of any negligent or wrongful act or omission by the Seller related to the performance of the fireworks for the Buyer. The Buyer agrees to give the Seller prompt notice of any claims or demands and to cooperate with the Seller or its successors in interest or assigns, if any, in the defense of any such claims and/or demands.

- b. Separate from, and in addition to Seller's insurance of the fireworks, Buyer agrees to provide, at its expense, a general liability policy or "special event" insurance coverage, in an amount sufficient to meet or exceed municipality or industry standards and all applicable requirements of local, state, and federal law. For any injury or property claims that may arise during the course of Buyer's event, not arising out of Seller's acts or the performance of the fireworks, Buyer's insurance shall be primary. Buyer agrees to defend, indemnify, and hold harmless the Seller and its agents and employees from and against all such claims, costs, judgments, damages and expenses, including reasonable attorney's fees that may or shall arise out of any negligent or wrongful act or omission by the Buyer or third-parties occurring during the course of Buyer's event.
- c. In no event shall Seller's liability to Buyer arising out of or related to this Agreement, whether arising out of or related to breach of contract, tort (including negligence), or otherwise, exceed the aggregate amount of insurance coverage as described in this section. Notwithstanding any provisions to the contrary, in no event shall either Party be liable to the other, or to any third party, for any loss of use, revenue or profit, or for any consequential, incidental, indirect, exemplary, special, or punitive damages whether arising out of breach of contract, tort (including negligence), or otherwise, regardless of whether such damage was foreseeable and whether or not such party has been advised of the possibility of such damages.

VI. Each Party has read all of the provisions of this Agreement, they understand all of its provisions, and agree to be bound by them. This written contract, and its Exhibits, contains the entire agreement of the Parties and modifies and supersedes all prior agreements or negotiations, all of which are merged into and incorporated into this Agreement. If any provision of this Agreement is held invalid or unenforceable, such invalidity or unenforceability shall not affect the other provisions of this agreement.

VII. Choice of Law, Jurisdiction, and Venue. This Agreement shall be governed by and construed in accordance with the laws of the State of Iowa without regard to conflict-of-law principles, except as otherwise specifically required for the storing and displaying of fireworks as set forth by State and Federal law. Notwithstanding, the Parties must bring any legal or equitable action or proceeding arising under or related to this Agreement exclusively in the Iowa District Court in and for Des Moines County, Iowa. The Iowa District Court in and for Des Moines County, Iowa shall have exclusive jurisdiction to decide any disputes arising out of or related to this Agreement. Each party knowingly and voluntarily consents to and expressly waives any objection or defense to personal jurisdiction, improper or inconvenient venue, or inconvenient forum in the Iowa District Court in and for Des Moines County, Iowa.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement the day and year first written above.

SELLER

BUYER

BY: 
ROLE: Sales Representative
J&M Displays, Inc.

BY: _____
ROLE: _____
ENTITY: _____

Please include the **DISPLAY INFORMATION FORM** with this Agreement so your order is processed accurately.



J&M Displays Proposal for: Village of Williams Bay Lions Corn & Brat Festival - 2026B

Opening

2.5 Inch Finales

Quantity	Name	Rising Effect
4	Salute with 1 white peony 10 Shot finale chain	
Category Shell Count: 40		
Section Shell Count: 40		

Flights

3 Inch Color Shells

Quantity	Name	Rising Effect
3	Red white and blue peony	
3	Brocade crown with Silver strobe pistil w/ tail	
3	Crackling willow with gold tail	
3	Kamuro chrys to White strobe w/white strobe pistil	
Category Shell Count: 12		

3 Inch Special Effect Shells

Quantity	Name	Rising Effect
3	Blue to red ghost peony	
Category Shell Count: 3		
Section Shell Count: 15		

Main Event

Multi-shell Barrage Units

Quantity	Name	Rising Effect
1	Magenta Aqua Lemon Dahlia with White Glitter Green Tail 90 Shot, W shape co	
1	100 Shot Z Shape White Strobe (glitter) Waterfall	
Category Shell Count: 190		

3 Inch Color Shells

Quantity	Name	Rising Effect
1	Assortment I of 10 pairs (20 shells) of J&M Brand shells ELECTRIC FIRE	
1	Assortment V of 10 pairs (20 shells) J&M Brand Shells E-fire + hand fire	
1	Assortment Y of 10 pairs (20 shells) J&M shells E-fire + hand fire (Low fal	
1	Assortment Z of 10 pairs (20 shells) of J&M Chrysanthemum shells E-fire + h	
Category Shell Count: 80		



J&M Displays Proposal for: Village of Williams Bay Lions Corn & Brat Festival - 2026B

Main Event

4 Inch Color Shells

Quantity	Name	Rising Effect
2	Brocade ring pattern	
2	Orange and Purple with Super Gold	
2	Willow to Red White and Blue	
2	Glittering willow waterfall	
2	Pastel Cypas	
2	Rainbow crossette	
1	Blue peony with Silver to Red crossette ring	
1	Red Plum Flower with Red Plum Flower Pistil	
1	Assortment Y Of 20 different J&M Brand shells E-fire + hand fire	
1	Asst R of 20 different J&M Brand shells ELECTRIC FIRE	

Category Shell Count: 54

4 Inch Special Effect shells

Quantity	Name	Rising Effect
1	Double Crackle	
1	Heart pattern Red to crackle	
1	Midnight snow w/red pistil	
1	Nishiki kamuro crackling flowers w/crackling tail	
1	Orange to crackling ghost peony	
1	Red and green go getters with red tail	
1	Six Angle brocade crown	

Category Shell Count: 7

5 Inch Color Shells

Quantity	Name	Rising Effect
1	Assorted peony with Brocade ring	
1	Blue to Red to Crackle	
1	1/4 Peony with crackle pistil	
1	Blue to dark to Red with dark to silver pistil	
1	Crackling Willow with gold tail	
1	Flower Crown with Color Dahlia Pistil	
1	Gold strobe with delayed crackle w/glitter tail	
1	Medusa pattern (E-Fire ONLY) (assorted case)	
1	Rainbow Crossette	
1	Smiling Time Rain Ring (Happy Face to Crackle)	
1	Spiderweb with Red strobe pistil w/tail	
2	White flickering crossette	
1	Assortment E of 15 different J&M Brand shells	
1	Assortment N of 15 different J&M Brand shells ELECTRIC FIRE	

Category Shell Count: 43



J&M Displays Proposal for: Village of Williams Bay Lions Corn & Brat Festival - 2026B

Main Event

5 Inch Special Effect Shells

Quantity	Name	Rising Effect
1	Ghost Ring With Pistil	
1	Glitter rays with magenta pistil	
1	Jellyfish (Blue to Red)	
1	Stained Glass-Red Green Blue Yellow with Crackling	
1	Straw Hat-Golden Wave to Red w/Blue Pistil	
1	Twitter glitter to purple butterfly with green eyes	
1	Willow to multi-color swimming star	
1	Var. color kamuro chrys small flowers w/kamuro tail	

Category Shell Count: 8

6 Inch Color Shells

Quantity	Name	Rising Effect
1	Assortment I of 9 different J&M Brand shells E-fire + hand fire	
1	Assortment O of 9 different J&M Brand shells ELECTRIC FIRE	
1	Assortment Q of 9 different Long Duration J&M Brand Shells E-fire + hand fi	
1	Assortment Z of 9 different J&M Brand shells	
1	Asst R of 9 diff J&M brand shells E-fire + hand fire	

Category Shell Count: 45

6 Inch Special Effect Shells

Quantity	Name	Rising Effect
1	Glittering willow with pink lemon and light blue pistil	

Category Shell Count: 1

Section Shell Count: 428

Finales

2.5 Inch Finales

Quantity	Name	Rising Effect
8	5 Salute with 5 willows 10 Shot finale chain	

Category Shell Count: 80

3 Inch Finales

Quantity	Name	Rising Effect
6	Color dahlia 10 Shot finale chain	
15	Rainbow 10 Shot finale chain	

Category Shell Count: 210

4 Inch Finales

Quantity	Name	Rising Effect
3	Color (rainbow) 8 shot finale chain	
4	Spiderweb 8 shot finale chain	

Category Shell Count: 56



J&M Displays Proposal for: Village of Williams Bay Lions Corn & Brat Festival - 2026B

Finales

5 Inch Color Shells

Quantity	Name	Rising Effect
10	Glittering willow	
Category Shell Count: 10		

6 Inch Color Shells

Quantity	Name	Rising Effect
8	Glittering willow	
Category Shell Count: 8		
Section Shell Count: 364		

Miscellaneous

Ignition Items

Quantity	Name	Rising Effect
315	MJG 10' (non-regulated ATF) Igniters with 10' leads (FWI 10 - 30 per box)	
50	MJG 15' (non-regulated ATF) Igniters with 15' leads (FWI 15 - 20 per box)	
Category Shell Count: 0		
Section Shell Count: 0		

8% Free for Early Payment

Multi-shell Barrage Units

Quantity	Name	Rising Effect
1	Silver spinners to Red & Blue w/ report finale 36 shot "I" shape	
1	Green comets to Green Strobe Willow with Purple 49 shot	
1	New color crossettes 100 shot I shape	
Category Shell Count: 185		

4 Inch Color Shells

Quantity	Name	Rising Effect
2	White strobe and red dahlia	
Category Shell Count: 2		

4 Inch Special Effect shells

Quantity	Name	Rising Effect
1	Kamuro with Happy Face Pattern	
Category Shell Count: 1		



J&M Displays Proposal for: Village of Williams Bay Lions Corn & Brat Festival - 2026B

8% Free for Early Payment

6 Inch Special Effect Shells

Quantity	Name	Rising Effect
1	Flower Crown with pistil assorted	
1	3D ghost peony	
1	Willow with multi-flash with purple pink lemon pistils	

Category Shell Count: 3

Section Shell Count: 191

15% Free for Loyalty Program

Multi-shell Barrage Units

Quantity	Name	Rising Effect
1	Blood Red & Blue mines to Silver Glittering 49 shot	
1	2" Display shell cake, 36 shot Color & gold willows with salute mines	

Category Shell Count: 85

3 Inch Color Shells

Quantity	Name	Rising Effect
3	Red to crackling	

Category Shell Count: 3

4 Inch Color Shells

Quantity	Name	Rising Effect
1	Color dahlia with silver strobe	

Category Shell Count: 1

4 Inch Special Effect shells

Quantity	Name	Rising Effect
2	1/4 Orange Purple Light Blue Lemon with Cross Gold Wave Ring	

Category Shell Count: 2

4 Inch Finales

Quantity	Name	Rising Effect
6	Color (rainbow) 8 shot finale chain	

Category Shell Count: 48

Section Shell Count: 139



J&M Displays Proposal for: Village of Williams Bay Lions Corn & Brat Festival - 2026B

This proposal includes an extension of our \$10,000,000.00 spectator liability insurance, and workers compensation on our shoot team.

Total Price of Show: **\$28,750.00**

Total Shot Count: 1177

Packing Check: 519

Date of Display: 08/08/26

Customer Number: 12222

Please Note the Following Comments:

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Diameter	Quantity	Shots	Racks
Shells			
3"	22	98	10
4"	29	67	9
5"	33	61	13
6"	17	57	15
Shells Shot Ct: 283			
Finales			
2.5"	12	120	12
3"	21	210	21
4"	13	104	13
Finales Qty: 46 Shot Ct: 434			
Multi-shell Barrage Units			
1.2"	6	424	
2"	1	36	
Multi-shell Barrage Units Qty: 7 Shot Ct: 460			
Igniters Needed: 337			



FIREWORKS DISPLAY AGREEMENT

THIS AGREEMENT is made and entered into this 26 day of February, 2026, by and between J&M Displays, Inc., an Iowa corporation, having its principal place of business at Yarmouth, Iowa, including its employees, owners, and agents, hereinafter referred to as "Seller", and Village of Williams Bay, hereinafter referred to as "Buyer".

Seller shall furnish to Buyer one (1) fireworks display, as per the \$ 28,750 program (the "Fireworks Program") submitted to and accepted by the Buyer, and which by reference is made a part hereof as Exhibit A. The display is to take place on the evening of August 8, 2026, 20 at approximately 9:00 p.m., weather permitting.

IT IS FURTHER UNDERSTOOD AND AGREED BETWEEN THE PARTIES AS FOLLOWS:

I. FIRING OF DISPLAY

- a. Seller agrees to furnish all necessary fireworks display materials and personnel for a professional fireworks display in accordance with the Fireworks Program approved by the Parties. Seller agrees to comply with all local, state, and federal regulations and guidelines pertaining to the storing and displaying of fireworks. Seller, with Buyer's assistance, shall obtain any necessary permits for the fireworks display.
- b. Buyer Agrees to provide:
 - i. Sufficient area for the display, including a minimum spectator set back as determined by Seller;
 - ii. Protection of the display area by roping off or similar facility;
 - iii. Adequate police or security protection to prevent spectators from entering the display area; and
 - iv. Persons to assist in the inspection and cleanup of fireworks debris in the fallout zone of the shoot site at first light in the morning following the display;
- c. The cost and acquisition of any site-specific materials or display restrictions (such as sand or the use of a barge) shall be discussed prior to adoption of this Agreement, and the Party responsible for any such acquisition and cost shall be specifically laid out in the Fireworks Program (Exhibit A).
- d. Buyer understands that its failure to provide an appropriate area for the fireworks display, with requirement minimum setbacks and security, may result in a change to Buyer's display (such as a restriction on the type(s) of products which can be utilized) or a cancellation of the display for safety reasons, at Seller's sole discretion. In such event, if Buyer cannot immediately remedy the setback or security concern prior to the Display time noted above, Buyer remains responsible for the entire purchase price of the display regardless of any limitation or cancellation of the display.

II. PAYMENT. The Buyer shall pay to the Seller (check one of the below options):

- ☐ The sum of \$ _____ as a down payment upon execution of this Agreement. The balance of \$ _____ shall be due and payable within fifteen (15) days after the date of the fireworks display. A service charge of one and one-half percent (1 ½ %) per month shall be added to the unpaid balance if the account is not paid in full within the fifteen (15) days from the date of the display. If this account remains unpaid and is turned over to a collection agency for non-payment, all fees incurred in collecting the balance will be at the Buyer's expense. All returned checks will be assessed a \$30.00 fee.
- ☒ \$ 28,750 in full by May 31, 2026 (70 days prior to the display date). The Buyer will receive 8% prepayment bonus product in this fireworks display.
- ☐ \$ _____ in full by _____ (30 days prior to the display date). The Buyer will receive 5% prepayment bonus product in this fireworks display.

may or shall arise out of any negligent or wrongful act or omission by the Seller related to the performance of the fireworks for the Buyer. The Buyer agrees to give the Seller prompt notice of any claims or demands and to cooperate with the Seller or its successors in interest or assigns, if any, in the defense of any such claims and/or demands.

- b. Separate from, and in addition to Seller's insurance of the fireworks, Buyer agrees to provide, at its expense, a general liability policy or "special event" insurance coverage, in an amount sufficient to meet or exceed municipality or industry standards and all applicable requirements of local, state, and federal law. For any injury or property claims that may arise during the course of Buyer's event, not arising out of Seller's acts or the performance of the fireworks, Buyer's insurance shall be primary. Buyer agrees to defend, indemnify, and hold harmless the Seller and its agents and employees from and against all such claims, costs, judgments, damages and expenses, including reasonable attorney's fees that may or shall arise out of any negligent or wrongful act or omission by the Buyer or third-parties occurring during the course of Buyer's event.
- c. In no event shall Seller's liability to Buyer arising out of or related to this Agreement, whether arising out of or related to breach of contract, tort (including negligence), or otherwise, exceed the aggregate amount of insurance coverage as described in this section. Notwithstanding any provisions to the contrary, in no event shall either Party be liable to the other, or to any third party, for any loss of use, revenue or profit, or for any consequential, incidental, indirect, exemplary, special, or punitive damages whether arising out of breach of contract, tort (including negligence), or otherwise, regardless of whether such damage was foreseeable and whether or not such party has been advised of the possibility of such damages.

