



VILLAGE OF WILLIAMS BAY

250 Williams Street | PO Box 580 | Williams Bay | WI | 53191 | vi.williamsbay.wi.gov

Phone: 262-245-2700

NOTICE

PARKS & LAKEFRONT (P&L) COMMITTEE MEETING

WEDNESDAY, MARCH 18, 2026 AT 1:30 PM

Village Hall Council Room

250 Williams Street

Williams Bay, WI 53191

There may be a quorum of Village Trustees present, no board business will be conducted.

The meeting will be live-streamed on the Village of Williams Bay's YouTube, which can be found here: <https://youtube.com/live/AYttOZ8xKz8?feature=share>

AGENDA

The following agenda items may be considered for Discussion, Consideration, or Action

- I. Call to Order
- II. Roll Call
- III. Discussion and Possible Action on the Creation of a Dog Park Policy
- IV. Discussion and Possible Action on Village of Williams Bay July 4, 2026, 250 Year Celebration Ideas
- V. Discussion and Possible Action on Williams Bay Parks and Lakefront Master Planning
- VI. Adjourn

Steve Russell

Parks and Lakefront Chair

Requests from persons with disabilities, who need assistance to participate in this meeting or hearing, should be made to the Village Clerk's office in advance so the appropriate accommodations can be made.

Posted: 03/17/2025 5:00 PM



Attn: Village of Williams Bay – Parks & Lakefront Committee

Date: March 2nd, 2026

Discussion Proposal: Parks & Recreation Master Plan Evaluation

Purpose of Discussion

The purpose of this discussion is to consider whether the Village should pursue a comprehensive Parks & Recreation Master Plan to guide future development and investment in Village park facilities.

A master plan would provide professional analysis and strategic direction for all park spaces, recreational facilities, and athletic areas within the Village.

Why a Master Plan May Be Beneficial

Village park facilities have developed over time through individual projects and incremental improvements. A comprehensive planning effort would allow the Village to evaluate the entire park system and identify opportunities for future improvements.

A Parks & Recreation Master Plan could provide:

- An inventory and assessment of all park assets
- Evaluation of current park uses and infrastructure
- Identification of long-term recreational needs
- Community input on future park priorities
- Strategic capital improvement recommendations

This type of planning document helps communities make informed decisions regarding future park investments.

Planning for Future Funding Opportunities

The Village may also have future funding opportunities related to park and recreation improvements.

Having a professionally developed master plan in place would help ensure that future investments are aligned with community needs and long-term priorities.

It also strengthens the Village's position when pursuing grants or external funding opportunities.

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Potential Scope

A Parks & Recreation Master Plan could include:

- Park system evaluation
- Athletic facility review
- Infrastructure and site assessment
- Community engagement and input
- Long-term park improvement recommendations

Estimated Cost

Master planning efforts for communities of similar size typically range between **\$5,000 – \$20,000**, depending on scope and level of public engagement.

Direction Requested

The Parks & Lakefront Committee is asked to discuss whether pursuing a Parks & Recreation Master Plan would benefit the Village and whether staff should explore potential firms and cost estimates for this work.

Respectfully submitted,

Ryan Knop

A handwritten signature in blue ink, appearing to read 'Ry Knop', is written over a faint, light blue rectangular background.

Village of Williams Bay
Recreation Director
rec@vi.williamsbay.wi.gov



Attn: Village of Williams Bay – Parks & Lakefront Committee

Date: March 2nd, 2026

Discussion Proposal: Future Planning for Village Parks & Athletic Facilities

Purpose of Discussion

The purpose of this discussion is to begin evaluating the long-term role and future planning of Village park properties and athletic facilities.

The Village currently maintains multiple park spaces and athletic areas that support recreation programming and community use. As facilities age and needs evolve, it may be beneficial to consider how these spaces fit into the Village's long-term vision.

Current Considerations

Several park areas support recreation programming, including athletic fields and open space used for youth sports and community activities. Continued maintenance and future improvements will be necessary to keep these facilities safe, functional, and accessible.

At the same time, the Village has upcoming and potential capital projects related to park facilities, including athletic infrastructure improvements.

Before moving forward with additional investments, it may be helpful to consider:

- How each park parcel fits into the Village's long-term recreation system
- Where athletic programming should primarily be located
- How future improvements should be prioritized across all park spaces

The goal is to ensure investments are made strategically and support long-term community needs.

Future Capital Improvements

The Village anticipates future improvements related to park and recreation facilities, including athletic infrastructure projects.

Before these projects move forward, it may be beneficial to understand how each park location fits into the overall park system to ensure improvements are aligned with long-term goals.

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Discussion Questions

The Committee may wish to consider:

- What is the long-term vision for Village parks and athletic facilities?
- How should improvements be prioritized across different park locations?
- Should future investments focus on strengthening certain parks as primary recreation hubs?

Direction Requested

I am requesting that the Parks & Lakefront Committee begin discussing the long-term role of Village parks and open land spaces and whether additional planning or evaluation would be beneficial before committing to future capital improvements.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read 'Ryan Knop', is positioned above the printed name.

Ryan Knop
Village of Williams Bay
Recreation Director
rec@vi.williamsbay.wi.gov