



VILLAGE OF WILLIAMS BAY

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OFFICIAL MINUTES TREE ENHANCEMENT COMMITTEE MEETING 7/17/2025 MEETING THURSDAY, JULY 17, 2025 AT 10:30 AM

I. Call to Order

Chairman Trustee Umans called the meeting to order at 10:30am.

II. Roll Call

Present: Trustees Robert Umans, Steven Russell, Members Halina Marra, Don Skalla, and William Speare

Also Present: Tom Prudden - Resident - Retired Certified Arborist

III. Approval of Unofficial Tree Enhancement Committee Meeting Minutes of May 15, 2025

The motion to approve the Unofficial Tree Enhancement Committee Meeting Minutes of May 15, 2025 was initiated by Trustee Umans and seconded by Member Skalla. Unanimously carried.

IV. Update on Donations/Expenses

The Committee discussed the Tree Enhancement Committee Financial Report dated 07/11/2025. Total Donations through 07/11/2025 were \$12,173.56. Total Expenses \$8,159.21. Total Available Balance \$4,620.48. No Motion - information only.

V. Discussion on Phase 3 Location, Tree Planting, Timing and Volunteers needed to install new trees

The Committee discussed and agreed to the following:

Location: Triangle Lot between Geneva Street and Laurel Street.

Tree Planting: Member Skalla and Arborist Tom Prudden to advise on 15-17 species and location of trees.

Timing: Mid-October to coincide with Highschool Fall Service Day. Trustee Umans to contact Dr. Bill White.

Volunteers: Trustee Russell to contact Gunnar Olson to drill holes and Lion's Club to help with installation. Trustee Umans to discuss with Dr. Bill White for student volunteers.

VI. Discussion and Possible Action on Ordering Tree Watering Bags and Watering of New Trees Phases 1 and 2

The Committee discussed and agreed to the following:

Ordering Tree Watering Bags: Member Skalla volunteered to use previously used watering bags from KNC

Watering New Trees Phases 1&2: Williams Bay Public Works is now watering the new trees on a weekly basis. We have new Red Oak trees in phase 2 by the Lion's Field House, which have developed a fungus and need watering two times a week in addition to a chemical anti fungus treatment.

VII. Discussion and Possible Action on New Marketing and Fund-Raising Efforts

The Committee discussed past fund-raising efforts through banners with QR codes, bookmarks, inserts with the water/sewer quarterly bills. Going forward, the Committee found it best to replace past fund-raising efforts with a more personal approach where people can pay for a tree and stone marker in the next phase. One idea was to plant personalized "pet memorial" trees near and in the dog parks to remember lost pets. Further discussion is needed in the next Tree Enhancement, or possible combined Tree Enhancement and Parks and Memorial Advisory Committee

Meeting.

VIII. Set the Next Meeting Date/Time

The next meeting date was set for September 11, 2025 at 10:30am.

IX. Adjourn

The motion to adjourn was initiated by Trustee Umans and seconded by Trustee Russell at 11:25am. Unanimously carried.

/s/ Tina Kolls, Village Clerk

These are not official Minutes until approved by the Governing Body.