VI. Each Party has read all of the provisions of this Agreement, they understand all of its provisions, and agree to be bound by them. This written contract, and its Exhibits, contains the entire agreement of the Parties and modifies and supersedes all prior agreements or negotiations, all of which are merged into and incorporated into this Agreement. If any provision of this Agreement is held invalid or unenforceable, such invalidity or unenforceability shall not affect the other provisions of this agreement.

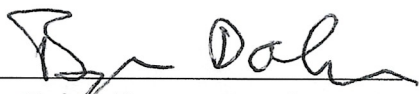
VII. Choice of Law, Jurisdiction, and Venue. This Agreement shall be governed by and construed in accordance with the laws of the State of Iowa without regard to conflict-of-law principles, except as otherwise specifically required for the storing and displaying of fireworks as set forth by State and Federal law. Notwithstanding, the Parties must bring any legal or equitable action or proceeding arising under or related to this Agreement exclusively in the Iowa District Court in and for Des Moines County, Iowa. The Iowa District Court in and for Des Moines County, Iowa shall have exclusive jurisdiction to decide any disputes arising out of or related to this Agreement. Each party knowingly and voluntarily consents to and expressly waives any objection or defense to personal jurisdiction, improper or inconvenient venue, or inconvenient forum in the Iowa District Court in and for Des Moines County, Iowa.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement the day and year first written above.

SELLER

BUYER

BY: _____



ROLE: Sales Representative

J&M Displays, Inc.

BY: _____

ROLE: _____

ENTITY: _____

Please include the **DISPLAY INFORMATION FORM** with this Agreement so your order is processed accurately.

**VILLAGE OF WILLIAMS BAY
RESOLUTION NO. R-37-25**

**APPROVING THE POLICY ESTABLISHING DAY OF EVENT PROTOCOL AND AUTHORITY
FOR THE ANNUAL VILLAGE FIREWORKS SHOW**

WHEREAS, the Village of Williams Bay (the “Village”) is a Wisconsin municipality; and

WHEREAS, in furtherance of its duty to manage the annual fireworks show operations and costs; and

WHEREAS, on June 2, 2025, the Parks & Lakefront Committee recommended approval for the proposed Policy Establishing Day of Event Protocol and Authority for the Annual Village Fireworks Show; and

WHEREAS, on June 16, 2025, the Village of Williams Village Board, as recommended by the Parks & Lakefront Committee has determined that it is in the best interests of the Village and its residents to approve the Policy Establishing Day of Event Protocol and Authority for the Annual Village Fireworks Show as set forth in Exhibit A to this Resolution.

NOW, THEREFORE, the Village Board of the Village of Williams Bay, County of Walworth, State of Wisconsin, do hereby ordain as follows:

Section I: Recitals. The foregoing recitals are hereby incorporated herein as findings of the Village Board of Trustees.

Section II: Approval. The Board of Trustees hereby approves the recommended Policy Establishing Day of Event Protocol and Authority for the Annual Village Fireworks Show, therefore.

Approved by the Village Board of the Village of Williams Bay this 16th day of June 2025.

VILLAGE OF WILLIAMS BAY

By: _____
Adam Jaramillo, President

Attest: _____
Tina Kolls, Clerk

EXHIBIT A

**POLICY ESTABLISHING DAY OF EVENT PROTOCOL AND AUTHORITY FOR
THE ANNUAL VILLAGE FIREWORKS SHOW**

DRAFT



VILLAGE OF WILLIAMS BAY

Office of the Zoning Administrator

March 31, 2026

TO: Williams Bay Village Board Members

RE: Pier Expansion Application Review

Property Owner: Robert Forbis

Property Address: 132 Conference Point Road

DNR Application: #IP-SE-2025-65-03572

The proposed project is for a 3-slip pier with canopies over each slip. The proposed pier would require the placement of 14 new cribs, which would be approximately 1031 sq ft of cribs. The overall length of the pier will be approximately 100 feet.

The WI DNR has approved the project, and a copy of the permit is included with the Village application.

The proposed modification is in compliance with Section 281-5.F(2) regarding the 12.5' distance from riparian right lines. The Zoning Department recommends approval of the proposed Pier Permit.

Respectfully submitted,

Allison Schwark
Zoning Administrator



Zoning Permit Application Village of Williams Bay

250 Williams Street x PO Box 580 x Williams Bay, WI 53191
Phone: 262-245-2700 x Fax: 262-245-2705

Request:

Please check all that apply.

- ☐ Residential Principal Use 1 or 2 Family \$175.00
☐ Residential Addition \$75.00
☐ Residential Accessory Use \$75.00
☐ Fence \$75.00
☐ Deck \$75.00
☐ Swimming Pool \$100.00
☐ Commercial Principal Use (includes multi-family) \$150.00
☐ Commercial Addition \$100.00
☐ Commercial Accessory Use \$100.00
☐ Signage \$50.00 first 20 sq. ft. plus \$.50 per sq. ft. thereafter
☐ Lakefront and Shoreyard Projects \$75.00
☒ Other: will Fee: \$175.00

Date application was received:

Fee Paid: \$175.00

Please answer all applicable. Missing or incomplete information may deem this application "incomplete," delaying or prohibiting a review.

Owner's Name: Robert Forbis Phone No.: 239-641-8000

Mailing Address: 812 Tallow Tree Court, Naples, FL 34108

Applicant's Name: Reed's Construction, LLC Phone No. 262-248-9403

Mailing Address: W3199 S. Lake Shore Drive, Lake Geneva, WI 53147

Physical Address of Site: 132 Conference Point Road, Wm Bay Tax Parcel No: WA425100001

Subdivision Name: _____ Lot No. 1 Block No. _____

Current Zoning of Site: _____ Current Overlay Districts of Site: _____

Proposed type of structure: New Pier

Proposed use of structure or site: New Pier for holding boats

Lot Area _____ sq. ft. Proposed Bldg. / Structure Footprint Area _____ sq. ft.

Existing Building Coverage on Site: _____% Proposed _____%

Existing Impervious Surface Coverage on Site: _____% Proposed _____%

Proposed Setbacks: Front _____ Rear _____ Left _____ Right _____

Proposed Building Height _____ ft.

Applicant's Signature: Michel Bay Date: 3/9/2026

OFFICE USE ONLY:

PERMIT FEES:

Permit \$ _____
Admin Fee \$ _____
Other \$ _____
Total \$ _____

PERMIT ISSUED BY:

Name: _____ Date: _____
Tel: _____ Permit No. _____

CONDITIONS OF APPROVAL:

State of Wisconsin
DEPARTMENT OF NATURAL RESOURCES
141 NW Barstow St, Room 180
Waukesha, WI 53188

Tony Evers, Governor
Karen Hyun, Ph.D., Secretary
Telephone 608-266-2621
Toll Free 1-888-936-7463
TTY Access via relay - 711



03/09/2026

IP-SE-2025-65-03572

Robert Forbis
812 Tallow Tree Court
Naples, FL 34108
[Sent electronically]

RE: Application to place a pier on Geneva Lake in the Village of Williams Bay, Walworth County

Dear Mr. Forbis,

The Department of Natural Resources has completed its review of your application for a permit to place a pier on Geneva Lake located in the NW 1/4, SW 1/4, Section 06, Township 01, Range 17E, Village of Williams Bay, Walworth County. You will be pleased to know your application is approved.

I am attaching a copy of your permit, which lists the many important conditions that must be followed to protect water quality and habitat. Please read the permit conditions carefully. A copy of the permit must be posted for reference at the project site.

You are required to submit photographs of the completed project within seven days after construction. This helps both of us to document the completion of the project and compliance with the permit conditions.

Your next step will be to notify me of the date on which you plan to start construction and again after your project is complete. If you have any questions about your permit, please call me at 262-282-2029 or email Erin.Cox@wisconsin.gov.

Sincerely,

Erin Cox
Water Management Specialist

Email CC:
Tim Orlowski, USACE Project Manager
Village of Williams Bay
Michele Batz, Reed's Construction LLC
Blaine Ziarek, WDNR Conservation Warden

STATE OF WISCONSIN
DEPARTMENT OF NATURAL RESOURCES
PIER PERMIT - IP-SE-2025-65-03572

Application of Robert Forbis is hereby granted under Sections 30.12 and 30.208, Wisconsin Statutes, a permit to place a pier on Geneva Lake located in the NW 1/4, SW 1/4, Section 06, Township 01, Range 17E, Village of Williams Bay, Walworth County subject to the following conditions:

PERMIT CONDITIONS

1. You must notify Erin Cox at phone 262-282-2029 or email Erin.Cox@wisconsin.gov before starting construction and again not more than 5 days after the project is complete.
2. You must complete the project as described on or before 03/09/2029. If you will not complete the project by this date, you must submit a written request for an extension prior to expiration of the initial time limit specified in the permit. Your request must identify the requested extension date. The Department shall extend the time limit for an individual permit or contract for no longer than an additional 5 years if you request the extension before the initial time limit expires. You may not begin or continue construction after the original permit expiration date unless the Department extends the permit in writing or grants a new permit.
3. This permit does not authorize any work other than what you specifically describe in your application and plans, and as modified by the conditions of this permit. If you wish to alter the project or permit conditions, you must first obtain written approval of the Department.
4. Before you start your project, you must first obtain any permit or approval that may be required for your project by local zoning ordinances and by the U.S. Army Corps of Engineers. You are responsible for contacting these local and federal authorities to determine if they require permits or approvals for your project. These local and federal authorities are responsible for determining if your project complies with their requirements.
5. Upon reasonable notice, you shall allow access to your project site during reasonable hours to any Department employee who is investigating the project's construction, operation, maintenance or permit compliance.
6. The Department may modify or revoke this permit for good cause, including if the project is not completed according to the terms of the permit or if the Department determines the activity is detrimental to the public interest.
7. You must post a copy of this permit at a conspicuous location on the project site, visible from the waterway, for at least five days prior to construction, and remaining at least five days after construction. You must also have a copy of the permit and approved plan available at the project site at all times until the project is complete.
8. Your acceptance of this permit and efforts to begin work on this project signify that you have read, understood and agreed to follow all conditions of this permit.
9. You must submit a series of photographs to the Department, within one week of completing work on the site. The photographs must be taken from different vantage points and depict all work authorized by this permit.
10. You, your agent, and any involved contractors or consultants may be considered a party to the violation pursuant to s. 30.292, Wis. Stats., for any violations of Chapter 30, Wis. Stats., or this permit.
11. Construction shall be accomplished in such a manner as to minimize erosion and siltation into surface waters. Erosion control measures (such as silt fence and straw bales) must meet or exceed the technical standards of ch. NR 151, Wis. Adm. Code. The technical standards are found at: http://dnr.wi.gov/topic/stormwater/standards/const_standards.html.
12. All equipment used for the project including but not limited to tracked vehicles, barges, boats, hoses, sheet pile and pumps shall be de-contaminated for invasive and exotic viruses and species prior to use and after use.

13. The following steps must be taken every time you move your equipment to avoid transporting invasive and exotic viruses and species. To the extent practicable, equipment and gear used on infested waters shall not be used on other non-infested waters.
 1. Inspect and remove aquatic plants, animals, and mud from your equipment.
 2. Drain all water from your equipment that comes in contact with infested waters, including but not limited to tracked vehicles, barges, boats, hoses, sheet pile and pumps.
 3. Dispose of aquatic plants, animals in the trash. Never release or transfer aquatic plants, animals or water from one waterbody to another.
 4. Wash your equipment with hot (>140° F) and/or high-pressure water OR allow your equipment to dry thoroughly for 5 days.

PIER SPECIFIC CONDITIONS

1. If foam flotation is used, this material must be completely coated or contained to resist deterioration from the elements and gasoline. A written description of the proposed material must be submitted to the Department for approval prior to use.
2. No mooring buoys beyond those expressly authorized by this permit are allowed without an amendment of this permit.
3. The pier must allow the free movement of water (using a post or pile driven design) and must not entrap vegetation.
4. The pier must not enclose any portion of the navigable waterway.
5. This permit and plans must be encased in plastic and legibly displayed along the water's edge during construction and for 30 days after construction of this pier. The purpose of this condition is to allow Department staff and the public to monitor the project and to ensure compliance with the conditions of the project.
6. This permit authorizes future maintenance to the piers; however, no change can be made to the type of materials, number of slips, or pier configuration without written approval from the Department or amendment of this permit.
7. This pier must not interfere with the rights of other riparians.
8. You must not cover the piers or slips beyond what is expressly stated in your original application materials (submitted 11/07/2025) or allow any buildings or other structures to be placed or constructed on the piers.
9. Piers and pilings are limited to colors which are not visually intrusive as viewed against the shoreline.
10. Lighting for safety or to facilitate docking may be included and should be down focused, non-intermittent white or yellow light.
11. Flotation devices, if located on the pier, must be securely attached to the pier and maintained in a serviceable condition.
12. Roofs, walls, and advertising signs may not be included on the piers. A sign of reasonable dimensions to identify the property is permissible on the upland area only.

FINDINGS OF FACT

1. Robert Forbis, 812 Tallow Tree Court, Naples, FL 34108, filed an application with this Department on 11/07/2025, under ss. 30.12 and 30.208, Wis. Stats., to place a pier on Geneva Lake located in the NW 1/4, SW 1/4, Section 06, Township 01, Range 17E, Village of Williams Bay, Walworth County.
2. The applicant proposes to place a 3-slip pier with canopies over each slip. The proposed pier would be approximately 100 ft long and would require the placement of 14 new cribs (which would be approximately 1032 sq ft of cribs).
3. The Department has completed an investigation of the project site and has evaluated the project as described in the application and plans.

4. Geneva Lake is a navigable water, and no bulkhead exists at the project site.
5. The proposed project, if constructed in accordance with this permit will not adversely affect water quality, will not increase water pollution in surface waters and will not cause environmental pollution as defined in s. 283.01(6m), Wis. Stats.
6. The proposed project will not impact wetlands if constructed in accordance with this permit.
7. The Department of Natural Resources has determined that the agency's review of the proposed project constitutes an integrated analysis action under s. NR 150.20(2), Wis. Adm. Code. The Department has considered the impacts on the human environment, alternatives to the proposed projects and has provided opportunities for public disclosure and comment. The Department has completed all procedural requirements of s. 1.11(2)(c), Wis. Stats., and NR 150, Wis. Adm. Code for this project.
8. The structure will not materially obstruct navigation. The pier structure will not extend further out into the navigable waterway than other comparable piers. The proposed pier will be approximately 100 feet long. There is a local pierhead line ordinance which appears to limit piers on Geneva Lake to 100 feet long.
9. The structure will not be detrimental to the public interest. Wildlife habitat, Fisheries habitat, and water quality, navigation and water quantity will be preserved if the project is completed in accordance with the approved plans and specifications. The Water Quality Biologist, Fisheries Biologist, and the local Conservation Warden were asked to provide feedback on the project. All parties selected "grant with usual conditions" as their recommendation.
10. The structure will not materially reduce the flood flow capacity of a stream. The structure allows for the free movement of water underneath.
11. The Department of Natural Resources and the applicant have completed all procedural requirements, and the project as permitted will comply with all applicable requirements of ss. 30.12 and 30.208, Wis. Stats., and chs. NR 102, 103, and 326 of the Wis. Adm. Code.

CONCLUSIONS OF LAW

1. The Department has authority under the above indicated Statutes and Administrative Codes, to issue a permit for the construction and maintenance of this project.
2. The Department has complied with s. 1.11, Wis. Stats.

NOTICE OF APPEAL RIGHTS

If you believe that you have a right to challenge this decision, you should know that the Wisconsin statutes and administrative rules establish time periods within which requests to review Department decisions shall be filed. For judicial review of a decision pursuant to ss. 227.52 and 227.53, Wis. Stats., you have 30 days after the decision is mailed, or otherwise served by the Department, to file your petition with the appropriate circuit court and serve the petition on the Department. Such a petition for judicial review shall name the Department of Natural Resources as the respondent.

