VILLAGE OF WILLIAMS BAY

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OFFICIAL MINUTES
PARKS & LAKEFRONT COMMITTEE MEETING MEETING

WEDNESDAY, JULY 16, 2025 AT 4:00 PM
VILLAGE HALL COUNCIL ROOM
250 WILLIAMS STREET
WILLIAMS BAY, WI 53191

THERE MAY BE A QUORUM OF VILLAGE TRUSTEES PRESENT, NO BOARD BUSINESS WILL BE CONDUCTED.

I. Call to Order

Chairman Trustee Russell called the meeting to order at 04:00pm.

II. Roll Call

Present: Trustees Steven Russell and Susan Franzen, Trustee Wright arrived at 4:10pm
Also Present: Police Chief Justin Timm and Trustee Robert Umans

III. Discussion and Possible Action on Congestion at the Williams Bay Boat Launch

Trustee Russell indicated this was informational only and no motion anticipated.
Trustee Russell presented two different options for reducing congestion on Geneva St. Both options were created by Baxter & Woodman. First option not viable. Second option would require removing trees and berms.
Trustee Franzen proposed using the current resident parking area as the staging area and either connecting to the launch parking or keeping separate.
Trustee Wright was not in favor of having the launch staging area next to the shore path.
Committee decided to place this item on the next Parks & Lakefront Committee Meeting and include remote staging during periods of high congestion.

IV. Discussion and Possible Action on Going Cashless at the Williams Bay Boat Launch

The motion to recommend Village Board approval of moving the boat launch fee collection to a cashless process using one kiosk and two mobile systems based on ; (1) launch revenue exceeds budget by the dollar amount needed for the investment in equipment and (2) staff recommendation on the best system approach/process was initiated by Trustee Russell and seconded by Trustee Wright. Unanimously carried.

The motion to recommend Village Board approval of moving the boat launch fee collection to a cashless process using one kiosk and two mobile systems based on ; (1) launch revenue exceeds budget by the dollar amount needed for the investment in equipment and (2) staff recommendation on the best system approach/process was amended by removing reference to kiosk and mobile system was initiated by Trustee Franzen and seconded by Trustee Russell. Unanimously carried.

V. Adjourn

The motion to adjourn was initiated by Trustee Wright and seconded by Trustee Franzen at 04:50pm. Unanimously carried.

/s/ Tina Kolls, Village Clerk

These are not official Minutes until approved by the Governing Body.