To request a contested case hearing of any individual permit decision pursuant to s. 30.209, Wis. Stats., you have 30 days after the decision is mailed, or otherwise served by the Department, to serve a petition for hearing on the Secretary of the Department of Natural Resources, P.O. Box 7921, Madison, WI, 53707-7921. The petition shall be in writing, shall be dated and signed by the petitioner, and shall include as an attachment a copy of the decision for which administrative review is sought. If you are not the applicant, you must simultaneously provide a copy of the petition to the applicant. If you wish to request a stay of the project, you must provide information, as outlined below, to show that a stay is necessary to prevent

significant adverse impacts or irreversible harm to the environment. If you are not the permit applicant, you must provide a copy of the petition to the permit applicant at the same time that you serve the petition on the Department.

The filing of a request for a contested case hearing is not a prerequisite for judicial review and does not extend the 30 day period for filing a petition for judicial review.

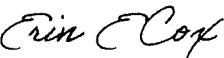
A request for contested case hearing must meet the requirements of s. 30.209, Wis. Stats., and ss. NR 2.03, 2.05, and 300.09(5), Wis. Adm. Code, and if the petitioner is not the applicant the petition must include the following information:

1. A description of the objection that is sufficiently specific to allow the department to determine which provisions of this section may be violated if the proposed permit or contract is allowed to proceed.
2. A description of the facts supporting the petition that is sufficiently specific to determine how the petitioner believes the project, as proposed, may result in a violation of ch. 30, Wis. Stats.
3. A commitment by the petitioner to appear at the administrative hearing and present information supporting the petitioner's objection.

If the petition contains a request for a stay of the project, the petition must also include information showing that a stay is necessary to prevent significant adverse impacts or irreversible harm to the environment.

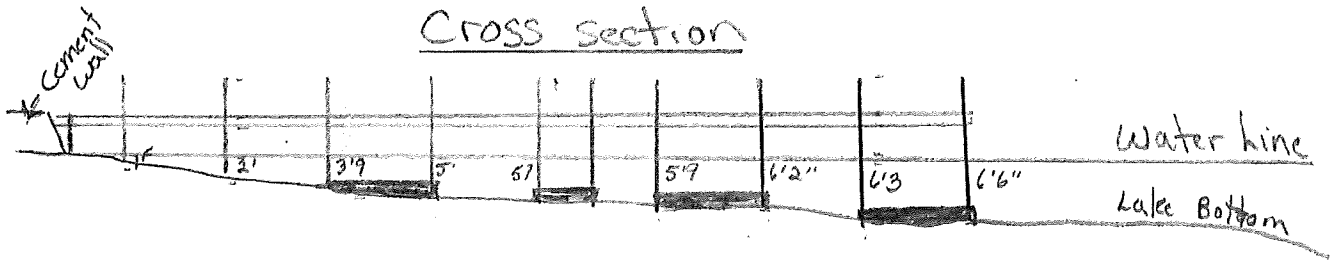
Dated at Waukesha, Wisconsin on 03/09/2026.

STATE OF WISCONSIN DEPARTMENT OF NATURAL RESOURCES
For the Secretary

By: 

Erin Cox
Water Management Specialist

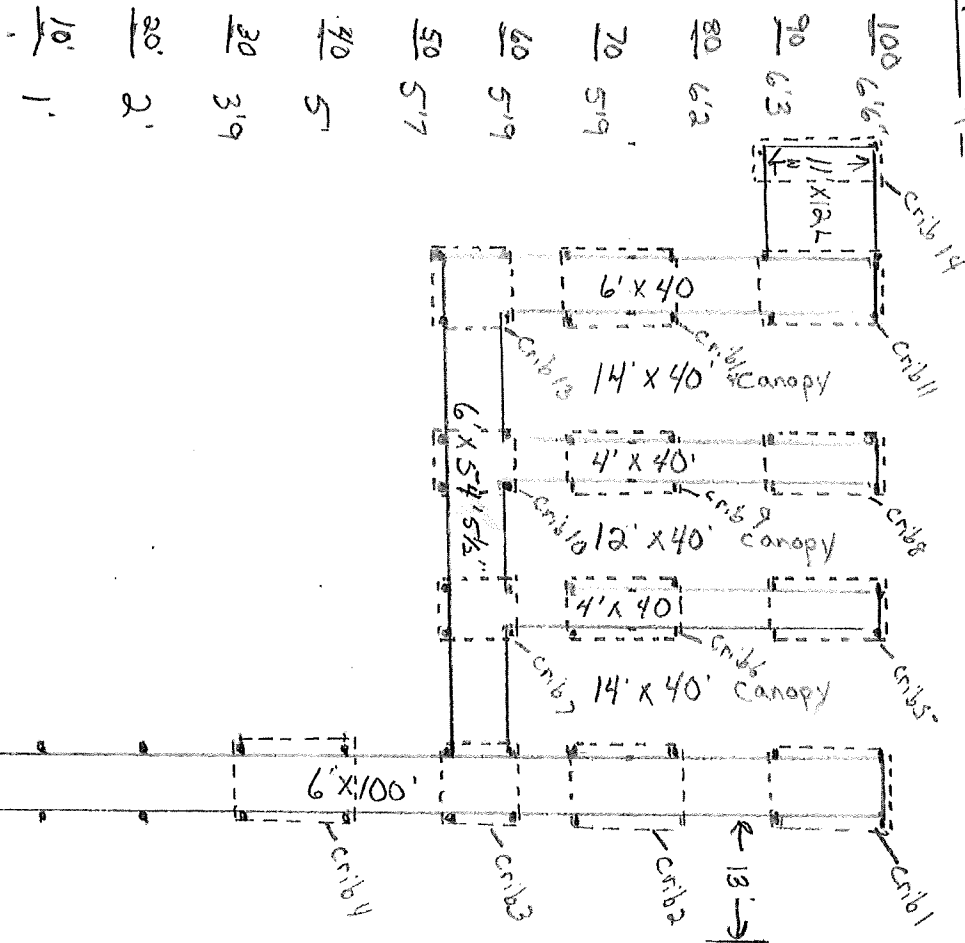
Cross section



Water Depth

1" = 20'

Top View



N →

Conference Point LLC

126'

Bob Forbis

Lot line

Oakwood Estate, Inc.

Bob Forbis

Crib 1	7'10 ³ / ₄ X 11'11 ³ / ₄	96 sq Ft
Crib 2	7'10 ³ / ₄ X 11'11 ³ / ₄	96 sq Ft
Crib 3	7'10 ³ / ₄ X 7'10 ³ / ₄	64 sq Ft
Crib 4	7'10 ³ / ₄ X 11'11 ³ / ₄	96 sq Ft
Crib 5	5'10 ³ / ₄ X 11'11 ³ / ₄	72 sq Ft
Crib 6	5'10 ³ / ₄ X 11'11 ³ / ₄	72 sq Ft
Crib 7	5'10 ³ / ₄ X 7'10 ³ / ₄	48 sq Ft
Crib 8	5'10 ³ / ₄ X 11'11 ³ / ₄	72 sq Ft
Crib 9	5'10 ³ / ₄ X 11'11 ³ / ₄	72 sq Ft
Crib 10	5'10 ³ / ₄ X 7'10 ³ / ₄	48 sq Ft
Crib 11	7'10 ³ / ₄ X 11'11 ³ / ₄ "	96 sq Ft
Crib 12	7'10 ³ / ₄ X 11'11 ³ / ₄ "	96 sq Ft
Crib 13	7'10 ³ / ₄ X 7'10 ³ / ₄	64 sq Ft
Crib 14	7'10 ³ / ₄ X 5'	<u>40 sq Ft</u>
Crib	Total sq Ft	1032 sq Ft

Receipt No: 35.000000240 Mar 26, 2026

FOBERT FORBIS

LICENSES AND PERMITS

132 CONFERENCE PT 175.00

100-43015

ZONING AND PLANNING FEES

Total: 175.00

=====

CHECKS

Check No: 48502 175.00

Payor:

REED'S CONSTRUCTION

Total Applied: 175.00

Change Tendered: .00

=====

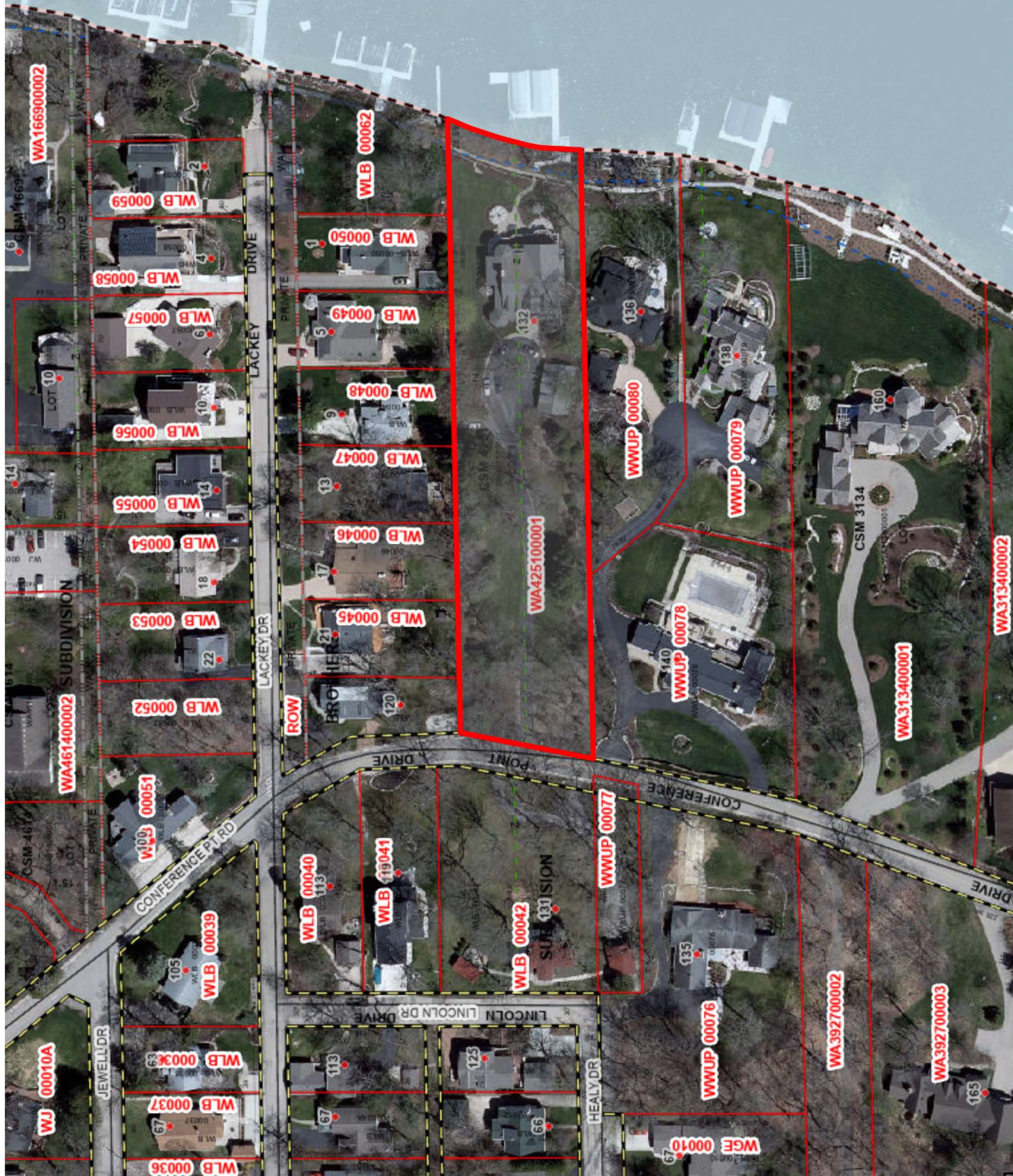
03/26/2026 11:52 AM

Village of Williams Bay

PO Box 580

250 Williams Street

Williams Bay WI 53191 (262) 245-2700



Geneva Lake

132 Conference Point Existing Pier Aerial

WALWORTH COUNTY, WISCONSIN

0 20 40 80 120 160 200 Feet

1:1,394

Author: [Logo]

Map Produced on: 4/22/2026

Wisconsin State Plane Coordinate System, South Zone
Horizontal Datum: NAD83-2011

Walworth County Information Technology Department
Land Information Division

100 County Trunk Road, 2nd Floor
Eau Claire, WI 54601-2110

DISCLAIMER: THE INFORMATION PROVIDED ON THIS MAP HAS BEEN PROVIDED FOR INFORMATIONAL PURPOSES ONLY. IT IS NOT TO BE USED FOR ANY OTHER PURPOSE. THE INFORMATION IS PROVIDED AS IS, WITHOUT WARRANTY, AND THE USER ASSUMES ALL LIABILITY FOR ANY USE OF THIS INFORMATION. THE INFORMATION IS NOT TO BE USED FOR ANY OTHER PURPOSE.



Zoning Permit Application Village of Williams Bay

250 Williams Street × PO Box 580 × Williams Bay, WI 53191
Phone: 262-245-2700 × Fax: 262-245-2705

Request:

Please check all that apply.

- ☒ Residential Principal Use 1 or 2 Family \$175.00
☐ Residential Addition \$75.00
☐ Residential Accessory Use \$75.00
☐ Fence \$75.00
☐ Deck \$75.00
☐ Swimming Pool \$100.00
☐ Commercial Principal Use (includes multi-family) \$150.00
☐ Commercial Addition \$100.00
☐ Commercial Accessory Use \$100.00
☐ Signage \$50.00 first 20 sq. ft. plus \$.50 per sq. ft. thereafter
☐ Lakefront and Shoreyard Projects \$75.00
☒ Other: Pier Permit Fee: \$175.00

Date application was received:

Fee Paid: _____

Please answer all applicable. Missing or incomplete information may deem this application "incomplete," delaying or prohibiting a review.

Owner's Name: Chippewa Enterprises Phone No.: 262.903.6212.

Mailing Address: 410 Smythe Dr. Williams Bay WI 53191

Applicant's Name: Summerket Marine Phone No. 414.630.4548

Mailing Address: W3128 Hwy 59 Whitewater WI 53190

Physical Address of Site: 410 Smythe Dr. Tax Parcel No: _____

Subdivision Name: _____ Lot No. _____ Block No. _____

Current Zoning of Site: _____ Current Overlay Districts of Site: _____

Proposed type of structure: Pier (replace existing)

Proposed use of structure or site: _____

Lot Area _____ sq. ft. Proposed Bldg. / Structure Footprint Area _____ sq. ft.

Existing Building Coverage on Site: _____% Proposed _____%

Existing Impervious Surface Coverage on Site: _____% Proposed _____%

Proposed Setbacks: Front _____ Rear _____ Left _____ Right _____

Proposed Building Height _____ ft.

Applicant's Signature: [Signature] Date: 3/5/2026

OFFICE USE ONLY:

PERMIT FEES:		PERMIT ISSUED BY:	
Permit	\$ _____	Name:	_____ Date: _____
Admin Fee	\$ _____	Tel:	_____ Permit No. _____
Other	\$ _____		
Total	\$ _____		
CONDITIONS OF APPROVAL:			

Village of Williams Bay
PO Box 580
250 Williams Street
Williams Bay WI 53191

(262) 245-2700

Receipt No: 13.000018084

Mar 19, 2026

CHIPPEWA ENTERPRISES

LICENSES AND PERMITS - 410 SMYTHE DR	175.00
100-43015 ZONING AND PLANNING FEES	
Total:	175.00
CHECKS	175.00
Check No: 6555	
Payor: SUMMERSET ENTERPRISES	
Total Applied:	175.00
Change Tendered:	.00

03/19/2026 11:01 AM



Zoning Permit Application Village of Williams Bay

250 Williams Street X PO Box 580 X Williams Bay, WI 53191
Phone: 262-245-2700 X Fax: 262-245-2705

Request:

Please check all that apply.

- ☐ Residential Principal Use 1 or 2 Family \$175.00
☐ Residential Addition \$75.00
☐ Residential Accessory Use \$75.00
☐ Fence \$75.00
☐ Deck \$75.00
☐ Swimming Pool \$100.00
☐ Commercial Principal Use (includes multi-family) \$150.00
☐ Commercial Addition \$100.00
☐ Commercial Accessory Use \$100.00
☐ Signage \$50.00 first 20 sq. ft. plus \$.50 per sq. ft. thereafter
☐ Lakefront and Shoreyard Projects \$75.00
☒ Other: Pier Permit Fee: _____

Date application was received:

Fee Paid: _____

Please answer all applicable. Missing or incomplete information may deem this application "incomplete," delaying or prohibiting a review.

Owner's Name: Julie Bond Phone No.: 262.325.7952

Mailing Address: 39 N. Walworth Ave

Applicant's Name: Summerset Marine Phone No.: 708.767.3429

Mailing Address: W3128 Hwy 59 Whitewater, WI 53190

Physical Address of Site: 39 N. Walworth Ave Tax Parcel No: _____

Subdivision Name: _____ Lot No. _____ Block No. _____

Current Zoning of Site: _____ Current Overlay Districts of Site: _____

Proposed type of structure: Pier

Proposed use of structure or site: _____

Lot Area _____ sq. ft. Proposed Bldg. / Structure Footprint Area _____ sq. ft.

Existing Building Coverage on Site: _____% Proposed _____%

Existing Impervious Surface Coverage on Site: _____% Proposed _____%

Proposed Setbacks: Front _____ Rear _____ Left _____ Right _____

Proposed Building Height _____ ft.

Applicant's Signature: [Signature] Date: 3/5/2026

OFFICE USE ONLY:

PERMIT FEES:		PERMIT ISSUED BY:	
Permit	\$ _____	Name:	Date: _____
Admin Fee	\$ _____	Tel:	Permit No. _____
Other	\$ _____		
Total	\$ _____		

CONDITIONS OF APPROVAL:

Village of Williams Bay
PO Box 580
250 Williams Street
Williams Bay WI 53191
(262) 245-2700

Receipt No: 13.000018083
Mar 19, 2026

FOUR SAILS LLC

LICENSES AND PERMITS - 39 N WALWORTH	175.00
100-43015 ZONING AND PLANNING FEES	
Total:	175.00
CHECKS	175.00
Check No: 6528	
Payor: SUMMERSET MARINE CONSTRUCTION	
Total Applied:	175.00
Change Tendered:	.00

03/19/2026 10:59 AM



Zoning Permit Application Village of Williams Bay

250 Williams Street × PO Box 580 × Williams Bay, WI 53191
Phone: 262-245-2700 × Fax: 262-245-2705

Request:

Please check all that apply.

- ☐ Residential Principal Use 1 or 2 Family \$175.00
- ☐ Residential Addition \$75.00
- ☐ Residential Accessory Use \$75.00
- ☐ Fence \$75.00
- ☐ Deck \$75.00
- ☐ Swimming Pool \$100.00
- ☐ Commercial Principal Use (includes multi-family) \$150.00
- ☐ Commercial Addition \$100.00
- ☐ Commercial Accessory Use \$100.00
- ☐ Signage \$50.00 first 20 sq. ft. plus \$.50 per sq. ft. thereafter
- ☐ Lakefront and Shoreyard Projects \$75.00
- ☒ Other: Pier permit Fee: _____

Date application was received:

Fee Paid: _____

Please answer all applicable. Missing or incomplete information may deem this application "incomplete," delaying or prohibiting a review.

Owner's Name: Four Sails LLC Phone No.: 262.903.6212

Mailing Address: 43 N. Walworth Ave

Applicant's Name: Summerset Marine Phone No. 708.767.3429

Mailing Address: W3128 Hwy 59 Whitewater, WI 53190

Physical Address of Site: 43 N. Walworth Ave Tax Parcel No: _____

Subdivision Name: _____ Lot No. _____ Block No. _____

Current Zoning of Site: _____ Current Overlay Districts of Site: _____

Proposed type of structure: Pier

Proposed use of structure or site: _____

Lot Area _____ sq. ft. Proposed Bldg. / Structure Footprint Area _____ sq. ft.

Existing Building Coverage on Site: _____% Proposed _____%

Existing Impervious Surface Coverage on Site: _____% Proposed _____%

Proposed Setbacks: Front _____ Rear _____ Left _____ Right _____

Proposed Building Height _____ ft.

Applicant's Signature: _____

Date: 3/5/2020

OFFICE USE ONLY:

PERMIT FEES:

Permit	\$	_____
Admin Fee	\$	_____
Other	\$	_____
Total	\$	_____

PERMIT ISSUED BY:

Name: _____ Date: _____

Tel: _____ Permit No. _____

CONDITIONS OF APPROVAL:

Village of Williams Bay
PO Box 580
250 Williams Street
Williams Bay WI 53191

(262) 245-2700

Receipt No: 13.000018080

Mar 19, 2026

FOUR SAILS LLC

LICENSES AND PERMITS - 43 N WALWORTH	175.00
100-43015 ZONING AND PLANNING FEES	

Total:	175.00
--------	--------

CHECKS	Check No: 6556	175.00
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Payor: SUMMERSET MARINE CONSTRUCTION

Total Applied:	175.00
----------------	--------

Change Tendered:	.00
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03/19/2026 10:56 AM

EXISTING LAYOUT

Lake

CUSTOMER SIGNATURE: _____

DATE: _____

PIER 275

5' X 222'

5' X 24'

3' X 24' TYP.

PIER 276

8' X 136'

10' X 14'

PIER 277

6' X 100'

PIERS 275 276 277 - EXISTING

Shore

CUSTOMER: HOBBS, MIKE

ADDRESS: 410 SMYTHE DR, WILLIAMS BAY, WI 53191

LAKE: GENEVA

CONTACT INFO: (262) 903-6212

PIER MODEL: EXISTING

DECK/SKIRTING:

DRAWN BY: rtabor

DATE: 11/25/25

REV #: A

SHEET: 1



*ALL DIMENSIONS BASED OFF SATELLITE MEASUREMENTS

NEW LAYOUT

Lake

CUSTOMER SIGNATURE: _____

DATE: _____

PIER 275

5' X 216'

5' X 21.5'

3' X 21.5' TYP.

PIER 276

3' X 29.5' TYP.

5' X 191'

8' X 28'

3' X 23.5' TYP.

PIER 277

3' X 29.5'

5' X 146.5'

4' X 15'

PIERS 275 276 277 - NEW

Shore

CUSTOMER: HOBBS, MIKE

ADDRESS: 410 SMYTHE DR, WILLIAMS BAY, WI 53191

LAKE: GENEVA

CONTACT INFO: (262) 903-6212

PIER MODEL: ALL SEASONS HEAVY DUTY 9"

DECK/SKIRTING:

DRAWN BY: smeyers

DATE: 11/25/25

REV #: A

SHEET: 1



HOBBS, MIKE

EXISTING LAYOUT



PIER SQ FT: 3,895
 MOORING FIELD SQ FT: 28,884
 PIER SLIP SQ FT: 7,296
 TOTAL SQ FT: 40,075

TOTAL SLIPS: 30
 MOORING BOUYS: 14
 SLIPS + BOUYS: 44

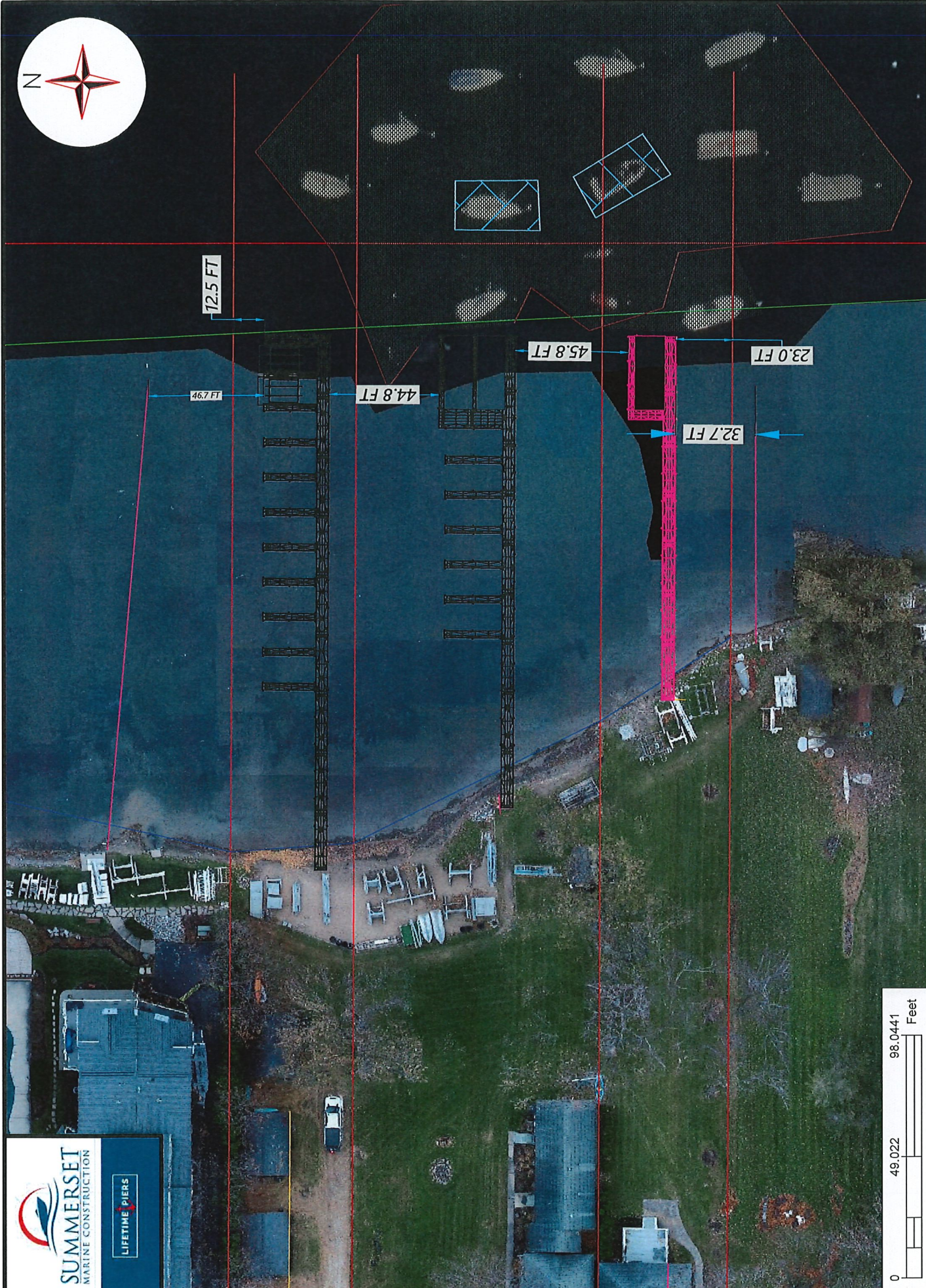


RIPARIAN LINE TYPE:		LEGEND:
EXTENSION OF LOT LINE METHOD		
COTERMINOUS METHOD		
DRAWN BY: J Henry		11/26/25
0	61.3406	122.6811
		Feet

This document is not a licensed survey. The placement of the pier is estimated based on aerial imagery and is subject to a 1 degree tolerance. The riparian lines shown are estimated and do not represent actual property lines or legal boundaries. By signing this document, the customer acknowledges that they are approving the pier's location and understand that any changes made to the pier's location after installation may result in additional charges.

Signature:





DRAWN BY: J Henry		2/26/26	SIGNATURE:	GIS LAYOUT 1A	HOBBS_MIKE_CHIPPEWA_GIS
This document is not a licensed survey. The placement of the pier is estimated based on aerial imagery and is subject to a 1 degree tolerance. The riparian lines shown are estimated and do not represent actual property lines or legal boundaries. By signing this document, the customer acknowledges that they are approving the pier's location and understand that any changes made to the pier's location after installation may result in additional charges.					

HOBBS, MIKE

NEW LAYOUT 1A

PIER SQ FT: 4,649

MOORING FIELD SQ FT: 1343

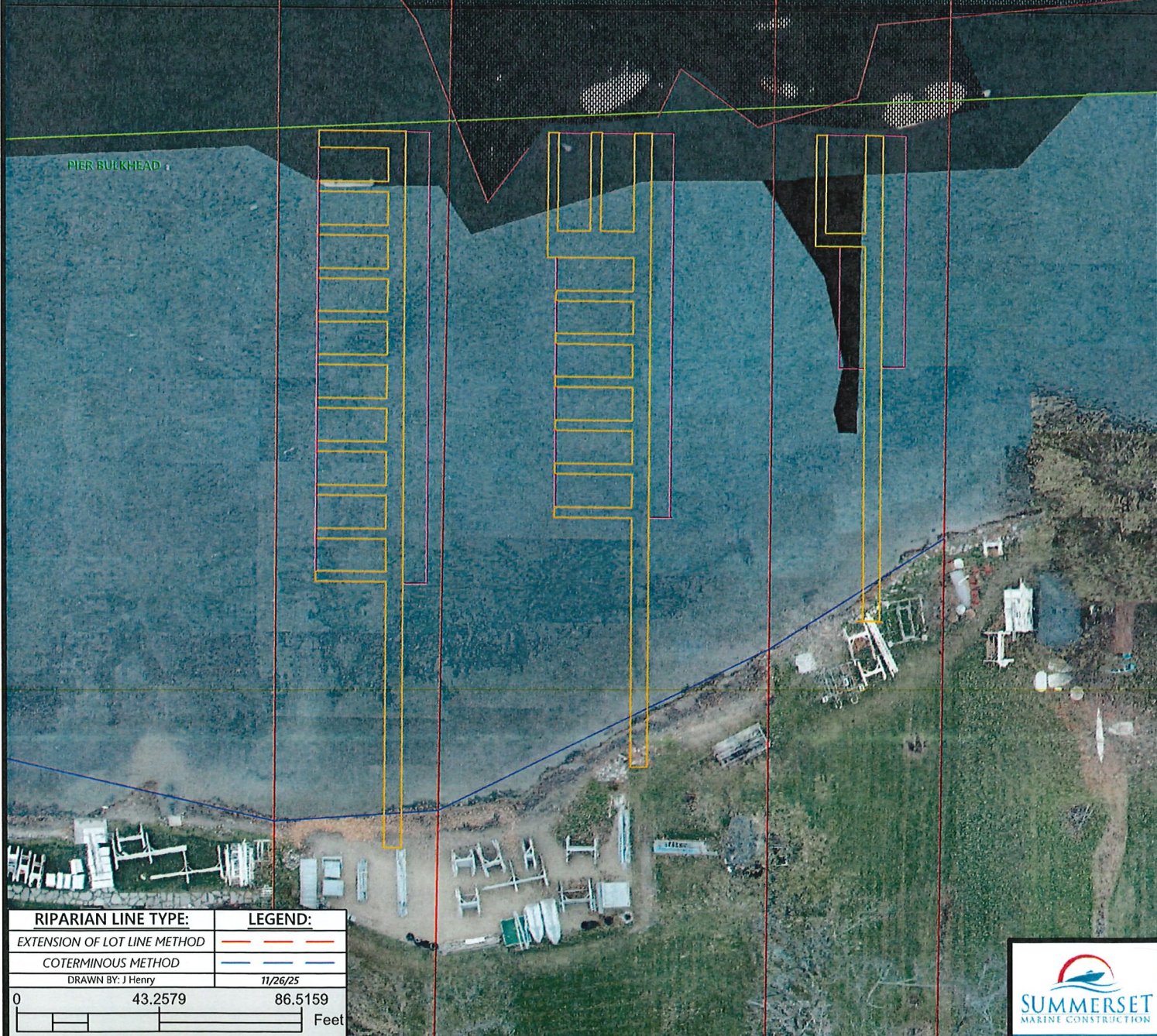
PIER SLIP SQ FT: 7,007

TOTAL SQ FT: 12,999

TOTAL SLIPS: 42

MOORING BOUYS: 2

SLIPS + BOUYS: 44



RIPARIAN LINE TYPE:		LEGEND:
EXTENSION OF LOT LINE METHOD		—
COTERMINOUS METHOD		—
DRAWN BY: J Henry		11/26/25
0	43.2579	86.5159
		Feet

This document is not a licensed survey. The placement of the pier is estimated based on aerial imagery and is subject to a 1 degree tolerance. The riparian lines shown are estimated and do not represent actual property lines or legal boundaries. By signing this document, the customer acknowledges that they are approving the pier's location and understand that any changes made to the pier's location after installation may result in additional charges.

Signature:



Narrative

We are submitting this proposal for the pier replacement project at the Chippewa Resort. The goal of this project is to replace the failing wood crib pier system with a new, more environmentally sound steel piling structure, which will ensure safe, navigational access for residents.

The proposed construction involves installing steel pilings into the lakebed and connecting them with a prefabricated steel frame, which will then be covered by composite decking material.

Construction is planned to start in early February and is expected to take approximately three weeks. All work will be completed using barges with cranes, ensuring no equipment is placed on the lakebed or shoreline. This approach minimizes disruption to the surroundings and eliminates the need for temporary or permanent erosion control measures.

Key environmental and operational improvements include:

- Reduced Mooring Buoys: The new structure allows us to reduce the number of mooring buoys from 14 to 2, decreasing the lake area obstructed by moored vessels by approximately 68%.
- Reduced Lakebed Disturbance: A permanent steel piling structure eliminates the seasonal installation and removal of the previous system, leading to a higher ecological state.
- Lakebed Restoration: Removing the existing cribs will restore the lakebed to its original condition.
- Improved Accommodations: The replacement pier structure will accommodate boats ranging from 16' to 30'.
- Shoreline Reorganization: We are realigning the piers to improve offsets and ensure they are within the riparian lines.
- Minimized Pier Width: The pier width will be reduced from 8' to 5' to comply with the DNR pier planner guidelines.

Plans and Specifications

This project involves replacing the existing failing cribbed pier structure with a new steel piling structure and significantly modifying the layout of the water access area.

Key Dimensional Changes:

Feature Existing Proposed Change
:----- :----- :----- :-----
Pier Square Footage 3,895 Sq Ft 4,649 Sq Ft +754 Sq Ft
Mooring Field Square Footage 28,884 Sq Ft 1,343 Sq Ft -27,541 Sq Ft
Vessel Area in Slips 7,296 Sq Ft 7,007 Sq Ft -289 Sq Ft
Total Covered Area 40,075 Sq Ft 12,999 Sq Ft -27,076 Sq Ft
Number of Mooring Buoys 14 2 -12
Number of Dock Slips 30 42 +12
Total Watercraft Spaces 44 44 No Change

State of Wisconsin
DEPARTMENT OF NATURAL RESOURCES
141 NW Barstow St, Room 180
Waukesha, WI 53188



02/19/2026

IP-SE-2025-65-03762

Mike Hobbs
410 Smythe Dr
Williams Bay, WI 53191

RE: Application to place a pier on Geneva Lake in the Village of Williams Bay, Walworth County

Dear Mr. Hobbs,

The Department of Natural Resources has completed its review of your application for a permit to place a pier on Geneva Lake located in the SW 1/4, NW 1/4, Section 06, Township 01, Range 17E, Village of Williams Bay, Walworth County. You will be pleased to know your application is approved.

I am attaching a copy of your permit, which lists the many important conditions that must be followed to protect water quality and habitat. Please read the permit conditions carefully. A copy of the permit must be posted for reference at the project site.

You are required to submit photographs of the completed project within seven days after construction. This helps both of us to document the completion of the project and compliance with the permit conditions.

Your next step will be to notify me of the date on which you plan to start construction and again after your project is complete. If you have any questions about your permit, please call me at 262-282-2029 or email Erin.Cox@wisconsin.gov.

Sincerely,

Erin Cox
Water Management Specialist

Email CC:
Tim Orlowski, USACE Project Manager
Village of Williams Bay
Sean Nigel, Summerset Marine
Brad Wilson, WDNR Conservation Warden

STATE OF WISCONSIN
DEPARTMENT OF NATURAL RESOURCES
PIER PERMIT
IP-SE-2025-65-03762

Application of Mike Hobbs is hereby granted under Sections 30.12 and 30.208, Wisconsin Statutes, a permit to place a pier on Geneva Lake located in the SW 1/4, NW 1/4, Section 06, Township 01, Range 17E, Village of Williams Bay, Walworth County, subject to the following conditions:

PERMIT CONDITIONS

1. You must notify Erin Cox at phone 262-282-2029 or email Erin.Cox@wisconsin.gov before starting construction and again not more than 5 days after the project is complete.
2. You must complete the project as described on or before 02/19/2029. If you will not complete the project by this date, you must submit a written request for an extension prior to expiration of the initial time limit specified in the permit. Your request must identify the requested extension date. The Department shall extend the time limit for an individual permit or contract for no longer than an additional 5 years if you request the extension before the initial time limit expires. You may not begin or continue construction after the original permit expiration date unless the Department extends the permit in writing or grants a new permit.
3. This permit does not authorize any work other than what you specifically describe in your application and plans, and as modified by the conditions of this permit. If you wish to alter the project or permit conditions, you must first obtain written approval of the Department.
4. Before you start your project, you must first obtain any permit or approval that may be required for your project by local zoning ordinances and by the U.S. Army Corps of Engineers. You are responsible for contacting these local and federal authorities to determine if they require permits or approvals for your project. These local and federal authorities are responsible for determining if your project complies with their requirements.
5. Upon reasonable notice, you shall allow access to your project site during reasonable hours to any Department employee who is investigating the project's construction, operation, maintenance or permit compliance.
6. The Department may modify or revoke this permit for good cause, including if the project is not completed according to the terms of the permit or if the Department determines the activity is detrimental to the public interest.
7. You must post a copy of this permit at a conspicuous location on the project site, visible from the waterway, for at least five days prior to construction, and remaining at least five days after construction. You must also have a copy of the permit and approved plan available at the project site at all times until the project is complete.
8. Your acceptance of this permit and efforts to begin work on this project signify that you have read, understood and agreed to follow all conditions of this permit.
9. You must submit a series of photographs to the Department, within one week of completing work on the site. The photographs must be taken from different vantage points and depict all work authorized by this permit.

10. You, your agent, and any involved contractors or consultants may be considered a party to the violation pursuant to s. 30.292, Wis. Stats., for any violations of Chapter 30, Wis. Stats., or this permit.
11. Construction shall be accomplished in such a manner as to minimize erosion and siltation into surface waters. Erosion control measures (such as silt fence and straw bales) must meet or exceed the technical standards of ch. NR 151, Wis. Adm. Code. The technical standards are found at: http://dnr.wi.gov/topic/stormwater/standards/const_standards.html.
12. All equipment used for the project including but not limited to tracked vehicles, barges, boats, hoses, sheet pile and pumps shall be de-contaminated for invasive and exotic viruses and species prior to use and after use.
13. The following steps must be taken every time you move your equipment to avoid transporting invasive and exotic viruses and species. To the extent practicable, equipment and gear used on infested waters shall not be used on other non-infested waters.
 1. Inspect and remove aquatic plants, animals, and mud from your equipment.
 2. Drain all water from your equipment that comes in contact with infested waters, including but not limited to tracked vehicles, barges, boats, hoses, sheet pile and pumps.
 3. Dispose of aquatic plants, animals in the trash. Never release or transfer aquatic plants, animals or water from one waterbody to another.
 4. Wash your equipment with hot (>140° F) and/or high-pressure water OR allow your equipment to dry thoroughly for 5 days.

PIER SPECIFIC CONDITIONS

1. If foam flotation is used, this material must be completely coated or contained to resist deterioration from the elements and gasoline. A written description of the proposed material must be submitted to the Department for approval prior to use.
2. No mooring buoys beyond those expressly authorized by this permit are allowed without an amendment of this permit.
3. The pier must allow the free movement of water (using a post or pile driven design) and must not entrap vegetation.
4. The pier must not enclose any portion of the navigable waterway.
5. This permit and plans must be encased in plastic and legibly displayed along the water's edge during construction and for 30 days after construction of this pier. The purpose of this condition is to allow Department staff and the public to monitor the project and to ensure compliance with the conditions of the project.
6. This permit authorizes future maintenance to the piers; however, no change can be made to the type of materials, number of slips, or pier configuration without written approval from the Department or amendment of this permit.
7. This pier must not interfere with the rights of other riparians.
8. You must not cover the piers or slips or allow any buildings or other structures to be placed or constructed on the piers.
9. Piers and pilings are limited to colors which are not visually intrusive as viewed against the shoreline.
10. Lighting for safety or to facilitate docking may be included and should be down focused, non-intermittent white or yellow light.
11. Flotation devices, if provided, must be securely attached to the pier and maintained in a serviceable condition.
12. Roofs, walls, and advertising signs may not be included on the piers. A sign of reasonable dimensions to identify the property is permissible on the upland area only.

FINDINGS OF FACT

1. Mike Hobbs, 410 Smythe Dr, Williams Bay, WI 53191, filed an application with this Department on 12/01/2025, under ss. 30.12 and 30.208, Wis. Stats., to place a pier on Geneva Lake located in the SW 1/4, NW 1/4, Section 06, Township 01, Range 17E, Village of Williams Bay, Walworth County.
1. The applicant proposes to remove an existing field of mooring buoys and exchange those for slips on a pier. The project will remove the existing crib pier and all mooring buoys except for 2. The pier that is proposed to be installed is a permanent design using steel. Construction is proposed to start in early February and is expected to take approximately three weeks. All work will be completed using barges with cranes, ensuring no equipment is placed on the lakebed or shoreline. The pier width is proposed to be reduced to come into compliance with the Department's pier planner standards. The proposal also endeavors to fix an existing setback issue on the north side of the property (please note that setbacks are not regulated by the Department's Waterways program). The two mooring buoys that are proposed to remain are solely for the use of two sailboats, to accommodate their larger keels. The full plan set is available at the link below, which includes the proposed dimensions and documents that compare the existing configuration with the proposed configuration.
2. The Department has completed an investigation of the project site and has evaluated the project as described in the application and plans.
3. Geneva Lake is a navigable water, and no bulkhead exists at the project site.
4. The proposed project, if constructed in accordance with this permit will not adversely affect water quality, will not increase water pollution in surface waters and will not cause environmental pollution as defined in s. 283.01(6m), Wis. Stats.
5. The proposed project will not impact wetlands if constructed in accordance with this permit.
6. The Department of Natural Resources has determined that the agency's review of the proposed project constitutes an integrated analysis action under s. NR 150.20(2), Wis. Adm. Code. The Department has considered the impacts on the human environment, alternatives to the proposed projects and has provided opportunities for public disclosure and comment. The Department has completed all procedural requirements of s. 1.11(2)(c), Wis. Stats., and NR 150, Wis. Adm. Code for this project.
7. The structure will not materially obstruct navigation. One of the goals of this project is to greatly reduce the mooring buoy field down to only what is absolutely necessary for two watercraft with large keels. The pier structure will not extend further out into the navigable waterway than other comparable piers.
8. The structure will not be detrimental to the public interest. Wildlife habitat, Fisheries habitat, and water quality, navigation and water quantity will be preserved if the project is completed in accordance with the approved plans and specifications. The Water Quality Biologist, Fisheries Biologist, and the local Conservation Warden were asked to provide feedback on the project. No resource managers indicated that the project should be denied or should be approved only with major modifications to the proposal.
9. The structure will not materially reduce the flood flow capacity of a stream. The structure allows for the free movement of water underneath and entails the removal of existing cribs from the bottom of the lake.
10. The Department of Natural Resources and the applicant have completed all procedural requirements, and the project as permitted will comply with all applicable requirements of ss. 30.12 and 30.208, Wis. Stats., and chs. NR 102, 103, and 326 of the Wis. Adm. Code.

CONCLUSIONS OF LAW

1. The Department has authority under the above indicated Statutes and Administrative Codes, to issue a permit for the construction and maintenance of this project.
2. The Department has complied with s. 1.11, Wis. Stats.

NOTICE OF APPEAL RIGHTS

If you believe that you have a right to challenge this decision, you should know that the Wisconsin statutes and administrative rules establish time periods within which requests to review Department decisions shall be filed. For judicial review of a decision pursuant to ss. 227.52 and 227.53, Wis. Stats., you have 30 days after the decision is mailed, or otherwise served by the Department, to file your petition with the appropriate circuit court and serve the petition on the Department. Such a petition for judicial review shall name the Department of Natural Resources as the respondent.

To request a contested case hearing of any individual permit decision pursuant to s. 30.209, Wis. Stats., you have 30 days after the decision is mailed, or otherwise served by the Department, to serve a petition for hearing on the Secretary of the Department of Natural Resources, P.O. Box 7921, Madison, WI, 53707-7921. The petition shall be in writing, shall be dated and signed by the petitioner, and shall include as an attachment a copy of the decision for which administrative review is sought. If you are not the applicant, you must simultaneously provide a copy of the petition to the applicant. If you wish to request a stay of the project, you must provide information, as outlined below, to show that a stay is necessary to prevent significant adverse impacts or irreversible harm to the environment. If you are not the permit applicant, you must provide a copy of the petition to the permit applicant at the same time that you serve the petition on the Department.

The filing of a request for a contested case hearing is not a prerequisite for judicial review and does not extend the 30 day period for filing a petition for judicial review.

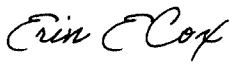
A request for contested case hearing must meet the requirements of s. 30.209, Wis. Stats., and ss. NR 2.03, 2.05, and 300.09(5), Wis. Adm. Code, and if the petitioner is not the applicant the petition must include the following information:

1. A description of the objection that is sufficiently specific to allow the department to determine which provisions of this section may be violated if the proposed permit or contract is allowed to proceed.
2. A description of the facts supporting the petition that is sufficiently specific to determine how the petitioner believes the project, as proposed, may result in a violation of ch. 30, Wis. Stats.
3. A commitment by the petitioner to appear at the administrative hearing and present information supporting the petitioner's objection.

If the petition contains a request for a stay of the project, the petition must also include information showing that a stay is necessary to prevent significant adverse impacts or irreversible harm to the environment.

Dated at Waukesha, Wisconsin on 02/19/2025

STATE OF WISCONSIN DEPARTMENT OF NATURAL RESOURCES
For the Secretary

By: 

Erin Cox
Water Management Specialist

Waterway and Wetland Individual Permit Application

General Information

Form 3500-053 (R 8/16)

Project Information

Project Name

Chippewa Resort Pier Project

☐ **After-the-fact** application for permits or approvals submitted after work has been commenced or completed.

Start Date

2/2/2026

(Anticipated)

End Date

2/20/2026

(Projected)

Note: If you have wetland impacts associated with your activity, you will need to apply for a wetland permit in addition to your project activities.

Please review the following links for additional county and Corps of Engineering requirements:

For information regarding federal permitting requirements, contact the [U.S. Army Corps of Engineers – St. Paul District Office](#) [exit DNR]. In cases where a federal permit is required, submitting an application through the DNR Water ePermitting System will serve as a joint application and will be available to both the DNR and the U.S. Army Corps of Engineers for processing. There will be a U.S Army Corps of Engineers checklist available within the ePermitting system that must be completed to submit the final application package.

County Zoning: <https://www.wccadm.com/wcca-contacts>

Waterway Activities

- ☐ Boat House Repair Certification
- ☐ Boat Shelter - Permanent or Seasonal
- ☐ Boat Ramp
- ☐ Bridges
- ☐ Culvert
- ☐ Dam- New Construction
- ☐ Dam - Repair or Reconstruction
- ☐ Dam - Transfer of Ownership
- ☐ Dam - Abandonment and Removal
- ☐ Dredg ing
- ☐ Dry fire hydrant
- ☐ Ford
- ☐ Grading
- ☐ Habitat structures
- ☐ Intake/outfall structure
- ☐ Lake shore erosion control
- ☐ Lake shore erosion control- Great Lakes
- ☒ Miscellaneous structures

1. Review the following links for more information: [Instructions](#)
2. Attach a copy of your deed or similar proof of ownership.
3. Attach a good photo that clearly shows the existing project area.
4. Attach a narrative description of your proposal.
5. Attach U.S. Army Corps of Engineers checklist (USACE).
6. Attach a site map based on the following format: [Blank Site Map](#).
7. Complete all displayed forms and fee sheets.
8. Pay fee online
9. Sign and Submit form.

- ☐ Nonmetallic mining
- ☐ Pea gravel blanket
- ☐ Pilings
- ☐ Piers, docks and wharves
- ☐ Pond / **Connected Enlargement** - Landscape
- ☐ Pond / **Connected Enlargement** - Storm water pond
- ☐ Pond / **Connected Enlargement** - Wildlife pond
- ☐ Stream bank erosion control
- ☐ Stream realignment
- ☐ Swim raft
- ☐ Temporary waterway crossing for forest management activities
- ☐ Water withdrawal and irrigation
- ☐ Waterski platform
- ☐ Weed rake

Wetland Activities

- ☐ Wetland conservation
- ☐ Wetland disturbance
- ☐ Water Quality Certification

The information included in these attachments is necessary for a complete application. A complete submittal with detailed drawings will help us make a decision about your permit application. Any applicable statutory review times do not begin until the application is received by the Department and is determined to be complete.

Please select your project activities to view the General Permit Eligibility Standards. If your project does not meet all of the eligibility standards, you will need to apply for an Individual Permit.

Permittee Contact Information - Not Started - Required

Notice: Pursuant to chs. 30 and 31, Wis. Stats., ch. 281, Wis. Stats, and s. 283.33, Wis. Stats., this form is used to apply for coverage under the state construction site storm water runoff general permit, and to apply for a state or federal permit or certification for waterway and wetland projects or dam projects. This form and any required attachments constitute the permit application. Failure to complete and submit this application form may result in a fine and/or imprisonment or forfeiture under the provisions of applicable laws including s. 283.91, Wis. Stats. Personal information collected will be used for administrative purposes and may be provided to requesters to the extent required by Wisconsin's Public Records Laws (ss. 19.31-19.39, Wis. Stats.). This form is required for U.S. Army Corps of Engineers (ACOE) regulatory purposes pursuant to 33 CF 325.

Landowner / Applicant Information

Organization: CHIPPEWA ENTERPRISES LLC

Authorized Rep. Last Name: HOBBS

Authorized Rep. First Name: MIKE

Mailing Address: 410 SMYTHE DR

City: WILLIAMS BAY

State: WI

Zip Code: 53191

Email: MIKEINTHEBAY410@GMAIL.COM

Phone Number: 262-903-6212 (xxx-xxx-xxxx)

Alternative Phone Number: (xxx-xxx-xxxx)

Applicant Information ☐ *Select if same as landowner /applicant*

Organization: SUMMERSET MARINE CONSTRUCTION

Contact Person Last Name: NIGEL

Contact Person First Name: SEAN

Mailing Address: W3128 WIS- 59

City: WHITEWATER

State: WI

Zip Code: 53190

Email: SNIGEL@SUMMERSETMARINE.COM

Phone Number: 800-816-9698 (xxx-xxx-xxxx)

Alternative Phone Number: 414-630-4548 (xxx-xxx-xxxx)

Primary Project Contact ☐ *Select if same as landowner /applicant*

☐ Consultant or Plan Preparer ☐ Contractor ☒ Agent ☐ Other - specify: _____

Organization: SUMMERSET MARINE CONSTRUCTION

Contact Person Last Name: NIGEL

Contact Person First Name: SEAN

Mailing Address: W3128 WIS- 59

City: WHITEWATER

State: WI

Zip Code: 53190

Email: SNIGEL@SUMMERSETMAINE.COM

Phone Number: 800-816-9698 (xxx-xxx-xxxx)

Alternative Phone Number: 414-630-4548 (xxx-xxx-xxxx)

Site Information - Complete

Site Map -DRAWN

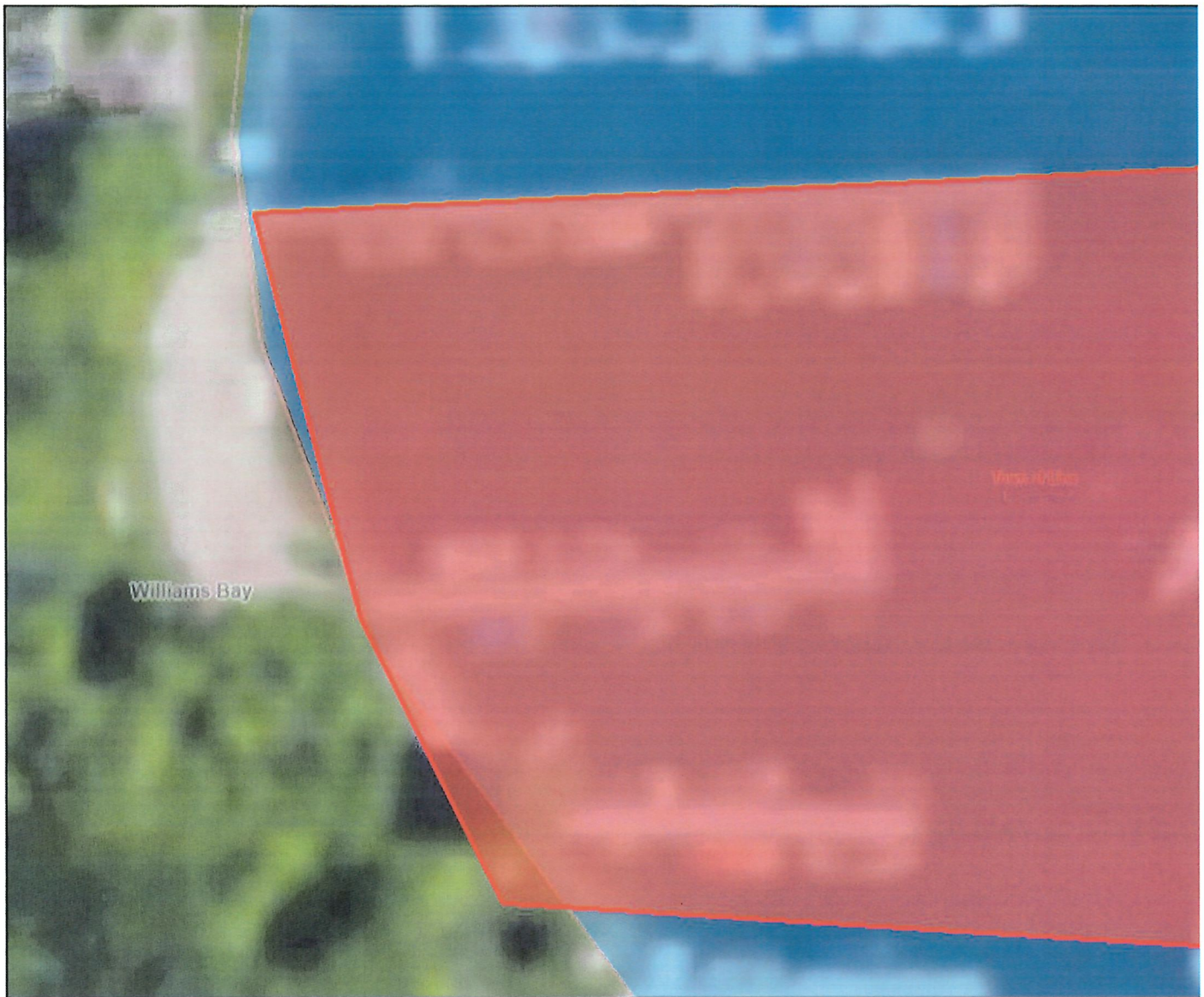
Choose the best map option for your project area . The mapped location of your project is required as part of the application and will be used to screen for potential impacts to sensitive resources, so be sure the map accurately represents the project location(s).

Additional optional maps for the proposed project may be added on the Attachments tab .

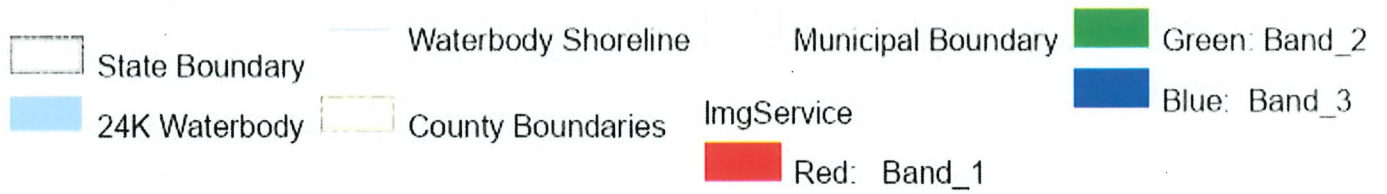
(Single project sites only)

To change or replace the map, press the DELETE MAP button.

Site Map PI2619-HobbsFamilyPierProjec



November 26, 2025



Site Information

Total Area of Project Site (acres):

Location Address / Description:

County:

Municipality: ☐ City ☐ Township ☒ Village of

Nearest Water body:
Provide the name(s) of closest water bodies

Latitude:

Longitude:

Legal Description

Quarter:

of Quarter:

Section: (Valid Sections: 01 - 36)

Township: N (Valid Townships 01 - 53)

Range: (Valid Ranges 01 - 30)

Direction: ☒ East ☐ West

Describe if not wholly contained in the 1/4 section

Note: Legal Description information is automatically updated by the site mapping tool (if used)

Section 5: Wetlands

If a wetland is present at a project site and permit approvals are sought through the waterway and wetland program, storm water program, or concentrated animal feeding operations (CAFO) program, the department requires that a wetland delineation that accurately shows the location of a wetland is submitted with an application. A wetland delineation needs to be verified/concurred with before the application can be submitted or be considered a complete application. See the department [Wetland screening and delineation procedures](#) for more information.

Is a wetland present in the project area?

☐ Yes ☒ No

If **no**, please select one of the following items showing that a wetland is not present within the project boundaries:

☐ a. A copy of your wetland determination and a letter from the department's [Wetland Identification Program](#) stating wetlands are not present or the activity proposed in the wetland is exempt under NR 103.06(4)

- ☐ b. A letter from an [assured delineator](#) stating wetlands are not present
- ☒ c. Documentation showing that each of these resources were reviewed for wetland absence on the [Surface Water Data Viewer](#) :
 - i. Surface Water Data Viewer- Wisconsin Wetland Inventory
 - ii. Surface Water Data Viewer- Wisconsin Indicator layer
 - iii. Surface Water Data Viewer- Digital Topographic map layer or aerial photo indicating if waterways, drainage ways, ditches, depressions, or standing water are within project boundary
- ☐ d. Show that the project limits are entirely in existing paved, graveled, or concrete areas.
- ☐ e. A copy of your correspondence from a [WDNR Water Management Specialist](#), [WDNR Office of Energy Water Management Specialist](#) or [WDNR Transportation Liaison](#) regarding your wetland review/concurrence

Section 6: Endangered or Threatened Resources

Has the presence of endangered or threatened resources been evaluated according to protocols developed by the DNR Bureau of National Heritage Conservation (BNHC) <http://dnr.wi.gov/topic/ERReview>

☒ Yes ☐ No

If Yes, select how the evaluation was completed and attach supporting report or documentation:

- ☐ a. [Broad Incidental Take Permit /Authorization](#) -specify (e.g. No / Low Impact Activities, Grassland & Savanna Management, etc.):

- ☒ b. Endangered Resources Preliminary Assessment from the [Natural Heritage Inventory Public Portal](#)
- ☐ c. Standard Endangered Resources Review Letter from Endangered Resources Review Program:
ERR - _____ (example ERR-YY-### with YY = Year and ### the number)
- ☐ d. Certified Endangered Resources Review Letter - specify:
ERR- _____ (example ERR-YY-### with YY = Year and ### the number)

Missing Items

Required Attachments and Supplemental Information - Complete

Please recognize that you are responsible for obtaining all necessary local (e.g. city, town, village or county) and U.S. Army Corps of Engineer permits or approvals in addition to any applicable state permits prior to commencing any work at the project site.

The information included in this checklist is necessary for a complete application. A complete submittal with detailed drawings will help us make a decision about your permit application. Any applicable statutory review times do not begin until the application is received by the Department and is determined to be complete.

To help us make a decision in the shortest amount of time possible, the following information must be submitted:

- Attach a Legible Site Map
- Attach Clear photographs
- Attach all other required project documentation
- Attach US Army Corps (USACE) Checklist
- Complete all displayed forms below.

- Pay fee online

Contact Information: [Complete](#)

Site Information: [Complete](#)

Upload Required Attachments (15 MB file limit) - [Help reduce file size and trouble shoot file uploads](#)

***indicates completion of this item is required**

Note: To replace an existing file, use the 'Click here to attach file ' link.

Required Attachments

Upload Required Attachments (15 MB file limit) - [Help reduce file size and trouble shoot file uploads](#)

*** indicates completion of this item is required**

Note: To replace an existing file, use the 'Click here to attach file ' link or to delete an item

Proof of Ownership

 File Attachment

[6cc8e5b8-94d0-4585-8fe0-31f4157480b4.pdf](#)

USACE Checklist

Please review the following link and down load and attach the checklist: [Regulatory - U.S. Army Corps of Engineers, St. Paul District](#)

The checklist can be located under the “Wisconsin” portion of the “Joint Permit Application” section on the right side of the webpage and is labeled: Checklist for Wisconsin Joint Application.

 File Attachment

[Final WI E-app Checklist Form Fields 1.pdf](#)

Plans and Specifications

 File Attachment

[PLANS AND SPECIFICATIONS.pdf](#)

Project Narrative

 File Attachment

[NARRATIVE.pdf](#)

List of Adjacent Riparian Owners

 File Attachment

[NEIGHBOR Parcel Document Details 2.pdf](#)

Note: If WDNR publishes all required Class 1 public notices, permit applicant is required to provide Adjacent Riparian Owner addresses.

Section 5 - Wetland Assessment Method

[SWDV-multilayer_map](#)

[WETLANDS.pdf](#)

 File Attachment

Section 6 - Endangered or Threatened Resources

NHI Portal preliminary assessment

 File Attachment

[nhi-public-report.pdf](#)

Photos

 File Attachment

[100_0412_0059.JPG](#)

Date of Photograph

 File Attachment

[100_0413_0014.JPG](#)

Date of Photograph

 File Attachment

[100_0426_0167.JPG](#)

Date of Photograph

Other Site Maps

 File Attachment

Example: soil map, topography maps, land survey maps.

Other Items

 File Attachment

[Pre-app Meeting - Hobbs Property \(Proof\).pdf](#)

Example: Hydrologic and hydraulic analyses if required or other items important to the consideration of your project

(Click insert to add additional attachments. Use your cursor to hover over the file name field. When the drop down arrow appears, select insert or remove item)

Payment Confirmation

Wisconsin Department of Natural Resources Invoice Number: WP-00055931

<u>Fee Type</u>	<u>Number of Activities</u>	<u>Subtotal</u>
Waterway Permit	1	\$750.00
Wetland Permit	0	\$0.00
Boathouse Certification	0	\$0.00
Dredging, Stream Realignment & Water Withdrawal Permit	0	\$0.00
Dam Permit	0	\$0.00
Expedited Decision (# of counties)	0	\$0.00
Service Fee		\$3.00
WDNR publishes all required class 1 public notices		\$150.00

Total Due: \$903

Request that DNR publish all required class 1 public notices

Note: If you do not select this option and pay the fee, you are responsible for publishing all required class 1 public notices as described in [s. NR 300.08 \(3\) \(c\), Wis. Adm. Code](#).

Upon completing payment in STEP 1, the system should bring you back to this page and fill in the confirmation number below. You will also receive an email receipt with a payment confirmation number from DNRFINANCEEPMNT with a DNR-Water Div. Volume Permits subject line. If the confirmation number is displayed below, you may proceed with the signature process.

Confirmation Number:

WS2WT3013044099

Payment is Complete

Next Step:

You can not proceed until you enter your payment transaction number into the above payment confirmation section.

Please note that payment is considered successful when your financial institution renders payment for this transaction. Failure of US Bank to collect and transfer funds from the permit applicant to the DNR, does not release the applicant of financial responsibility and the DNR reserves the right to collect unpaid fees.

All payments are collected by US Bank which is an external website contracted by the Wisconsin Department of Natural Resources for the sole purpose of collecting payments over the web.

Note for Applicants or Agents Sharing Application: If you do not intend to share or sign and submit this application now, press the "Save" icon in the top menu prior to closing the application. If you close the application with out saving, your payment status updates may not be retained

Sign and Submit

Steps to Complete the signature process

1. Read and Accept the Terms and Conditions
2. Press the Submit to the DNR button

You will receive an acknowledgement email upon completing these steps.

Terms and Conditions

Certification: I hereby certify that I am the owner or authorized representative of the owner of the property which is the subject of this Permit Application. I certify that the information contained in this form and attachments is true and accurate. I understand that failure to comply with any or all of the provisions of the permit may result in permit revocation and a fine and/or imprisonment or forfeiture under the provisions of applicable laws.

Permission: I hereby give the Department permission to enter and inspect the property at reasonable times, to evaluate this notice and application, and to determine compliance with any resulting permit coverage.

NOTE: For security purposes all email correspondence will be sent to the address you used when registering your WAMS ID. This may be a different email than that provided in the application. For information on your WAMS account click [HERE](#). After completing the signature process, you will receive a confirmation email with a PDF version of this application.

Authorized Signature

☒ I accept the above terms and conditions.

Signed by : i:05.t|mywisconsin id|snigel@summersetmarine.com on 2025-12-01T16...

Allison Schwark

From: Sean Nigel <snigel@summersetmarine.com>
Sent: Tuesday, March 31, 2026 3:53 PM
To: Allison Schwark
Cc: George Zick; Larry Chapman; Jake Ohnesorge; Chippewa Hobbs
Subject: Re: Pier Permit Review

Hi Allison,

Thank you for your time today discussing the options for the Chippewa Resort pier project.

As we discussed, I understand you are required to recommend denial of the project because the pier length and riparian offsets do not meet town ordinances, which are not superseded by the DNR permit. Given this, we believe it makes the most sense to submit the application as is, accompanied by a narrative explaining why it is in all parties' best interests to deviate from the village ordinances. This will allow us to present our case directly to the board.

If the board denies the application, we will proceed with the appeal process. We understand this involves the village attorney and the formation of a committee, which may take some time. Additionally, we are looking into having our customer sign a "Cost Recovery" form to potentially enable direct communication with the village attorney regarding this project.

Please find the narrative below, which we would like to include with the permit application for the board to review prior to the April 6th meeting.

We are submitting this proposal for the pier replacement project at the Chippewa Resort. Our objective is to replace the existing failing wood crib pier system with an environmentally sound steel piling structure to ensure safe navigational access.

While we recognize the proposed design deviates from town ordinances regarding the 100' pierhead line and the 12.5' offset, we believe this application is in the best interest of all parties for the following reasons:

Pierhead Line and Overall Length

1. Reduced Lake Obstruction: The new structure reduces the number of mooring buoys from 14 to 2, decreasing the lake area obstructed by vessels by approximately 68%.
2. Improved Navigation: We are realigning the length of the new piers with neighboring structures to straighten navigation and enhance the shoreline.
3. Legal Counsel Comments: The Williams Bay village attorney noted that under Section 281-1H(3)(c)[1], a pier may extend beyond the pierhead line if a valid permit is granted. The DNR has approved this project, specifically finding that the structure will not extend further into the waterway than comparable piers.

12.5' Offset Ordinance

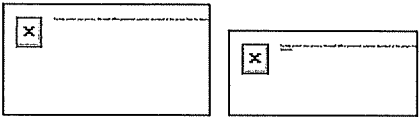
1. Riparian Line Proximity: Exterior piers 275 and 277 are positioned within a few feet of the riparian lines.
2. Pier 275: We have moved this pier to honor the 12.5' offset for the exterior neighbor. Consequently, we have a 1.5' violation on the right side of that property, which is accommodated by the placement of pier 276.
3. Pier 277: Because the neighbor at pier 278 is currently over the riparian line, we must violate the left-side interior riparian line by 1.7' to allow them continued access to their pier.
4. Reduced Width: We reduced the pier width from 8' to 5' to comply with DNR guidelines and achieve the closest possible adherence to the 12.5' offset.

While we understand that Williams Bay ordinances generally restrict riparian offsets to at least 12.5' and lengths to 100', we also recognize that the ordinances allow for exceptions when a DNR permit is obtained. We have made every effort to accommodate all local and DNR setbacks. Given the proximity of the existing layout to the lot lines, we believe the requested offsets provide the best solution for all parties. Furthermore, we have shared these documents with both neighbors, who are pleased that the new offsets will be greater than those of the existing layout. We have also done our best to accommodate the pier bulkhead line by substantially reducing the size of the mooring field and in turn adding slips to the pier, which is behind the pier bulkhead.

Please see the Existing and New GIS layout documents provided in the permit application to support your decision.

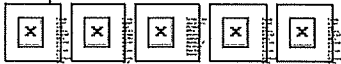
Thank you for your consideration.

Sean Nigel
 Engineering / Supply Chain Manager
 O: 262-594-3244



Local Office: W3128 Highway 59, Whitewater, WI 53190

Corporate Office: W3128 Highway 59, Whitewater, WI 53190



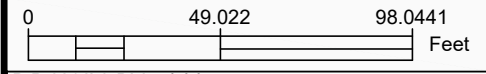
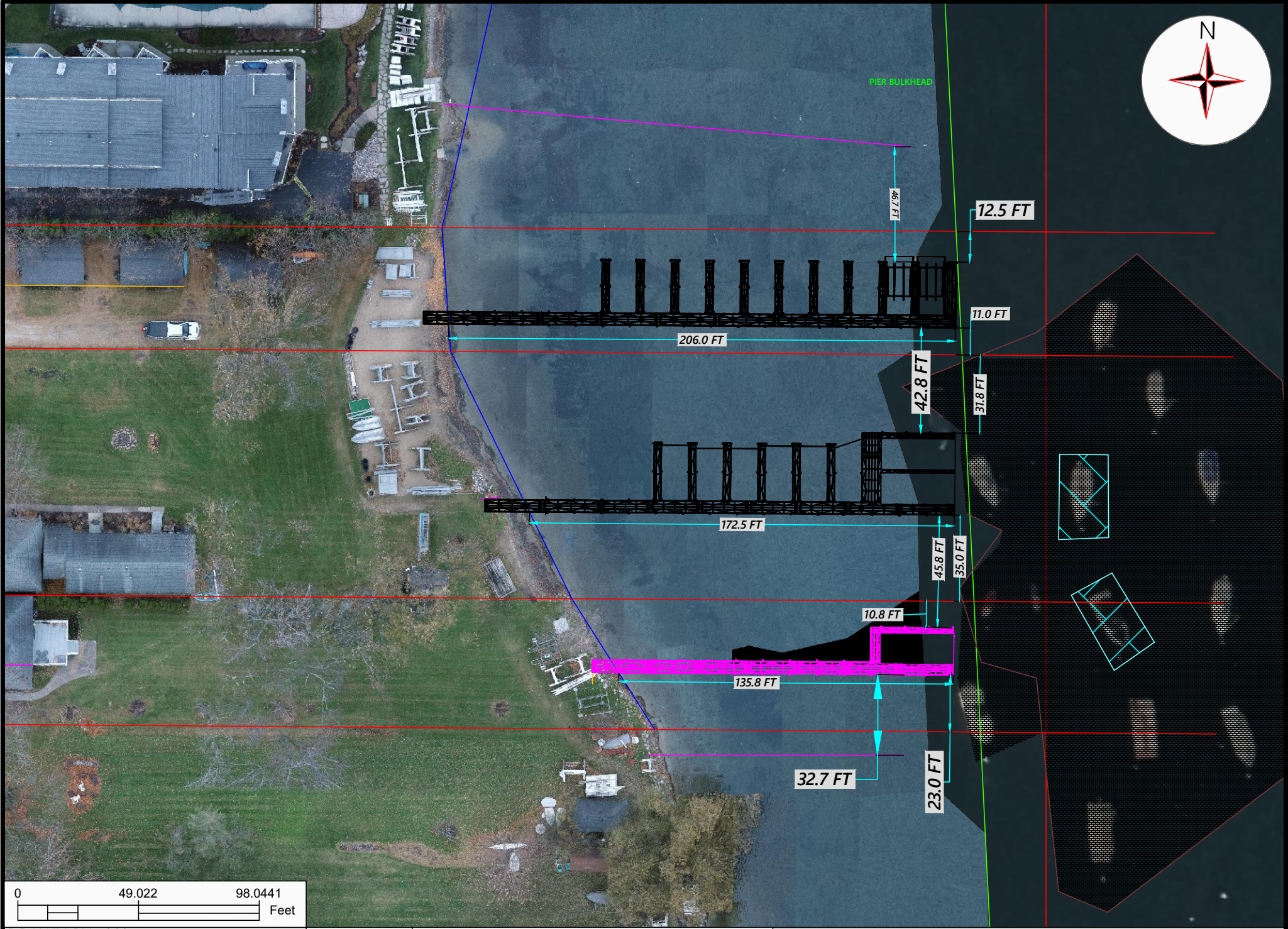
The content of this email is intended for the person or entity to which it is addressed only. This email may contain confidential information. If you are not the person to whom this message is addressed, be aware that any use, reproduction, or distribution of this message is strictly prohibited.

Summerset Marine I Lifetime Piers®
 W3128 Highway 59, Whitewater, WI 53190

On Tue, Mar 31, 2026 at 1:33 PM Allison Schwark <zoning@vi.williamsbay.wi.gov> wrote:

Sean,

Please see below:



DRAWN BY: J Henry
3/19/2026

This document is not a licensed survey. The placement of the pier is estimated based on aerial imagery and is subject to a 1 degree tolerance. The riparian lines shown are estimated and do not represent actual property lines or legal boundaries. By signing this document, the customer acknowledges that they are approving the pier's location and understand that any changes made to the pier's location after installation may result in additional charges.

GIS LAYOUT 2A

SIGNATURE:

HOBBS_MIKE_CHIPPEWA_GIS

Page 97 of 117



Outlook

Chippewa Resort New Pier Proposal

From Laura Hobbs <laurainthebay410@gmail.com>

Date Tue 3/31/2026 7:32 PM

To Tina Kolls <clerk@vi.williamsbay.wi.gov>; Michael Sierakowski <Michael.sierakowski@gmail.com>; Julie Bond <jnbond@earthlink.net>; MS Hobbs <mikeinthebay410@gmail.com>; Tracy Sierakowski <tracysierakowski@gmail.com>; Nathan Bond <nmorganbond@gmail.com>

Chippewa Resort New Pier Proposal

March 31, 2026

Dear Village Board,

I am an owner of the properties at 55 N Walworth and 43 N Walworth Ave and sister to Julie Bond, owner of the 39 N Walworth Ave property.

We wish to install 3 new piers to replace the existing piers #275, 276, and 277. This pier project has been approved by the DNR with the appropriate permits obtained.

However, I understand that our new piers do not meet the Williams Bay guidelines for new piers. Specifically our new piers exceed 100' in length and do not adhere consistently to 12.5' property setbacks. As such our project has not been approved.

I would like to share some thoughts and information for your consideration as to why it may be in the best interests of all parties involved to allow some concessions and permit the project to proceed without further delay.

Concern: Our piers do not consistently meet the 12.5' setbacks.

Goal: Maintain safe and adequate navigation between all piers.

New Pier: Navigation improves significantly between the Bayshore Condos and Chippewa piers. Navigation is maintained between 39 N Walworth Ave and Dan McGovern's pier to the south.

Result: Navigation and safety improves.

Without any changes: Navigation persists in being suboptimal between the Bayshore Condos and Chippewa.

Concern: Our Piers do not meet the length limit of 100'.

Goal: Avoid piers jutting into navigable water creating safety concerns or aesthetically not matching the surrounding architecture.

New Pier: The new piers will create a smaller lakebed footprint than the current situation of long piers plus a deep buoy field.

Result: The new piers have a length that is consistent with the Bayshore Condos so no piers are jutting out. Our proposed three piers will extend to a consistent distance into the lake creating good visibility for

boat navigation (no blind spots or corners). There will be aesthetic harmony in the uniformity of the pier placement and length. The buoy field footprint will be reduced substantially leading to improved navigation for boats, kayaks, paddle boards, etc.

Without any changes: The existing Chippewa pier is 208 feet, Normandie pier is 165 feet, and 39 pier is just over 100 feet plus the existing buoy field will continue to extend an additional 100-120+' into the Bay.

Concern: Too many boats moored in the Bay or too much boat traffic in the Bay.

Goal: Control and monitor boat usage to avoid harm to the lake, people, or property.

New Pier: Boat moorage capacity for our properties stays the same because buoys are eliminated in an exchange for slips.

Result: Number of overall boats moored doesn't increase significantly.

Concern: Overall health and wellbeing of the lake.

Goal: Limit disruption of the lake bed to facilitate a healthy ecosystem.

New Pier: Crib structures and associated rocks are removed from the lake bed improving the ecosystem and achieving a measure of restoration. Likewise, buoy blocks with their associated dragging chains are eliminated restoring a large radius of undisturbed lake bed for each buoy eliminated.

Result: The lakebed health in the moorage area is disturbed less and the ecosystem is improved.

Additional considerations:

55 N Walworth Ave and 43 N Walworth Ave property parcels are zoned business. Different zoning restrictions could be considered based upon this designation.

As owners of Chippewa Resort, replacing our 208' wooden pier with a new 100' pier is not an option.

Replacing the current pier at 43 N Walworth Ave with a 100' pier is not an option. We want to maintain moorage for our seasonal cottage renters. If the proposed new pier project is not approved, we will opt to maintain the current 208' pier structure and 165' pier with less than ideal navigation between our piers and those of our neighbors. We will continue to have a larger footprint of the lakebed utilized when buoys are taken into consideration. The net result of maintaining the status quo is a less ideal and less healthy option for the overall wellbeing of the lake and community.

In summary, allowing the new pier project to proceed achieves the following benefits: 1) better waterway navigation than the status quo 2) aesthetic harmony 3) restoration of lakebed ecosystem by removal of buoys 4) consistent boat and lake utilization burden 5) smaller overall mooring footprint.

I can think of no negative consequences of allowing the project to proceed. We, as owners of these heritage properties, benefit from the project being approved, our neighbors to the north and south benefit from improved navigation between our respective piers and a considerable reduction in the buoy field footprint. The lake ecosystem does not suffer additional stressors or higher utilization as a result of our project and actually benefits through partial restoration with removal of most of the buoy field.

Thank you for your consideration.

Laura Hobbs



Outlook

Chippewa piers

From John Catalano <johnc352@hotmail.com>

Date Tue 3/31/2026 7:40 PM

To Tina Kolls <clerk@vi.williamsbay.wi.gov>

Bayshore and Kirsch's pier slips supports the improvement they requested for the North pier and design at the original footage 208 feet ,Board member and owner at Bayshore and Kirsch John And Marilyn Catalano unit 202

Sent from my iPhone

Michael and Tracy Sierakowski

N2686 State Rd 67

Williams Bay, WI 53191

Michael.sierakowski@gmail.com

262-729-5013

March 31, 2026

Members of the Village of Williams Bay Board

Village of Williams Bay

Williams Bay, WI

Re: Support for Permanent Pier Installation

Dear Members of the Village of Williams Bay Board,

I am writing to strongly support the installation of the permanent pier for the family-owned property rental business at 55 N Walworth Ave, 43 N Walworth Ave, and 39 N Walworth Ave that has been operating since 1971.

This is not a new or speculative use. It is a long-established family business that has served the Williams Bay community and its visitors for more than 50 years. Businesses with that kind of history represent commitment, responsible stewardship, and long-term investment in the Village. Supporting this request would help preserve a legacy operation that has contributed to the local character and economy of Williams Bay for generations.

This request is also backed by substantial regulatory review. The permanent pier has already been approved by both the Wisconsin Department of Natural Resources and the U.S. Army Corps of Engineers. Those approvals are significant. They show that the pier has been reviewed under the proper environmental and permitting standards and has been found acceptable by the agencies charged with protecting public waters and regulating these structures. When state and federal regulators have already completed that review and granted approval, that should weigh heavily in favor of local support.

Just as important, approving this pier would be consistent with the direction the Village has already taken. There is already precedent in Williams Bay for allowing piers to remain permanently in the water, including well-known examples such as Gage Marine and the new Women's Leadership Center. In addition, the Village is beginning to allow private single-family property owners to construct permanent piers as well. Given those

existing and emerging precedents, it would be unfair and inconsistent to deny similar treatment to a long-standing family-owned rental property business that has been part of this community since 1971.

If permanent piers are appropriate for commercial or institutional properties such as Gage Marine and the Women's Leadership Center, and if they are now being allowed for private single-family homeowners, then it is reasonable and appropriate to extend the same consideration here. Equal treatment and consistent application of standards are important principles of sound local governance.

A permanent pier would also provide practical benefits. It would create a safer, more stable, and more orderly long-term solution for the property. It would reduce the need for repeated seasonal handling, improve reliability, and support responsible operation of the property in a way that is efficient and visually consistent. Most importantly, it would help ensure that this family-owned business can continue operating successfully and responsibly into the future.

At its core, this request is about fairness, consistency, and recognition of a business that has been part of Williams Bay for over five decades. The necessary state and federal approvals are already in place. The Village has already established precedent for permanent piers. And the property owner is simply asking for the opportunity to continue operating a long-standing family business with the same practical accommodation that others have already received.

For all of these reasons, I respectfully urge the Village Board to approve and support the installation of this permanent pier.

Thank you for your time, consideration, and service to the Village of Williams Bay.

Sincerely,

Michael and Tracy Sierakowski



Outlook

Piers in Williams Bay

From Mark Wharton <mfwharton@gmail.com>

Date Wed 4/1/2026 7:44 AM

To Tina Kolls <clerk@vi.williamsbay.wi.gov>

Hello, my name is Mark Wharton and I am the president of Kirsch's Pier Slip Corp. Kirsch's Piers are located just north of Chippewa Resorts. Chippewa Resorts is currently trying to reconfigure their piers (piers 275, 276, 277) in a manner that would be beneficial to the users of the Kirsch's piers by providing more room for ingress and egress of boats between the northernmost Chippewa pier and the southernmost Kirsch's pier. Additionally the large mooring field to the east of the Chippewa piers would be removed in the reconfiguration which would substantially increase navigability in the general area. While the current Williams Bay zoning for piers restricts the length of piers, it seems that by removing the mooring field, the boats that would end up being moored in the slips (as opposed to cans) would be far better organized and more accessible to the users, all while not increasing the number of boats on the lake. This seems like a good reason for making an exception to the pier length restriction in that the result would be a significant improvement in the area where two large pier complexes already exist. Thanks for your consideration and attention.



Outlook

Chippewa Resort Pier Reconfiguration Project

From Laura Kelley <kelleylaura504@gmail.com>

Date Wed 4/1/2026 5:53 PM

To Tina Kolls <clerk@vi.williamsbay.wi.gov>

Good afternoon-

My name is Laura Kelley. My husband Dan and I are full time residents and live at 42 Spring Street in Williams Bay. I am writing today in support of the application to reconfigure the boat docking at the Chippewa resort.

My family has rented cabins seasonally at the resort since 1973. Fifty years later, the 4th generation of my family, my grandchildren, are building sandcastles on the same beach.

In those years, we have developed a deep respect for the owners and their values. Their vision has always been to provide a safe and affordable place for families to enjoy the lake. When the pier service couldn't install their piers until July, they engineered a way to install the piers themselves so as not to disappoint the resort families that planned to dock their boats in May. Their love and respect for the lake is evident in their choice to avoid chemicals and instead rely on natural methods for weed control etc on their beach/grounds.

Their request to reconfigure the pier arrangement is meant to improve safety for families like mine and the boating community.

The recent Williams Bay resident survey ranked preserving the small town character as the number 1 priority. The Chippewa resort is a unique and valuable example of this priority. Please support the owners by carefully considering their application. Thank you.

Respectfully,
Dan and Laura Kelley

Nathan and Julie Bond
17 Stam Street
PO Box 43
Williams Bay, WI 53191

April 1, 2026

Members of the Village of Williams Bay Board
Village of Williams Bay
Williams Bay, WI 53191

Dear Trustee's

We are requesting a review of your recent decision to reject our "forever pier" installation.

We understand that some of your concerns were regarding the proposed length of the piers to be installed at the three properties and the offset from neighboring properties.

The rules in place for pier length and property offset are prudent and generally help to keep our lake a safe and navigable environment for all to enjoy. We too want to have a clean, safe, and navigable lake. We believe that our proposed pier installation achieves this end.

Our proposed project reduces our overall footprint on the lake by reducing our number of buoys. The proposed pier and its location will improve navigation for our neighbor to the south of our property, whose existing pier currently encroaches on our riparian allotment. Though we do move closer to our own property to the north, it will have negligible impact on navigation for those using pier 276. Our proposed pier also reduces disturbance of the lakebed by removing the existing cribs. Our current pier is already longer than the rules on length that were established well after it was originally installed. The new additional length improves uniformity of pier lengths with our neighbors and that uniformity will improve navigation.

Variances to rules exist because sometimes the restrictions go against the desired end-state being sought. We believe that this is such an instance where a variance would achieve what strict adherence to the established order would not.

Thank you for your consideration,

Nathan and Julie Bond
Owners of 39N Walworth Ave.

Hi Allison,

I understand that there are concerns that our new piers do not meet the Williams Bay guidelines and have not been approved. I am an owner of the properties at 55 N Walworth and 43 N Walworth Ave and sister to Julie Bond, owner of the 39 N Walworth Ave property.

I would like to share some thoughts and information for your consideration.

Concern: Our piers do not consistently meet the 12.5' setbacks.

Goal: Maintain safe and adequate navigation between all piers.

New Pier: Navigation improves significantly between the Bayshore Condos and Chippewa piers. Navigation is maintained between 39 N Walworth Ave and Dan McGovern to the south.

Result: Navigation and safety improves.

Concern: Our Piers do not meet the length limit of 100'.

Goal: Avoid piers jutting into navigable water creating safety concerns or aesthetically don't match the surrounding architecture.

New Pier: The new piers have a smaller lakebed footprint than the current piers plus buoy field.

Result: The new piers have a length that is consistent with the Bayshore Condos so no piers are jutting out. Our three piers extend to a consistent distance into the lake creating good visibility for boat navigation (no blind spots or corners). There is aesthetic harmony in the uniformity of the pier placement and length. The buoy field footprint is reduced substantially leading to improved navigation for boats, kayaks, paddle boards, etc.

Concern: Too many boats moored in the Bay or too much boat traffic in the Bay.

Goal: Control and monitor boat usage to avoid harm to the lake, people, or property.

New Pier: Boat moorage capacity for our properties stays the same because buoys are eliminated in an exchange for slips.

Result: Number of overall boats moored doesn't increase significantly.

Concern: Overall health and wellbeing of the lake.

Goal: Limit disruption of the lake bed to facilitate a healthy ecosystem.

New Pier: Crib structures and associated rocks are removed from the lake bed improving the ecosystem and achieving a measure of restoration. Likewise, buoy blocks with their associated dragging chains are eliminated restoring a large radius of undisturbed lake bed for each buoy eliminated.

Result: The lakebed health in the moorage area is disturbed less and the ecosystem is improved.

Additional considerations:

55 N Walworth Ave and 43 N Walworth Ave property parcels are zoned business. Different zoning restrictions could be considered based upon this designation.

As owners of Chippewa Resort, replacing our 208' wooden pier with a new 100' pier is not an option. Replacing the current pier at 43 N Walworth Ave with a 100' pier is not an option. We want to maintain moorage for our seasonal cottage renters. We will opt to maintain the current 208' pier structure with less than ideal navigation between our piers and those of our neighbors. We will continue to have a larger footprint of the lakebed utilized when buoys are taken into consideration. The net result of maintaining the status quo is a less ideal and healthy option for the overall wellbeing of the lake and community.

*Sincerely,
Laure Hobbs*





Steel Piers

GLEA has growing concerns regarding the increasing use of permanent steel piers around Geneva Lake. Unlike traditional seasonal wooden piers that are removed annually, steel structures often remain in place year-round and are anchored deeper in the lakebed. This permanence has the potential to alter nearshore habitat, increase shading impacts on aquatic vegetation, affect natural shoreline processes, and contribute to long-term impacts to the lake, the ecology of the lake (affect fish), and to the lakefront.

Currently, the Wisconsin DNR does not have specific restrictions related to pier depth or permanence of steel structures. GLEA is engaged in discussions with the DNR to better understand the regulatory framework and to explore whether municipalities around the lake have authority to adopt more protective local standards. These conversations are focused on ensuring that shoreline infrastructure balances private access with the long-term ecological health of Geneva Lake.

AIS Signage

Current signage at boat launches around the lake is often mounted high on light posts and positioned out of direct sightlines, making it easy for users to overlook critical Clean Boats Clean Waters messaging. For signage to be effective, it must be at eye level, prominent, and clearly visible where boaters are preparing to launch and load. Improved, highly visible signs would allow launch attendants to easily point to the guidance while engaging with users, reinforcing inspection, removal, and drainage practices in real time. Clear, accessible signage is a simple but essential tool to strengthen compliance and protect the lake from aquatic invasive species. GLEA will purchase movable sign bases and provide two AIS signs so that users at launches can see the signage as they enter and leave the lake.

Example of sign base and AIS sign below:



Tom Kaczmarek
Frosty Moose
35 W Geneva St
Williams Bay, WI 53191

April 2, 2026

Williams Bay Village Board

I am formally requesting an appeals hearing concerning the boat slip lease with the Village of Williams Bay. It has come to my attention there are some issues that prevented the renewal and would like the opportunity to discuss it with the Village Board to gain approval.

Respectfully,

Tom Kaczmarek



VILLAGE OF WILLIAMS BAY

Office of the Village Clerk

Subject: Notice of Non-Renewal of Boat Slip Lease – Space East 17
Notice of Non-Renewal of Boat Slip Lease – Space East 17

Dear Mr. Kaczmarek,

This letter is to inform you that, due to unpaid property taxes in the amount of \$11,933.18 and an outstanding utility bill in the amount of \$563.38, the Village will not be renewing your Boat Slip Lease for Space East 17.

Pursuant to Ordinance Chapter 46, Section 46-15, Payment of Delinquent Financial Obligations, all outstanding financial obligations owed to the Village must be paid in full in order to remain eligible for lease renewal. At this time, the above-referenced balances remain unpaid.

Unless the total outstanding amount of \$12,496.56 is paid in full on or before the April 1, 2026 Slip lease due date, the lease for Boat Slip Space East 17 will not be renewed.

You have the right to appeal this determination by requesting a hearing before the Village Board. Any such request must be made in writing and submitted to the Village Clerk.

Please contact the Village Office if you have any questions regarding this matter or wish to confirm the amount due.

Sincerely,

Tina Kolls

Village Clerk
Village of Williams Bay
PO Box 580
Williams Bay, WI 53191
262-245-2700
clerk@vi.williamsbay.wi.gov

*Village of Williams Bay, WI
Thursday, April 2, 2026*

Chapter 46. Finance and Taxation

§ 46-15. Payment of delinquent financial obligations.

[Added 11-4-2024 by Ord. No. 2024-05]

- A. No license, registration or permit in the Village shall be issued to or renewed for an applicant until all delinquent Village taxes, assessments and forfeitures from Village ordinance violations and all due bills of any Village utility or other billings for Village services are paid in full.
- B. The Village Board of the Village shall provide the licensee, registrant or permittee the opportunity for a hearing prior to nonrenewal of a license, permit or registration. The notice to the licensee, registrant or permittee shall be in writing prior to the nonrenewal and state the reasons for the intended action by the Village Board.

7A

PROCLAMATION

WHEREAS, In 1872 J. Sterling Morton proposed to the Nebraska Board of Agriculture that a special day be set aside for the planting of trees, and

WHEREAS, this holiday, called Arbor Day, was first observed with the planting of more than a million trees in Nebraska, and

WHEREAS, 2026 is the 154th anniversary of the holiday and Arbor Day is now observed throughout the nation and the world, and

WHEREAS, trees can reduce the erosion of our precious topsoil by wind and water, cut heating and cooling costs, moderate the temperature, clean the air, produce life-giving oxygen, and provide habitat for wildlife, and

WHEREAS, trees are a renewable resource giving us paper, wood for our homes, fuel for our fires, and beautify our community, and

WHEREAS, trees, wherever they are planted, are a source of joy and spiritual renewal.

NOW, THEREFORE, I, Adam Jaramillo, President of the Village of Williams Bay, do hereby proclaim the 24th day of April 2026 as the 154th anniversary celebration of ARBOR DAY in the Village of Williams Bay, and urge all citizens to celebrate Arbor Day and to support efforts to protect our trees and woodlands, and

FURTHER, I urge all citizens to plant trees to gladden the heart and promote the well-being of this and future generations.

Dated this 6th day of April 2026

Signed: _____
Adam Jaramillo, Village President



Proclamation

*Municipal Treasurers Appreciation Week
April 19 - 25, 2026*

Whereas, the office of the municipal treasurer is a time honored and vital part of local government that impacts the day to day life of citizens throughout the state; and

Whereas, the municipal treasurers provide the necessary financial information to governing bodies and agencies at the local, county, and state levels; and

Whereas, the municipal treasurers administer the procedures and keep the financial records that allow governing bodies to carry out their public function efficiently and confidently; and

Whereas, all municipal treasurers are the official custodians responsible for proper management and investment of public funds; and

WHEREAS, the 1853 municipal treasurers and the 72 county treasurers work together to collect all property taxes for their own municipalities and counties as well as their local schools, technical colleges, and the State; and

Whereas, municipal treasurers continually strive to improve the administration of the responsibilities of the office of the municipal treasurer through participation in education programs, seminars, workshops, and conferences across Wisconsin; and

Now, Therefore, I, Adam Jaramillo, Village President of the Village of Williams Bay do hereby recognize the week of April 19 through April 25, 2026, as Municipal Treasurers Week, and further extend appreciation to our Municipal Treasurer Jennifer Thiele and to all Municipal Treasurers for the vital services they perform and their exemplary dedication to the communities they represent.

Dated this 6th day of April 2026.

Signed: _____ Attest: _____



Proclamation
National Library Week
April 19-25, 2026

WHEREAS, libraries provide the opportunity for everyone to pursue their passions and engage in lifelong learning, allowing them to live their best life; and

WHEREAS, libraries have long served as trusted institutions for all members of the community regardless of race, ethnicity, creed, ability, sexual orientation, gender identity, or socio-economic status; and

WHEREAS, libraries strive to develop and maintain programs and collections that are as diverse as the populations they serve and ensure equity of access for all; and

WHEREAS, libraries adapt to the ever-changing needs of their communities, continually expanding their collections, services, and partnerships; and

WHEREAS, libraries play a critical role in the economic vitality of communities by providing internet and technology access, literacy skills, and support for job seekers, small businesses, and entrepreneurs; and

WHEREAS, libraries are accessible and inclusive places that promote a sense of local connection, advancing understanding, civic engagement, and shared community goals; and

WHEREAS, libraries are cornerstones of democracy, promoting the free exchange of information and ideas for all; and

WHEREAS, libraries, librarians, and library workers are joining library supporters and advocates across the nation to celebrate National Library Week;

*NOW, THEREFORE, I, Adam Jaramillo, Village President of the Village of Williams Bay, hereby proclaim April 19-25, 2026, as **Library Week** in the Village of Williams Bay and encourage all residents to visit their library to explore the wealth of resources available.*

Given under my hand and seal of the Village of Williams Bay this 6th Day of April, 2026.

Signed: _____ Attest: _____